Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF DAGUPAN CITY

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Office of the Schools Division Superintendent

October 13, 2026

DIVISION MEMORANDUM
No.: 602, s. 2026

DRUG ABUSE PREVENTION AND CONTROL WEEK 2026

To: Asst. Schools Division Superintendent
Chief, CID & SGOD
Education Program Supervisors
Public School District Supervisors
Public and Private Principals (Elem & Sec)
NDEP Coordinators
All others concerned

1. Pursuant to Presidential Proclamation No. 124, dated November 26, 2001, the third (3rd) week of November of every year has been declared as Drug Abuse Prevention and Control (DAPC) Week .

2. In line with the observance of DAPC week 2026 (November 15-21, 2026), the Schools Division Office in collaboration with the Department of Health (DOH), Dangerous Drugs Board (DDB), and the Federation of Christian and Muslim Volunteers Brigade, Incorporated-COPS RESCUE, shall conduct various activities aimed at strengthening learners' knowledge, awareness, and commitment to drug abuse prevention and control.

3. The activities are designed to promote a drug-free school and community through educational, creative, and advocacy initiatives that encourage the active participation of learners, teachers , school heads, partner agencies, and stakeholders.
4. The following activities shall be conducted:

Date	Activity/ies	Participants	Venue
11/16/26 5:00PM	Deadline for the submission of Entry for the short film contest – c/o DOH and DDB	open to all Secondary Learners	Submit to Dr. Haydee C. Maiquez at the SGOD office
11/20/26 9:30AM - 11:30AM	Lecture on Short Film	450 Senior High School Learners	Dagupan City National High School

Address: Burgos St., Poblacion Oeste,Dagupan City
Telephone: (075) 653-4101
Website: depeddagupan.com
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11/21/26 5:00AM	Padyak Kontra Droga Campaign (c/o DDB and DOH)	open to all Teaching and Non-teaching personnel	CSI Helepad to DTRC

5. Cash Prizes will be given to winners of Short Film Making Contest (funded by DDB)

First Place	Php 10,000.00
Second Place	Php 7,000.00
Third Place	Php 5,000.00
3 Consolation	Php 6,000.00 (Php2000.00 each)
Best Screenplay	Php 3,000.00
People's Choice Award	Php 3,000.00

6. Attached herewith is the mechanics for the short film contest.

7. No Disruption of Classes as stipulated in DepEd Order No. 9,s.2005. entitled " Instituting Measures to increase Engaged Time-on-Task and Ensuring Compliance Therewith" shall be strictly observed.

8. Immediate dissemination of this memorandum is hereby requested.

MARCIANO U. SORIANO JR.,PhD, CESO V
Assistant Schools Division Superintendent
OIC- Office of the Schools Division Superintendent

REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF HEALTH
DRUG TREATMENT AND REHABILITATION CENTER DAGUPAN

Call for Entries: "Buhay ay Ingatan, Droga ay Iwasan"
LIGHTS, CAMERA, ACTION FOR PREVENTION!

Are you a high school storyteller with a vision for a safe, healthy community? Join the anti-drug advocacy short film competition! Win cash prizes, trophies, and get your masterpiece screened. Show us how youth power stops substance abuse before it starts!

MECHANICS

- **Theme:** *"Kuwento ng Pag-asa: Kabataan Laban sa Droga"* (Stories of Hope: Youth Against Drugs)
- **Eligibility:** Open to all officially enrolled Senior High School students (Individual or Team of up to 5 members).
- **Submission Deadline:** November 16, 2026, at 5:00 PM
- **Duration:** 3 to 5 minutes (including the opening and closing credits).
- **Language:** Filipino or English, or local dialects with mandatory English/Filipino subtitles.
- **Format:** MP4 format with a minimum resolution of 1080p (HD).
- **Originality:** The film plot, script, and editing must be original work created by the student participants. Pre-recorded stock footage or copyrighted commercial music without proper licenses will result in automatic disqualification.
- **Content Warning:** Focus on positive choices, peer pressure resistance, mental health support, and community action rather than explicit or graphic depictions of drug use.