



Republic of the Philippines
Department of Education
REGION I

SCHOOLS DIVISION OFFICE DAGUPAN CITY

DepEd SDO Dagupan City
RECORDS OFFICE

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Office of the Schools Division
Superintendent

January 15, 2025

DIVISION MEMORANDUM

No: 041 s. 2025

**CONDUCT OF DIVISION CLINIQUING FOR REGIONAL SCHOOLS PRESS
CONFERENCE (RSPC) QUALIFIERS**

To : Assistant Schools Division Superintendent
Chief Education Supervisors – CID/SGOD
Education Program Supervisors
Public Schools District Supervisors
School Heads Public and Private Elementary/Secondary Schools
AESPA/ASSPAD Officers
School Paper Advisers
All Others Concerned

1. Schools Division Office of Dagupan City through the Curriculum Implementation Division shall hold a Division Cliniquing for Regional Schools Press Conference (RSPC) 2025 Qualifiers on January 23-25, 8am-5pm at the Division Training Center and SDO Building 4th Floor.
2. The three-day chniquing session includes rigid writeshop and simulation to ensure all qualifiers are prepared to compete for RSPC 2025.
3. The top 3 winners in the individual category and the champion in the group categories shall attend the intensive cliniquing. School paper advisers of winning school publication may also attend the session on "Principles of Lay outing School Publication on Day 1 of the event.
4. All winning school publications can still be revised and submitted until January 31, 2024. Ensure that publication is published online via school website or school Facebook page to secure Certificate of Circulation. Any school publication without any proof of circulation (e.g. screenshot of LMS or website) will be disqualified in the RSPC.



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5. The following officers of Association of Elementary School Paper Advisers (AESPAD) and Association of Secondary School Paper Advisers (ASSPAD) are highly encouraged to facilitate the cliniquing. They are as follows:

Name of Teacher	Position	School
1. Dennis A. Solis	President, ASSPAD	Dagupan City National High School
2. Alejandra M. Palaganas	President, AESPAD	Pantal Elementary School
3. Daisy Jane L. Sapiera	Treasurer, AESPAD	Salapingao Elementary School
4. Maricbil Q. Balolong	Secretary, AESPAD	Caranglaan Elementary School

6. Teacher-participants shall be entitled to service credits in accordance with DepEd Order No. 13 s. 2024 entitled *Revised Guidelines on the Grant of Vacation of Service Credits to Teachers* in lieu of the days of the eligible activities (e.g. workshop/training) that fall on weekends.
7. Expenses relative to this activity which includes honoraria, meals and tokens of trainers and persons involved shall be charged to the Association of Elementary School Paper Advisers (AESPAD) and Association of Secondary School Paper Advisers (ASSPAD) of SDO Dagupan City subject to usual accounting and auditing rules and regulations.
8. Please see attached training matrix for guidance and reference.
9. Immediate dissemination of this memorandum is desired.


ROWENA C. BANZON, EdD, CESO V
Schools Division Superintendent



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DIVISION CLINIQING FOR REGIONAL SCHOOLS PRESS CONFERENCE (RSPC) 2025 QUALIFIERS
January 23-25, 2025

TRAINING MATRIX

DAY 1
(January 23, 2025 / THURSDAY)

Time	Session	Venue	Speaker
7:30 - 8:30 am	Assembly and Registration		
8:30 - 9:30am	Program Proper		
9:30 - 10:00am	General Orientation and Meeting of All RSPC Qualifiers with their Coaches		
10:00 - 11:00am	Principles of Layouting School Publication	Division Training Center	JERICO CAYL S. SAMSON Freelance Writer and Layout Artist Area Communications Director, JCI Philippines
11:00 - 12:00noon			
LUNCH BREAK			



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1:00 – 2:00pm	FEATURE WRITING		JERICO CAYL S. SAMSON Freelance Writer and Layout Artist Area Communications Director, JCI Philippines
2:00 – 3:00	Workshop in Feature Writing	Division Training Center	
3:00 – 4:00	COPYREADING AND HEADLINING		JERICO CAYL S. SAMSON Freelance Writer and Layout Artist Area Communications Director, JCI Philippines
4:00 – 5:00	Workshop in Copyreading and Headlining	Division Training Center	

Day 2
 (January 24, 2025 / FRIDAY)

Time	Session	Venue	Speaker
8:00 – 9:00am	PHOTOJOURNALISM	Division Training Center	WILLIE O. LOMIBAO Photojournalist Philippine Daily Inquirer
9:00-10:00am	Workshop in Photojournalism		



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8:00 – 9:00am	SPORTS WRITING	Division Training Center	DEAN ARISTOTLE B. LIWANAG College of Information & Technology UPANG - PHINMA
9:00-10:00am	Workshop in Sports Writing		
10:00 – 11:00am	SCIENCE AND TECHNOLOGY WRITING	Division Training Center	DEAN ARISTOTLE B. LIWANAG College of Information & Technology UPANG - PHINMA
11:00 – 12:00nn	Workshop in Science and Technology Writing		
LUNCH BREAK 12:00 – 1:00pm			
1:00 – 2:00pm	ONLINE PUBLISHING	Division Training Center	DEAN ARISTOTLE B. LIWANAG College of Information & Technology UPANG - PHINMA ADAM D. DECANO School Paper Adviser, The Dagupeñan Sparks
	EDITORIAL WRITING		
2:00 – 3:00pm	Workshop in Online Publishing		
3:00 – 4:00pm			
4:00 – 5:00pm	Workshop in Editorial Writing		



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Day 3
(January 25, 2025 / SATURDAY)

Time	Session	Venue	Speaker
8:00 – 12:00noon	RADIO SCRIPTWRITING AND BROADCASTING SIMULATION	Division Training Center	AHIKAM D. PASION News Reporter DWCM Aksyon Radyo
9:00 – 10:00am	COLUMN WRITING	Division Training Center	DENNIS A. SOLIS, PhD Regional Most Outstanding SPA The Dagupeñan Sparks



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10:00 – 11:00am	EDITORIAL CARTOONING	Division Training Center	DEAN ARISTOTLE B. LIWANAG College of Information & Technology UPANG – PHINMA
11:00 – 12:00nn	Workshop in Editorial Cartooning	Division Training Center	DEAN ARISTOTLE B. LIWANAG College of Information & Technology UPANG – PHINMA
1:00 – 5:00pm	COLLABORATIVE DESKTOP PUBLISHING	Division Training Center	DEAN ARISTOTLE B. LIWANAG College of Information & Technology UPANG – PHINMA



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TRAINING SESSIONS @ SDO DAGUPAN BUILDING - 4TH FLOOR

8:00 - 9:00am	NEWSWRITING	SDO Dagupan - 4 th Floor	DON DAVE DR. VENTURA Program Manager, GMA Integrated News EDSA Corner Timog, Quezon City
9:00 - 10:00am	Workshop in Newswriting	SDO Dagupan - 4 th Floor	DON DAVE DR. VENTURA Program Manager, GMA Integrated News EDSA Corner Timog, Quezon City
10:00 - 11:00am	MOBILE JOURNALISM	SDO Dagupan - 4 th Floor	DON DAVE DR. VENTURA Program Manager, GMA Integrated News EDSA Corner Timog, Quezon City



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11:00 – 12:00noon	Workshop in Mobile Journalism	SDO Dagupan – 4 th Floor	DON DAVE DR. VENTURA Program Manager, GMA Integrated News EDSA Corner Timog, Quezon City
LUNCH BREAK			
1:00 – 5:00pm	TV SCRIPTWRITING AND BROADCASTING	SDO Dagupan – 4 th Floor	DON DAVE DR. VENTURA Program Manager, GMA Integrated News EDSA Corner Timog, Quezon City



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