



DepEd SDO Dagupan City
RECORDS OFFICE

Republic of the Philippines
Department of Education

REGION I
SCHOOLS DIVISION OF DAGUPAN CITY

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Office of the Schools Division
Superintendent

October 2, 2024

DIVISION MEMORANDUM

No.: 399, s. 2024

**CONDUCT OF DIVISION SCHOOLS PRESS CONFERENCE
(DSPC SY 2024-2025)**

To: Assistant Schools Division Superintendent
Chiefs of Functional Division- CID & SGOD
Education Program Supervisors
Public Schools District Supervisors
Public and Private School Heads
AESPA/ASSPAD Officers
All others concerned

1. Pursuant to RA 7079 otherwise known as the **Campus Journalism Act of 1991**, the Schools Division Office of Dagupan City through the Curriculum Implementation Division (CID) announces the conduct of the **Division Schools Press Conference SY 2024-2025** with the theme, *"Navigating Truth in the Era of Artificial Intelligence: The Role of Responsible Campus Journalism Practices in Fighting Misinformation"* on **October 28-30, 2024** at **Lucao Elementary School** as the host school.
2. The Conference aims to:
 - a. demonstrate understanding of journalism through skilful execution in various platforms (i.e., print, broadcast, online)
 - b. recognize the role of journalism in advocating for social consciousness and environmental awareness;
 - c. promote fair and ethical use of media as tenets of responsible journalism;
 - d. foster camaraderie and enrich learning experiences through healthy and friendly competitions;
 - e. provide learners opportunities to use the skills learned in campus journalism for their future careers, and
3. The DSPC events shall include the following:



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Individual Contest (English and Filipino)	Group Contest	School Paper Category	Most Outstanding Campus Journalists and School Paper Advisers
1. News Writing 2. Features Writing 3. Editorial Writing 4. Sports Writing 5. Copyreading and Headline Writing 6. Science and Technology Writing 7. Photojournalism 8. Editorial Cartooning 9. Column Writing	1. Radio Script Writing and Broadcasting Contest (English and Filipino, elementary & secondary) 2. Collaborative Desktop Publishing Contest (English and Filipino, elementary and secondary) 3. Online Publishing Contest (English and Filipino, secondary only) 4. TV Script Writing and Broadcasting Contests (English and Filipino, secondary only) 5. Mobile Journalism (MoJo)	1. News Section / Pahinang Balita 2. Features Section / Pahinang Lathalain 3. Editorial Section / Pahinang Editoryal 4. Science and Technology Section / Pahinang Agham At Teknolohiya 5. Sports Section / Pahinang Pampalakasan 6. Layout and Page Design / Pag-aanyo at Disenyo ng Pahina	1. School Paper Journalist (Elementary and Secondary) 2. School Paper Adviser (Elementary and Secondary)

4. Recognizing and respecting Intellectual Property Rights, the SDO-Dagupan City adheres to the rules concerning plagiarism. DepEd reiterates its stand to disqualify school papers found to have copied and published texts, graphics, and other materials without acknowledging their sources. Any



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form of plagiarism in all competitions as proven by the board of judges shall be ground for disqualification. This disqualification covers all sections of the school paper.

5. The guidelines hereto for the conduct of the different competitions as well as the criteria for judging are enclosed.
6. All learners at the private and public elementary and secondary levels (both junior and senior high school) are eligible to join the contests. A campus journalist can participate in only one (1), either in an individual or group category. Hence, the **One Child, One Contest Policy** shall be strictly implemented. NO transferring of student-contestants from one event to another once officially registered.
7. The **top five (5) winners in all contest events** (except for the school paper) shall be recognized. However, the **top three (3) winners** per contest event in the individual category and **one (1) team** per medium in the group category shall advance to the **regional level**. For the school paper, **only the top five (5) best school papers per section per category** shall be awarded. Only the accumulated points from individual and group contests shall be included in the computation of the overall scores.
8. For mobile journalism, each participating school can be represented by two (2) pairs of secondary level campus journalists, one (1) pair for English and one (1) pair for Filipino.
9. Every participating school in the press conferences at all levels should have school paper publications, either in print, PDF or digital format.
10. Each participating school is expected to submit all the required documents:



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Document Name	Submitted to	Deadline and Important Reminders
Official School Paper Entries in portable document format (PDF) duly endorsed by the School Principal	SDO – Dagupan City addressed to the Curriculum Implementation Division Chief, Madam Maria Linda R. Ventenilla , EPS in Filipino, Dr. Gemma M. Erfelo , and EPS in English, Dr. Agnes Royulada .	October 28, 2024 (until 12:00 MN only) <ul style="list-style-type: none">• The official school paper entries shall be signed by the School Principal.• School Publication entries should be uploaded to a google drive link provided by the TWG.• The “No School Paper, No Student-Contestant Policy” shall be implemented.
Complete Official List of Official Participants and their coaches duly endorsed by the School Principal	SDO – Dagupan Addressed to Dr. Rowena C. Banzon, CESO IV, Schools Division Superintendent	<ul style="list-style-type: none">• Official and complete list of official contestants and their coaches should be submitted on October 21-22 at the Division Training Center during the Registration Day.• If there are last- minute changes in the list of contestants, a justification/ certification duly signed by the School Head shall be submitted to the chair of the Division TWG prior to the DSPC.• Strictly no changing of participants once successfully registered. Last minute changes

11. There will be a registration fee of **three hundred fifty pesos only (P350.00)** for elementary participant and **four-hundred fifty pesos only (P450.00)** for secondary participant. In the same manner, there will also be a registration



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fee of **one hundred pesos only (P100.00)** for the school publication entries. Moreover, a membership fee of **thirty pesos (P30.00)** for campus journalists and **sixty pesos (P60.00)** for school paper advisers shall be collected on the day of registration.

12. Pre-registration Day shall be held on a separate day for Private and Public Schools with details as follows:

Date	Time	Schools Concerned
October 21, 2024	8 – 12noon	All Private Elementary School
	1 – 5pm	All Private Secondary Schools
October 22, 2024	8: 30 – 9:30am	District IA & IIA
	9:30 – 10:30am	District IIB & IIIA
	10:30 – 11:30am	District IIIB & IIIC
	1:00 – 2:00pm	District IVA & IVB
	2:00 – 4:00pm	District V (All Public HS)

13. Sealing of equipment such as camera and laptop for group contest including photojournalism will be done on separate days.

Date	Time	Schools Concerned
October 24, 2024	8am – 5pm	All Private Schools
October 25, 2024	8:00 – 9:00	District IA & IIA
	9:00 – 10:00	District IIB & District IIIA
	10:00 – 11:00	District IIIB & District IIIC
	11:00 – 12:00	District IVA & District IVB
	1:00 – 5:00pm	District V (All Public High Schools)

14. Submission of pertinent papers and documents for Most Outstanding School Paper Advisers (MOSPA) and Most Outstanding Campus Journalists (MOCJ) shall be on **October 28, 2024** at 8am during the opening ceremony of DSPC. **Please see Enclosure No. 11 for specific details.**

15. Meals, snacks, and travelling expenses of contestants and their coaches shall be borne by the school to be charged against school MOOE/local fund/school campus journalism fund, whichever is applicable, subject to the usual government accounting and auditing rules and regulations.



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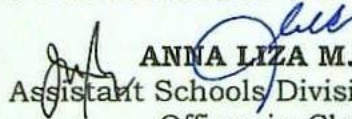
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16. Enclosures to this memorandum include Working Committees and Contest Administrators for guidance and reference. There will be a meeting of the Host School, Technical Working Group and Contest Administrators on **October 3, 2024** at Division Training Center from 3-5pm.
17. All participants and their school paper advisers must attend the opening and awarding ceremony. All SPAs shall secure parent's consent for the learner-participants.
18. For questions and clarifications, you may contact Dr. Dennis A. Solis, ASSPAD President, Dr. Alejandra Palaganas, AESPAD President, Dr. Gemma M. Erfelo, EPS – Filipino, and Dr. Agnes B. Royulada, EPS – English.
19. Immediate dissemination of this Memorandum is desired.

ROWENA C. BANZON EdD, CESO V
Schools Division Superintendent

FOR THE SCHOOLS DIVISION SUPERINTENDENT


ANNA LIZA M. CHAN
Assistant Schools Division Superintendent
Officer-in-Charge

References: DepEd Order (Nos. O44, O34 and o01, s.2022; and O21, s. 2019)
To be indicated in the Perpetual Index under the following subjects:
PRESS CONFERENCE
CAMPUS JOURNALISM
FREE PRESS
PRESS FREEDOM



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Enclosure No. 3. Contest Administrators and TWG per event

CONTEST ADMINISTRATORS AND TWG PER EVENT

**OCTOBER 28 / DAY 1
INDIVIDUAL EVENTS
(ELEMENTARY LEVEL)**

DATE	CONTEST ADMINISTRATOR / TWG		EVENT
October 28, 2024	Alma T. Acierto	Leonilda Q. Gotos	Newswriting
October 28, 2024	Merlinda Mariado	Sheila Marie F. De Vera	Feature Writing
October 28, 2024	Renato Santillan	Joy U. Ceralde	Editorial Writing
October 28, 2024	Marnelli Sonza	Michelle M. Felstead	Editorial Cartooning
October 28, 2024	Willy U. Guieb	Filemon C. Rivo	Sports Writing
October 28, 2024	Kristine B. De Guzman	Romelita B. Dela Cruz	Sci-Tech Writing
October 28, 2024	Hannibal Luna	Herbert R. Perez	Copyreading and Headlining
October 28, 2024	Lemuel Dino Visperas	Princess C. Fernandez	Photojournalism
October 28, 2024	Denson Padlan	Tricia Mae D. Resuello	Column Writing



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DAY 1 / OCTOBER 28

**INDIVIDUAL EVENTS
(SECONDARY LEVEL)**

DATE	CONTEST ADMINISTRATORS / TWG		EVENT
October 28, 2024	Rochelle Aquino	Myrna S. Peralta	Newswriting
October 28, 2024	Medarlo V. De Leon	Alejandra Palaganas	Feature Writing
October 28, 2024	Alvin Bautista	Cindy Gano	Editorial Writing
October 28, 2024	Jose Taparo	Sylvia O. Claveria	Editorial Cartooning
October 28, 2024	Marisel Gatchalian	Bernardita Azurin	Sports Writing
October 28, 2024	Ma. Rita Teresa V. Riñoza	Virginia Dela Rosa	Sci-Tech Writing
October 28, 2024	Verena Bautista	Elmer Amansec	Copyreading and Headlining
October 28, 2024	Mary Ann Carrera	Jonathan Salazar	Photojournalism
October 28, 2024	Gary Desoloc	Marvin De Vera	Column Writing
October 28, 2024	Mariebil Balolong	Minafe Gabiola	Mobile Journalism



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**GROUP EVENTS
(ELEMENTARY LEVEL)**

DATE	CONTEST ADMINISTRATOR / TWG		EVENT
October 29, 2024	Marconi Taroma Rodante Llamas Agape Nabua	Filemon Rivo John Paul Chico	Radio Scriptwriting & Broadcasting

**DAY 2 / OCTOBER 29
GROUP EVENTS
(SECONDARY LEVEL)**

DATE	CONTEST ADMINISTRATOR / TWG		EVENT
October 29, 2024	Shezydee Agas Reymond Villare Imelda Infante	Noriel Escaño John Silvester Alipio	Radio Scriptwriting & Broadcasting
October 29, 2024	Jennifer Festejo Rochelle Aquino Medarlo De Leon	Helen G. Carino Gilda P. Dela Cruz	TV Scriptwriting & Broadcasting



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DAY 3 / OCTOBER 30
GROUP EVENTS
(ELEMENTARY LEVEL)

October 29, 2024	Hazel Z. Dolor Conchita P. David	Rowella L. Arenas Raul U. Almonte	Collaborative Desktop Publishing
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DAY 3 / OCTOBER 30
GROUP EVENTS
(SECONDARY LEVEL)

DATE	CONTEST ADMINISTRATOR	TWG	EVENT
October 30, 2024	Paul Miguel Felstead Sylvia Claveria	Von Austin Cornel Nizza Irene Guieb	Collaborative Desktop Publishing
October 30, 2024	Milagros Embuido Ma. Rita Teresa V. Riñoza	Marjorie R. Cervantes Minafe G. Gabiola	Online Publishing