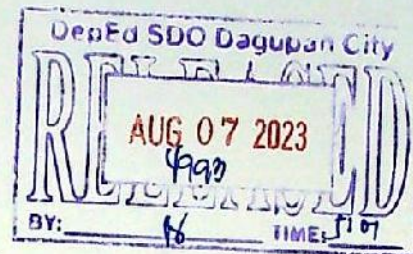




Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OFFICE DAGUPAN CITY



DIVISION ADVISORY

No. 25, s. 2023

To : Education Program Supervisors
Public Schools District Supervisors
School Principals/Heads/Administrators
Public and Private Schools

From :  **ROWENA C. BANZON, CESO V**
Schools Division Superintendent

Date : August 7, 2023

Subject: **Film Showing of Maestra**

Attached is a communication from **Ms. Ana B. Arellano, Marketing Manager of CKPN Enterprises** inviting students/pupils from public and private schools to watch the film entitled "**Maestra**" which will be shown at **Robinson's Calasiao Cinema** from **October 2023 to May 2024 (during Saturdays and Sundays)**.

Participation of public and private schools shall be subject to the no-disruption of classes policy stipulated in **DepEd Order No. 9, s. 2005** also known as **Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith**. This is also subject to the no-collection policy as stated in **Section 3 of RA 5546, An Act Prohibiting the Sale of Tickets and/or the Collection of Contributions for whatever Project or Purpose from Students and Teachers of Public and Private Schools, Colleges and Universities (Ganzon Law)**.

Participation of interested students/pupils shall be **purely voluntary**. The minimum health & safety protocols against covid-19 shall be observed throughout the said activity.

This advisory is for the information of all concerned.



Address: Burgos St., Poblacion Oeste, Dagupan City
Telephone: (075) 653-4101
Website: depeddagupan.com
email: dagupan.city@deped.gov.ph



Contact No.: 09984033298 / 09774600106
09065094792 / 09291430414



ROWENA C. BANZON
Schools Division Superintendent
Department of Education
Dagupan City

Dear Ma'am,

Greetings!

In support to E-Learning together with our Marketing group CKPN Enterprises together with our marketing group will bring you the platform in providing alternative learning content that will further enhance students' analytical skills and development capabilities through movies and digital content.

As entertainment and E-Learning became a challenge during this Global Pandemic of COVID 19, everything has been put to a halt, resources have been challenged and changed the whole landscape of Cinema Entertainment and E-Learning programs.

Let us not allow this GLOBAL PANDEMIC, CRISIS, and CONNECTIVITY CHALLENGE to hinder our learner's right to quality and innovative multimedia programs.

In line with this we are bringing an alternative way to access our Educational Movies. With regards to this, we are now presenting a full-length movie, **Maestra**. That will surely bring enjoyment and insights to your students.

Or there is an option that the students can watch a movie inside the cinema. For the student's safety they must be fully vaccinated to participate in watching inside the cinema with their parent's consent and with the permission of your good office.

Please below IATF MPHS guidelines for alert level 1:

- Minors, 17 years old and below, regardless of vaccination status are allowed to enter the cinema auditorium if companions are fully vaccinated.
- For 18 years old and above, only fully vaccinated are allowed and must present vaccination card and valid id prior to entry.
- Wearing of face mask for the entire movie run must be observed.
- Face mask may be removed while eating, drinking, but should be worn after.
- 100% seating capacity shall be accommodated inside the cinema with teachers or parents.
- No disruption of regular classes. Showing dates will be on Saturdays and Sundays.
- School Year 2023-2024

Synopsis: *Maestra*, a film tribute to modern day heroes, will "immortalize stories of the lives, struggles and triumphs of teachers." The film will revolve around the lives of teachers coming from different generations: respected educator and most outstanding principal Esperanza Bautista, *Aeta* teacher to the *Aetas* Gennie Panguelo and social media sensation and LET topper lah Seraspi. In this film, their paths will cross in a beautiful journey of dreaming to achieve, struggling to succeed, and pursuing to find life's greater meaning – as teachers.

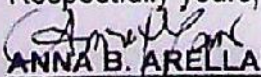
Venue: Robinson's Place Calasiao Cinema

For inquiries and other matters please contact the undersigned
No. 09984033298

NOTE: Voluntary Basis

Thank you very much and we are looking forward to your response and support.
God Bless and more power!

Respectfully yours,


ANNA B. ARELLANO
Marketing Manager
CKPN Enterprises

