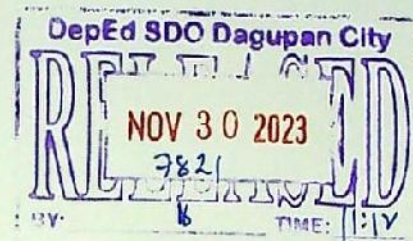




Republic of the Philippines
Department of Education

REGION I
SCHOOLS DIVISION OF DAGUPAN CITY



Office of the Schools Division Superintendent

To: Asst. Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public School District Supervisors
Public Secondary School Heads
All Other Concerned

From: Schools Division Superintendent

Date: November 29, 2023

Subject: **DIVISION FILIPINO VALUES MONTH CELEBRATION**

1. SDO Dagupan City joins the Observance of 2023 FILIPINO Values Month Celebration with the theme: " MATATAG na Edukasyon, MATATAG na KARAKTER MORAL. : Kaakibat ng Magandang Kinabukasan ng Bawat Pilipino."

2. The said program will be highlighted by different contest events which is open for the public Junior High Schools. This will be held on December 4, 2023 at the Division Training Center, 8:00 AM.

3. Terminal objective of this activity is to showcase different skills/talents of our learners in Pagsulat ng Sanaysay, Spoken Word Poetry, Values Tiktok Challenge. General Rules and Guidelines of the different contest category is hereby attached.

4. Pre-registration link will be sent to the gc of the ESP Coordinators.

5. Immediate and widest dissemination of this memorandum is desired.

DR. ROWENA C, BANZON, CESO V
Schools Division Superintendent

For and in the behalf of SDS:

MARCIANO U. SORIANO JR., PhD, CESO VI
Assistant Schools Division Superintendent
Officer-In-Charge
Office of the Schools Division Superintendent



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SDO-SGOD-HRDU-QF-003

DIVISION FILIPINO VALUES MONTH CELEBRATION
DIVISION TRAINING CENTER
DECEMBER 4, 2023

GENERAL RULES AND GUIDELINES

1. The theme for this year's Division Filipino Values Month Celebration is "*MATATAG na Edukasyon, MATATAG na Karakter: Kaakibat ng Maayos na Kinabukasan ng Bawat Filipino*".
2. All participants must be bonafide junior high school students of SDO Dagupan City. Strictly one (1) representative per secondary school.
3. The participants should be registered prior to the contest proper.
4. There will be no multiple registrations for the contests will be held simultaneously. A student can only join a single contest.
5. Strictly follow the guidelines, mechanics and criteria for judging.
6. Violations to the rules & guidelines will lead to the disqualification of contestant.

PAGSULAT NG SANAYSAY

1. Each school will be represented by one participant (JHS).
2. The essay, with relevance to the theme should be composed of 200-250 words in Filipino.
3. The topic will be given on the spot.
4. One hour and thirty minutes will be allotted for the participants to work on their piece.
5. Contestants are not allowed to use their cellphones during the contest proper.

Criteria for judging:

Nilalaman (kaugnayan sa paksa)	30%
Organisasyon (pagkakasunud-sunod ng talata)	30%
Pagiging orihinal	30%
Pagkamalikhain at kalinisan	10%

PAGGAWA NG POSTER

1. Each school will be represented by one participant (JHS)
2. The participants should provide their own drawing materials except the ½ illustration board which will be provided by the contest organizers. Oil pastel will be the only medium allowed but lead pencil and ruler can be used as a guide.

Criteria for judging	
Relevance to the theme	30%
Originality	20%
Craftsmanship	20%
Color Combination	20%
Over-all impact	10%

SPOKEN WORD POETRY

1. The contest is open to junior high school students within Dagupan City Division and each school shall register only one contestant.
2. The spoken poetry must be an original composition and must be written in Filipino.
3. The piece must be related to the theme. Indicate a title for your piece.
4. Three (3) printed copies of the spoken poetry must be submitted to the organizers upon registration.
5. It must be delivered from memory and any movement must be confined onstage.
6. Each contestant is given a time limit of 3-5 minutes to recite or deliver the piece. If the delivery is less than 3 minutes or if it exceeds 5 minutes, there will be one-point deduction from the total score.
7. Attire appropriate for the spoken poetry should be worn during the contest.
8. Sounds, instrumental or musical background are allowed to complement the delivery. No deduction shall be made if the contestant opts not to have a musical background.
9. Criteria for judging:
 - a. Message/Content (40%)
 - The content must be relevant to the theme.
 - It has powerful & meaningful message.
 - b. Delivery and Performance (30%)
 - It was delivered from the heart.
 - There's connection to the audience.
 - Facial expressions, hand and body gestures were used accordingly.
 - Audience's attention and interest were captured and sustained.
 - Audience can understand what is being spoken.
 - Words were pronounced distinctly and correctly. Does not stutter nor stammer
 - Pronunciation and intonation sound natural
 - c. Voice Variation and Projection (15%)
 - Voice is modulated
 - Spoke loudly and clearly enough for listeners to hear and understand
 - Voice projects confidence and conviction
 - d. Memorization (10%)
 - The piece was effectively recited from memory
 - Freestyle or improvisation was spontaneous even if a word or line is forgotten
 - e. Attire (5%)
 - It complements the contestant's spoken piece

VALUES TIKTOK CHALLENGE

1. The contest is open to junior high school students within Dagupan City Division and each school shall register only one contestant.
2. Tiktok presentation must portray the value of INTEGRITY.
3. Each group composed of 3-5 members must create a video using the Tiktok app with a time limit of 1-3 minutes. A one-point deduction from the total score will be given for every exceeding minute.
4. Video content must be original.
5. The presentation can be a performance of dance, song, acting or a combination.
6. The use of appropriate sound and clothing is a must. No profanity, No inappropriate language, inappropriate skit/dance/appearance, No inappropriate gestures and No vulgar words.
7. The use of costumes and props is allowed.
8. The recorded Tiktok video must be sent on or before December 4, 2023, 8:00 AM to a link to be provided.

Criteria for judging

<i>Relevance to the theme/Content/Message</i>	<i>- 40%</i>
<i>Creativity & Execution-</i>	<i>- 30%</i>
<i>Message</i>	<i>- 20%</i>
<i>Over-all Impact-</i>	<i>- 10%</i>
	<i>100%</i>

COMMITTEE	IN-CHARGE	FOCAL PERSONS
Registration	CNHS & PIS ESP teachers	Beverly Aquino & Ruben De Vera
Documentation	JDVSTVSS ESP teachers	Lailani Ferrer
Certificates & Prizes	BBNHS ESP teachers	Ma. Cecilia Biay
Program & Tarpaulin	FNCIS ESP teachers	Rhea Elexis Luisiaga
Technical/Sound System	ECIS ESP teachers	Julie Ann Naguinlin
Physical Arrangement	DCNHS ESP teachers	Eugene Abejero
Accommodation & Refreshment	SNHS ESP teachers & all STEPSEUR Elem. Officers	Marisol De Guzman
Tabulation	STEPSEUR Elem. Officers	Lilian Tandoc

CONTEST CHAIRPERSONS

CONTESTS	FOCAL PERSON
Paggawa ng Poster	Eugenio Abejero & Ruben De Vera
Pagsulat ng Sanaysay	Rhea Luisiaga & Marisol De Guzman
Spoken Word Poetry	Lailani Ferrer & Ma. Cecilia Biay
Values Tiktok Challenge	Julie Ann Naguinlin & Beverly Aguino
Over-all Contests Administrators	Jonas Daroy
	Chona Clores
	Josephine Liwanag

OVER-ALL CHAIRPERSONS

CHONA C. CLORES
STEPSEUR (HS) President

DR. LIBERTY G. ROXAS
EPS-ESP