



Republic of the Philippines  
**Department of Education**  
REGION I  
SCHOOLS DIVISION OFFICE DAGUPAN CITY



Office of the Schools Division  
Superintendent

**Division Memorandum**

No. 315 s. 2023

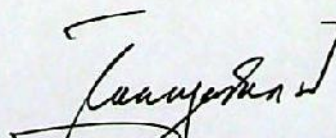
To: Public Schools District Supervisor  
School Heads  
All others Concerned

From: **Office of the Schools Division Superintendent**

Date: September 5, 2023

Subject: **ENGAGING FACE TO FACE NUTRITION EDUCATION SESSION AND  
DISTRIBUTION OF FREE BEAR BRAND FORTIFIED**

1. The MME Connection Inc, partner activation agency of NESTLE BEAR BRAND FORTIFIED, are pleased to share their new initiative called the **BATANG MATIBAY: GABAY SA TIBAY PROGRAM** which aims to support parents and educators to raise Filipino learners with tibay ng katawan, Isipan at kalooban.
2. In line with this, MME Connection Inc will conduct:
  - A. Engaging face-to-face nutrition education session (approximately 30 minutes only) conducted by nutritionist to teachers and parents of **Kinder, Grade 1 and Grade 2**. The session will talk about **a) Qualities of Batang Matibay b) Nutrition tips on how to support children to become batang matibay c) interactive games, d) commitment sharing through community pledge by parents/caregivers**
  - B. Distribution of FREE Bear Brand Fortified; **a) provision of free milk b) Nutrition knowledge for mothers/teachers c) Teaching materials for teachers plus e-certificates as proof of participation (upon request)**
3. This activity is not under the scope of E.O. 51 (National Code of Marketing of Breastmilk Substitutes, Breastmilk supplement and other related Products) as this powdered milk drink is for school-aged children already.
4. Attached is the schedule of visit per school.
5. For information and compliance.

  
**ROWENA C. BANZON, CESO V**  
Schools Division Superintendent



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**Schedule of MME Connection Inc visit per school**

OCTOBER 3, 2023	AM	WEST CENTRAL I ES
	PM	WEST CENTRAL II ES
OCTOBER 4, 2023	AM	LUCAO ES
		JUAN L. SIPANO ES
	PM	MALUED ES
OCTOBER 6, 2023	AM	BACAYAO SUR ES
		PASCUAL G. VILLAMIL ES
	PM	CARANGLAAN ES
		EAST CENTRAL INTEGRATED SCHOOL
OCTOBER 7, 2023	AM	LASIP GRANDE ES
		POGO-LASIP ES
	PM	TAMBAC ES
		MAGIN-TEBENG ES
		TEBENG ES
OCTOBER 10, 2023	AM	SALISAY ES
		BOLOSAN ES
	PM	MAMALINGLING ES
OCTOBER 11, 2023	AM	FEDERICO N. CERALDE IS
		BLISS ES
	PM	LEON FRANCISCO MARAMBA ES
		BONUAN BOQUIG ES
OCTOBER 12, 2023	AM	NORTH CENTRAL ES
		GEN. GROGORIO DEL PILAR ES
	PM	SABANGAN ES
		VICTORIA Q. ZARATE ES
OCTOBER 13, 2023	AM	PANTAL ES
	PM	JUAN P GUADIZ ES
OCTOBER 17, 2023	AM	SUIT ES
		PUGARO IS
	PM	SALAPINGAO ES
OCTOBER 18, 2023	AM	LOMBOY ES
OCTOBER 19, 2023	AM	T.AYSON ROSARIO ES
		CALMAY ES
	PM	CARAEI ES



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