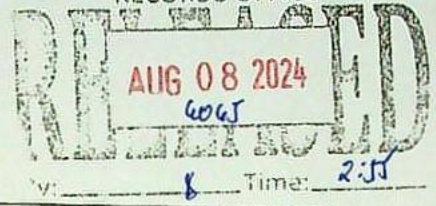




Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF DAGUPAN CITY

DepEd SDO Dagupan City
RECORDS OFFICE



Office of the Schools Division
Superintendent

August 8, 2024

DIVISION MEMORANDUM

No.: 299, s. 2024

**BRIGHT SMILES, BRIGHT FUTURES PROGRAM ORIENTATION AND
DISTRIBUTION OF ORAL HEALTH BUNDLES**

To: Assistant Schools Division Superintendent
Chiefs of Functional Division- CID & SGOD
Education Program Supervisors
Public Schools District Supervisors
School Heads (Public Elementary Schools)

1. In July 2021, Colgate-Palmolive Philippines Inc. (CPPI) partnered with the Department of Education to initiate a three-year program providing kindergarten learners with dental care products and educational materials. This collaboration is part of the Bright Smiles, Bright Futures Program (BSBF) which aims to enhance oral health education for children in public schools.
2. For School Year 2024-2025, CPPI continues its commitment by allocating toothbrushes and toothpastes for Kinder and Grade 1 learners. Each BSBF box contains Colgate toothbrush, toothpaste for every kinder and grade 1 learner.
3. In line with the distribution of these dental care products that supports the School Health Dental Care Program as per D.O. 33 s. 2019, a BSBF orientation program titled "Ngipen ya Malinis, Marakep ya Imis" will be held at Juan P. Guadiz ES on August 9, 2024, at 8:00 AM-12:00 PM.
4. The program aims to promote oral health awareness and education among school populace and promote good oral care habits. Teachers are encouraged to include daily toothbrushing in their curriculum, and parents are urged to oversee their children's toothbrushing routine to ensure consistent use at home.





Address: Burgos St., Poblacion Oeste, Dagupan City
Telephone: (075) 653-4101
Website: depeddagupan.com
email: dagupan.city@deped.gov.ph



Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF DAGUPAN CITY

**Office of the Schools Division
Superintendent**

4. Also the School Heads or representatives, either Administrative Assistants (ADAS), Administrative Officer (AO) or Project Development Officer (PDO) are required to attend to receive the BSBF materials and submit a accomplishment report to bsbfphilippines@bsbfphils.com and to the SGOD – Dental Section- c/o of Dr. Jeaneline R. Trigue for Districts 1, 4 and 3 C(except Bolosan ES) and Dr. Giovanni Anthony A. Arafiles for Districts 2, 3 -A, B and C(Bolosan ES only).
7. For your information, guidance and compliance.


ROWENA C. BANZON EdD, CESO V
Schools Division Superintendent 



Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF DAGUPAN CITY

Office of the Schools Division
Superintendent

Program/Activity Matrix

Title: "Ngipen ya Malinis, Marakep ya Imis", (Bright Smiles Bright Futures Orientation)		
Date: August 09, 2024 8:00 AM - 12:00PM		
Time	Session/Activity	Facilitator
8:30AM-9:00AM	NATIONAL ANTHEM	AVP
	PRAYER	KAREN JENNIFER F. URUBIO Kinder Teacher
	ACKNOWLEDGEMENT OF PARTICIPANTS	MA. CATHERINE A. MAMORNO Grade I Teacher
	WELCOME REMARKS	REYNALDO D. CABUSI School Head
	MESSAGES	ROWENA C. BANZON, EdD, CESO V Schools Division Superintendent
9:00AM-10:00AM	ORIENTATION PROPER	JEANELINE R. TRIGUE, GIOVANNI ANTHONY A. ARAFILES Dentists II
10:00AM-11:30AM	DISTRIBUTION BSBF MATERIALS	
11:30AM-12:00PM	TOOTHBRUSHING DRILL	

JULIE V. CONTRERAS
EMCEE

"Ngipen ya Malinis, Marakep ya Imis",



Telephone: (075) 653-4101
Website: depeddagupan.com
email: dagupan.city@deped.gov.ph