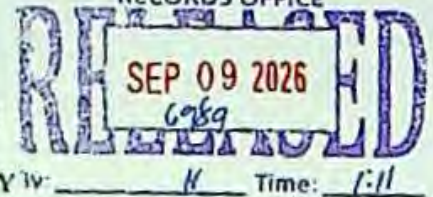




Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF DAGUPAN CITY

DepEd SDO Dagupan City
RECORDS OFFICE



Office of the Schools Division
Superintendent

Division Advisory No. 33, s. 2026

September 08, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013
but only for the information of DepEd Officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

CONDUCT OF PHINMAEd EduProfile INDEX FOR INCOMING COLLEGE STUDENTS

This is to inform all concerned that **University of Pangasinan- Phinma Education** will conduct the PHINMAEd EduProfile Index, inviting incoming college students in various public schools to participate to this activity. **PHINMAEd EduProfile Index** is a free, onsite assessment designed to identify the academic, financial, and personal challenges incoming college students face. Participating schools will receive a data-driven diagnostic report to help teachers and school leadership guide students more effectively.

- Academic Preparedness
- Socioeconomic and Financial Background
- Student Employment and its Academic Impact
- Career and Course Preferences
- Demographic and Academic Burdens

PHINMA University of Pangasinan offers:

- Hawak Kamay Scholarships covering tuition, with no entrance exam and no maintaining grade
- Personalized student coaching through our Kasama Support Hub
- Training and workshops to build student purpose, confidence, and resilience.

Participation of both public and private schools shall be on a voluntary basis only and subject to the **no-disruption-of-classes** policy stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.

For more details, you may contact Jake Jordan D. Cervantes at 0906-407-9383/jdcervantes.up@phinmaed.com or Mark Joshua M. Figueroa at 0915-008-5731/mmfigueroa.up@phinmaed.com.

MARCIANO U. SORIANO JR. PhD, CESO VI
Assistant Schools Division Superintendent
Officer-In-Charge
Office of the Schools Division Superintendent



Address: Burgos St., Poblacion Oeste, Dagupan City
Telephone: (075) 653-4101
Website: depeddagupan.com
email: dagupan.city@deped.gov.ph

August 27, 2026

Mr. Marciano U. Soriano Jr., PhD, JD, CESO VI
The Schools Division Superintendent
Department of Education Schools Division Office of Dagupan City
Dagupan City

Dear Sir,

Warm greetings from PHINMA University of Pangasinan!

PHINMA University of Pangasinan is part of PHINMA Education, a growing network of schools committed to making quality private education accessible to underserved youth. Since 2004, PHINMAEd has helped over 160,000 students across the Philippines and in Indonesia overcome barriers to college completion through affordable education, strong academic systems, and a culture of care.

We respectfully request your approval and endorsement to conduct the PHINMAEd EduProfile Index under your jurisdiction.

The PHINMAEd EduProfile Index is a free, onsite assessment designed to identify the academic, financial, and personal challenges incoming college students face. Participating schools will receive a data-driven diagnostic report to help teachers and school leadership guide students more effectively.

- Academic Preparedness
- Socioeconomic and Financial Background
- Student Employment and Its Academic Impact
- Career and Course Preferences
- Demographic and Academic Burdens

In response to these insights, PHINMA University of Pangasinan offers:

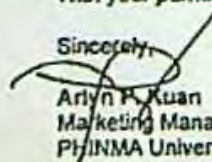
- Hawak Kamay Scholarships covering tuition, with no entrance exam and no maintaining grade.
- Personalized student coaching through our Kasama Support Hub.
- Training and workshops to build student purpose, confidence, and resilience.

Students may access these programs and services that are beneficial not only to them but also to their educators and communities.

Thank you very much for your continued partnership in improving access to higher education. To coordinate the schedule, please contact Jake Jordan D. Cervantes at 0906-407-9383 / jdcervantes.up@phinmaed.com or Mark Joshua M. Figueroa at 0915-008-5731 / mmfigueroa.up@phinmaed.com.

With your permission, we are proposing to conduct the EduProfile Activity from August 24 to October 31, 2026.

Sincerely,


Arlyn P. Kuan
Marketing Manager
PHINMA University of Pangasinan

Arellano Street, Dagupan City, Pangasinan, Philippines 2400
www.up.phinma.edu.ph | +63 75 522 5635 | 0995 078 5680