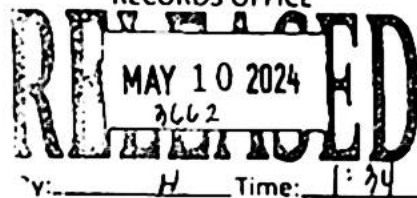




Republic of the Philippines  
**Department of Education**

REGION I  
SCHOOLS DIVISION OFFICE DAGUPAN CITY

DepEd SDO Dagupan City  
RECORDS OFFICE



Division Memorandum  
No. 197 s. 2024

To: Assistant Schools Division  
Chief Education Supervisors  
Public Schools District Supervisors  
Education Program Supervisors  
School Heads of Public Elementary & Secondary Schools  
School Heads of Private Elementary & Secondary Schools

From: OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT

Date: May 9, 2024

Subject: **CONDUCT OF MOTHERS' DAY ACTIVITIES**

1. In line with the upcoming Mother's Day Celebration, the Local Government of Dagupan City in partnership with Schools Division Office of Dagupan City shall conduct the following activities on May 13, 2024 @8:00AM at West Central Elementary School I.

- A. Mother's Day Card Making Contest
- B. Slam Poetry Tiktok Contest
- C. Nanay Ko Ang Tatay Ko
- D. Bida Ko Si Nanay
- E. Hero Ko Si Nanay (for OFW Mothers)

2. The celebration will recognize the important roles of "Mothers" through various activities singing, dancing, acting and more. These activities shall be participated by the elementary and secondary public and private schools in the division.

3. The guidelines and mechanics of the contests are attached in this memorandum.



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4. The theme of the celebration is "NANAY KO, BUHAY KO, MAHAL KO".
5. Participation in the different contests will be monitored by the Public School District Supervisors who will submit the list of participants from the different schools.
6. Immediate dissemination of this memorandum is desired.

  
**ROWENA C. BANZON, EdD, CESO V**  
Schools Division Superintendent



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**"MOTHER'S DAY CARD MAKING CONTEST"**  
Guidelines and Mechanics

1. The contest is open to all kindergarten, elementary and secondary learners who are currently enrolled in public and private schools in Schools Division Office of Dagupan City.
2. The theme of the contest is "Nanay Ko, Buhay Ko, Mahal Ko".
3. Each school shall send 1 contestant ONLY per category.
4. There shall be 3 categories in this contest.
  - A. Kindergarten Category
  - B. Elementary Category
  - C. Secondary Category
5. The TWG shall provide the material 1/4 white cartolina ONLY. The other materials like but not limited to pair of scissor, glue, tape, and the like needed to design the card shall be brought by the learners. Use of recyclable materials in support to "Goodbye Basure" shall be used.
6. The contestant shall be given 2 hours to prepare the card.
7. The decision of the Board of Judges is final and irrevocable.

**Criteria**

Creativity	20%
Content	60%
Relevance to the Theme	10%
Overall Presentation	10%
Total	100%

**Prize**

1 <sup>st</sup> Place	1500.00+ Gift Pack
2 <sup>nd</sup> Place	1000.00+Gift Pack
3 <sup>rd</sup> Place	500.00+Gift Pack
Consolation	Gift Pack

**REYMOND N. VILLARE**

Focal Person  
09776166863



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**"SLAM POETRY TIKTOK CONTEST"**  
Guidelines and Mechanics

1. The contest is open to all secondary learners regardless of grade levels who are currently enrolled in public and private schools in Schools Division Office of Dagupan City.
2. Each school shall send 1 contestant ONLY.
3. The theme of the contest is "Nanay Ko, Buhay Ko, Mahal Ko".
4. The spoken word poetry must be an original composition in Filipino language. Any quote from other writers may be used provided that proper attribution is made of the work and the author.
5. The entry must illustrate, interpret, emphasize, and be relevant to the Mother's Day celebration.
6. Each contestant shall be given minimum of 2 minutes and 3 maximum of minutes to deliver his/her piece and submit a video of the delivery of their originally written spoken poetry piece.
7. The overall video must have a minimum of 2 minutes and a maximum of 3 minutes recorded video inclusive of:
  - a. Opening which contains the name of the contestant, Grade Level and School
  - b. Recorded performance
  - c. End credits/acknowledgment
8. Sounds, instrumental or music background is allowed to complement the delivery, but should not distract from the piece and the performance. No deduction shall be made if the contestant chooses not to have any musical background.
9. Each participant must submit a copy of the written text in WORD FILE and the VIDEO FILE in MP4 format preferably saved in high resolution.
10. The WORD FILE and VIDEO FILE stored in USB shall be submitted containing the following information and should be place on a sealed brown envelope during the registration.
  - a. Complete Name of Learner
  - b. Complete Name of Coach
  - c. Complete Name of School Head
11. The decision of the Board of Judges is final and irrevocable.



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**Criteria**

Relevance to the Theme	30%
Creativity/Style and Originality	20%
Coherence of Form and Structure	20%
Delivery	30%
Total	100%

**Prize**

1 <sup>st</sup> Place	2000.00+ Gift Pack
2 <sup>nd</sup> Place	1500.00+Gift Pack
3 <sup>rd</sup> Place	1000.00+Gift Pack
Consolation	Gift Pack

**GARY B. DESOLOC**  
Focal Person  
09192328311



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**"NANAY KO ANG TATAY KO"**  
Guidelines and Mechanics

1. The contest is open to all elementary pupils regardless of grade levels who are currently enrolled in public and private schools in Schools Division Office of Dagupan City.
2. Each school shall send 1 contestant ONLY.
3. The theme of the contest is "Nanay Ko, Buhay Ko, Mahal Ko".
4. The "NANAY KO ANG TATAY KO, FATHER AND CHILD TALENT COMPETITION" is open to all single fathers who also play the role of a mother and son or daughter. Performers must be bonafide residents of Dagupan City.
5. The contestants shall showcase a dance number, song number, play or a combination of talents.
6. The contestant shall share a short testimony expressing his/her admiration to his father before the actual performance.
7. The contestant shall be given 4 to 6 minutes to perform that includes the entrance and exit and the setting-up of props on stage.
8. No malicious and/or hazardous acts or props shall be allowed and are grounds for disqualification.
9. The decision of the Board of Judges is final and irrevocable.

**Criteria**

Originality - 20%  
Overall Performance - 40%  
Audience Impact - 10%  
Total 100%

**Prize**

1<sup>st</sup> Place      5000.00+ Gift Pack  
2<sup>nd</sup> Place      3000.00+Gift Pack  
3<sup>rd</sup> Place      2000.00+Gift Pack  
Consolation      Gift Pack

**REYMOND N. VILLARE**

Focal Person  
09776166863



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**"BIDA KO SI NANAY"**  
Guidelines and Mechanics

1. The contest is open to all elementary pupils regardless of grade levels who are currently enrolled in public and private schools in Schools Division Office of Dagupan City.
2. Each school shall submit 1 entry only.
3. The theme of the contest is "Nanay Ko, Buhay Ko, Mahal Ko".
4. There shall be 2 categories in the said contest.

**A. Printed Picture Category**

1. The contestant shall submit 2 printed family pictures with his/her mother in an A4 size of photopaper during the date of the contest.
2. The contestant shall create his/her hashtag on the printed picture.
3. The printed picture to be submitted must be taken within the year only.
4. The awarding of this category shall be on May 13, 2024 which includes the top 10 winners and special awards of "Biggest Family", "Most Colorful", and "Most Wacky".
5. The winners shall receive 1000.00 cash prize.
6. The Technical Working Group shall reiterate that by joining in this contest, the parents of the children are giving their consent to post the pictures in the facebook.
7. The decision of the Board of Judges is final and irrevocable.

**B. Uploaded Picture Category**

1. The contestant shall upload 2 family pictures to the facebook page of City Information Office (CIO) starting May 13-15, 2024 at 12:00 noon only.
2. The contestant shall create his/her hashtag on the picture to be uploaded.
3. The awarding of this category shall be on May 20, 2024 which includes the 3 special awards of "Most Loved, Most Shared" and Best Hashtag" pictures.
5. The winners shall receive 1000.00 cash prize.



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6. The venue of the awarding in this category shall be released on a separate memo.
7. The Technical Working Group shall reiterate that by joining in this contest, the parents of the children are giving their consent to post the pictures in the facebook.
8. The decision of the Board of Judges is final and irrevocable.

**MARKCONI F. TAROMA**

Focal Person  
09297213657



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**"HERO KO SI NANAY (FOR OFW MOTHERS)"**  
Guidelines and Mechanics

1. The contest is open to all elementary and secondary learners regardless of grade levels who are currently enrolled in public and private schools in Schools Division Office of Dagupan City.
2. The theme of the contest is "Nanay Ko, Buhay Ko, Mahal Ko".
3. Each school shall submit ONLY 1 entry.
4. There shall be 2 categories in this contest.
  - A. Elementary Category
  - B. Secondary Category
5. The contestant shall submit a 2 minute vlog featuring his/her mother who is an Overseas Contract Worker (OFW) during the registration in a sealed brown envelope containing the following information:
  - a. Complete Name of Learner
  - b. Complete Name of Coach
  - c. Complete Name of School Head
6. The video may include calls, random pictures, graphic effects and the like that will enhance such.
7. The decision of the Board of Judges is final and irrevocable.

**Criteria**

Relevance to the Theme	40%
Creativity	30%
Overall Impact	30%
Total	100%

**Prize**

1 <sup>st</sup> Place	1500.00+ Gift Pack
2 <sup>nd</sup> Place	1000.00+Gift Pack
3 <sup>rd</sup> Place	500.00+Gift Pack
Consolation	Gift Pack

**MARKCONI F. TAROMA**

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**Schedule of Activities**

DATE / TIME	ACTIVITY	VENUE	Focal Person
May 11, 2024	Conduct of Paligo ni Nanay	Brgy. Lasip Grande	Dr. Ophelia T. Rivera
May 12, 2024	Conduct of Paligo ni Nanay	Brgy. Pantal	Dr. Ophelia T. Rivera
May 12, 2024 @2:00 PM	Linis, Lusog, Love	Emeral Hall , CSI Stadia	Dr. Ophelia T. Rivera
May 13, 2024			
7:30 AM	Registration	Covered Court, West Central I	Dr. Leonarda Mansala & Mam Marilou G. Taminaya
8:00 AM	Opening Program	Covered Court, West Central I	Mam Jennifer Festejo
9:30 AM	Mother's Day card Making Contest Slam Poetry Tiktok Contest Bida Si Nanay Best Family Picture with Nanay	Belen Hall, West Central I Division Training Center Belen Hall, West Central I	Dr. Reymond N. Villare Sir Gary B. Desoloc Dr. Markconi F. Taroma
10:30 AM	Nanay ko ang Tatay – Father and Child Talen Competition Hero Ko Si Nanay – for OFW Mothers	Covered Court, West Central I Division Training Center	Dr. Reymond N. Villare Dr. Markconi F. Taroma
2:00 PM	Awarding and Closing Program	Covered Court, West Central I	Dr. Leonarda Manansala Mam Jennifer Festejo Mam Marilou G. Taminaya
May 27, 2024	Presentation and awarding of Pinablin Ina		



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