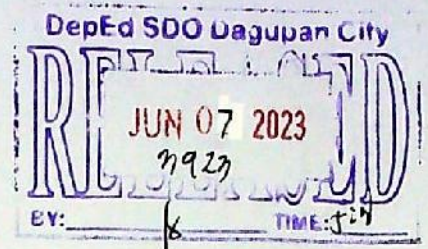




Republic of the Philippines  
**Department of Education**

REGION I  
SCHOOLS DIVISION OFFICE DAGUPAN CITY



**Office of the Schools Division  
Superintendent**

**Division Memorandum**

No. 218 s. 2023

To: Assistant Schools Division Superintendent  
Chief Education Supervisors  
Education Program Supervisors  
Public Schools District Supervisors  
Public Elementary and Secondary School Heads  
Unit Heads  
All Others Concerned

From: **OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT**

Date: June 5, 2023

Subject: **125<sup>th</sup> FOUNDING ANNIVERSARY OF THE DEPARTMENT OF EDUCATION**

1. Pursuant to Administrative Order No. 322, s.1997 titled Authorizing Certain Government Agencies to Undertake Activities in Preparation for their Centennial Anniversary Celebrations in 1997,1998 and 1999, the Department of Education(DepEd) announces its 125<sup>th</sup> Founding Anniversary with the theme, DepEd@125:Isang Pamilya para sa MATATAG na Kagawaran.
2. The theme expresses the Department's commitment to support the MATATAG: Bansang Makabata, Batang Makabansa education agenda by working as one family in solidarity to achieve the common goal. Further, it relates to the DepEd commitment to provide Filipino learners with quality basic education that is accessible, inclusive and liberating.
3. Anent this, the Schools Division Office shall conduct the following **activities to promote public awareness of the momentous event:**
  - a. Display/hang the Department's 125<sup>th</sup> Founding Anniversary official streamer
  - b. Participate the online celebration by joining the following DepEd national activities which will be live-streamed via DepEd Philippine's Official page:



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Email Address: [dagupan.city@deped.gov.ph](mailto:dagupan.city@deped.gov.ph)



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- i. **June 19, 2023 – Simultaneous Flag Raising Ceremony and Thanksgiving Mass**  
7:30 a.m. ----- Assembly  
8:00 a.m. ----- Flag Raising Ceremony  
8:20 a.m. ----- Anniversary Message from the Secretary  
Ceremonial hitting of the pot (Pukpok Palayok) to  
officially launch the weeklong celebration  
10:00 a.m. ----- Thanksgiving Mass
- ii. **June 22, 2023 – Poster-Slogan Making Contest**  
2:00 p.m.  
OSDS  
a. SDS Group (Admin, HR, Cashier, Records, Supply)  
b. ASDS Group (Accounting, Budget, ITO, Legal)
- CID  
a. EPS and PSDS  
b. ALS
- SGOD  
4:00 p.m. ----- **Unity Dancercise**  
OSDS  
a. SDS Group ----- blue t-shirt  
b. ASDS Group ----- yellow t-shirt
- CID  
a. Supervisors Group – white t-shirt  
b. ALS Group ----- green t-shirt
- SGOD ----- red t-shirt
- iii. **June 23, 2023 – DepEd Anniversary Celebration**  
8:00 a.m. ----- Parade of Colors  
(Please wear yellow t-shirt/clothes)  
8:30 a.m. ----- Opening Program  
Anniversary Message from the Secretary  
3:00 p.m. ----- **“Ano ang Kwentong DepEd Mo?”**  
OSDS (2 groups), CID (2 groups), SGOD



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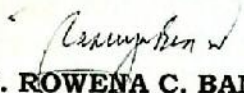
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**Office of the Schools Division**

**Superintendent**

4. Likewise, all schools are encouraged to prepare simple celebration to commemorate the 125<sup>th</sup> Founding Anniversary of the Department of Education.
5. Immediate and widest dissemination of this memorandum to all concerned is desired.

  
**DR. ROWENA C. BANZON, CESO V**  
Schools Division Superintendent



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**POSTER-SLOGAN MAKING CONTEST**

**CRITERIA**

Criteria	Percentage
<b>Relevance to the Theme</b> The artwork and the message is aligned with the theme	30%
<b>Technical Quality and Artistic Presentation</b>	30%
<b>Creativity and Presentation</b>	20%
<b>Originality</b> New ideas are incorporated to create poster-slogan	20%
<b>TOTAL</b>	<b>100%</b>

**Event Rules and Mechanics**

The objective of this activity is to show artistic interpretation of the theme of the 125<sup>th</sup> Founding Anniversary of DepEd, which expresses the Department's commitment to support the MATATAG education agenda.

- Each Group shall have one (1) participant.
- The contest shall be conducted on the spot within an allotted time period.
- Participants shall bring a ¼ (15 "x 20 ") illustration board and coloring/drawing materials or medium.
- The artwork shall follow a Portrait orientation.
- No identifying marks shall be placed in the illustration board.
- The slogan shall consist a maximum of fifteen (15) words.
- The slogan shall be in Filipino.
- The submitted artwork shall become property of the Division Office.
- The decision of the judges is final and irrevocable.



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**UNITY DANCERCISE**

**CRITERIA**

<b>Criteria</b>	<b>Percentage</b>
<b>Choreography</b> Composition, creativity, originality, style	30%
<b>Performance</b> Skills and technique, precision, timing and coordination, showmanship, mastery	35%
<b>Production Design</b> Costume, props, stage design, music	15%
<b>Relevance to the theme/concept</b> Must express, interpret, or be anchored on the theme of DepEd Founding Anniversary	15%
<b>Participation of 100% of members in each group</b>	5%
<b>TOTAL</b>	<b>100%</b>

**Event Rules and Mechanics**

The objective of this activity is to interpret or express through creative unity dance the theme of DepEd's Founding Anniversary while also showcasing the dancing skills of the participants through dancercise.

- Each Group shall showcase one (1) entry/performance.
- The Group may use any music of their choice and any dance routine or combination of dance forms.
- The performance shall be **3-5 minutes** in duration.
- The use of props and costumes is allowed.
- Use of dangerous or flammable materials, live animals, and dangerous actions are prohibited.
- One-point deduction from the judge's score shall be deducted for every 30-second extension beyond the allowable time.
- The decision of the judges is final and irrevocable.



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**"ANO ANG KWENTONG DEPED MO?"**

**CRITERIA**

Criteria	Percentage
<b>Storyline, narrative flow:</b> Overall cohesive storytelling, unified look and fell, clear narrative focus and direction of storyline	40%
<b>Creativity:</b> Originality or uniqueness of take, slant, or topic; freshness of performance or technique	25%
<b>Relevance to the theme:</b> Performance is relevant to theme or subject matter;	25%
<b>Showmanship:</b> Clarity of speech, stage presence, suitability of the storytelling to the audience appeal	10%
<b>TOTAL</b>	<b>100%</b>

**Event Rules and Mechanics**

The objective of this showcase is to promote appreciation and understanding of the history of DepEd as narrated by the people who have also contributed in shaping its history.

- Each Group shall showcase one (1) entry/performance.
- Participants may choose any style of performance (i.e. dance, song, song and dance combo) and utilize various tools/gadgets/equipment to deliver content. However, the emphasis is on visual storytelling.
- Participants may use costumes and props.
- The performance must be **4-8 minutes** in duration.
- Medium of communication should be in Filipino and/or English.
- Use of dangerous or flammable materials, live animals, and dangerous actions are prohibited.
- The decision of the judges is final and irrevocable.



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