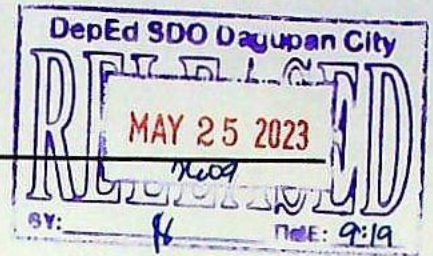




Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OFFICE DAGUPAN CITY



Office of the Schools Division Superintendent

Division Memorandum No: 196 s. 2023


To : **Assistant Schools Division Superintendent
Chief Education Supervisors – CID & SGOD
Education Program Supervisors
Public Schools District Supervisors
Public Elementary and Secondary School Heads
Private Elementary and Secondary School Heads
All others concerned**

From: **ROWENA C. BANZON, CESO V**
Schools Division Superintendent

Date : **May 24, 2023**

Subject : **Dissemination of DepEd Advisory No. 081, s.2022 (I RESPECT AWARD 2023)**

1. Enclosed is a copy of the DepEd ADVISORY No. 081, s.2021, dated May 12, 2023, entitled **I RESPECT AWARD 2023**.
2. For information, guidance and compliance of all concerned and interested parties.


ROWENA C. BANZON, CESO V
Schools Division Superintendent



Address: Burgos St., Poblacion Oeste, Dagupan City
Telephone: (075) 653-4101
Website: depeddagupan.com
Email: dagupan.city@deped.gov.ph



Management System
ISO 9001:2015
www.tuv.com
ID: 9108640991



Republic of the Philippines
Department of Education
REGION I



Advisory No. 081, s. 2022

MAY 12 2023

In compliance with DepEd Order (D.O) No. 8, s. 2013
but only for the information of DepEd Officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

I RESPECT AWARD 2023

East West Rural Bank envisions itself as a community providing excellent customer experience to the DepEd Community. Recognizing that good character is also an important aspect of learning and excellence, the "I RESPECT AWARD 2023", shall be given to learners who exemplify the value of respect.

Personnel and staff of the Department of Education from the regional and school division offices, including public and private elementary and secondary schools are invited to participate in the activity on a voluntary basis.

Participation in public and private schools shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-On-Task and Section 3 of Republic Act No. 5546 (Policy on Contributions) and DepEd Order No. 66, s. 2017 (Policy on Off-Campus Activities) and Ensuring Compliance Therewith.

For more information, please contact Ms. Jane E. Castro, the Northern Luzon Division Leader of East West Rural Bank at 09189200978.

CLMD/magd/IRESPECTAWARD
May 12, 2023

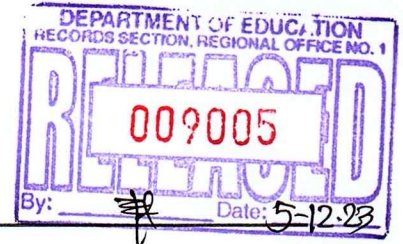


Address: Flores Street, Brgy. Catbangan, City of San Fernando, La Union
Telephone Nos.: (072) 607-8137/682-2324
Email Address: region1@deped.gov.ph
Website: www.depedro1.com

*Copy for
Ms. E. T. -
f*



Republic of the Philippines
Department of Education
REGION I



Advisory No. 081, s. 2022

MAY 12 2023

In compliance with DepEd Order (D.O) No. 8, s. 2013
but only for the information of DepEd Officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

I RESPECT AWARD 2023

East West Rural Bank envisions itself as a community providing excellent customer experience to the DepEd Community. Recognizing that good character is also an important aspect of learning and excellence, the "I RESPECT AWARD 2023", shall be given to learners who exemplify the value of respect.

Personnel and staff of the Department of Education from the regional and school division offices, including public and private elementary and secondary schools are invited to participate in the activity on a voluntary basis.

Participation in public and private schools shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-On-Task and Section 3 of Republic Act No. 5546 (Policy on Contributions) and DepEd Order No. 66, s. 2017 (Policy on Off-Campus Activities) and Ensuring Compliance Therewith.

For more information, please contact Ms. Jane E. Castro, the Northern Luzon Division Leader of East West Rural Bank at 09189200978.

CLMD/magd/IRESPECTAWARD
May 12, 2023

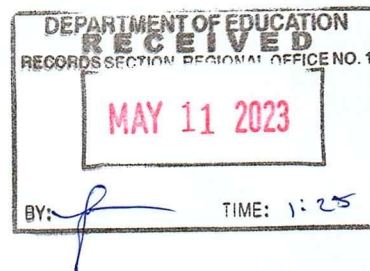
Okay for
Ms. J. E. Castro
f



Address: Flores Street, Brgy. Catbangan, City of San Fernando, La Union
Telephone Nos.: (072) 607-8137/682-2324
Email Address: region1@deped.gov.ph
Website: www.depedro1.com

May 10, 2023

TOLENTINO G. AQUINO
Regional Director
Region 1 Office
Department of Education



Dear Mr. Aquino,

Greetings!

East West Rural Bank envisions itself as a community providing excellent customer experience to the DepEd Community. This excellent customer experience is not only limited to catering to financial needs but also in showing our full support in DepEd's activities towards realizing the full potential of the students.

With S.Y. 2022-2023 closing in a few months, Graduation Rites will soon commence in each school to recognize students with outstanding performance in different aspects of student development. Recognizing that good character is also an important aspect of learning and excellence, East West Rural Bank would like to take part again in this celebration of success through the EWRB "I Respect" Award.

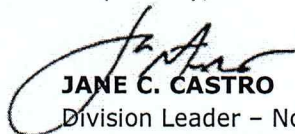
The EWRB "I Respect" Award is given to graduating Grade 6 students who exemplify the value of "Respect", a core value of the Bank, in his/her day-to-day dealings and encounter. This award is open to all elementary schools and we are pleased to inform your office that we will once again select **FIVE (5) graduating Grade 6 students** from your region to receive this award. We encourage your office to **SUBMIT TEN (10) schools** from which the qualifiers will be selected. Strictly one (1) candidate is allowed per school.

Attached in this letter is the award rationale and mechanics for the details on how your Region can join and submit a nomination.

For questions and inquiries, please do not hesitate to contact us.

Thank you very much and we look forward to receiving your nomination.

Respectfully,



JANE C. CASTRO

Division Leader – Northern Luzon
Contact Number: 09189200978



➤ EAST WEST RURAL BANK, INC.

3rd and 4th Floors East West Bank Building, J.P. Laurel Avenue corner Inigo Street, Bajada, 8000 Davao City
Telephone number: (082) 238-7700
A subsidiary of East West Banking Corporation

EASTWEST RURAL BANK I RESPECT Award 2023

AWARD RATIONALE

The EWRB "I Respect" Award is given to **FIVE (5)** graduating Grade 6 students from each DepEd Region who exemplifies the value of respect, a core value of EWRB, in his/her day-to-day dealings and encounter. Respect, as a value, can be expressed through actions such as, but not limited to:

1. **RESPECT to Oneself** by taking care of oneself, physically, mentally, and emotionally.
2. **RESPECT to Others** by being courteous and polite when talking to teachers, classmates and the elderly. Treats everyone equally and accepts that each one is unique and different.
3. **RESPECT to Culture & Religion** by having a good relationship with people of different faiths and beliefs and does not misrepresent or belittle their beliefs and practices.
4. **RESPECT for the Environment** by being responsible for his/her actions towards the surroundings.
5. **RESPECT to Social Media** by being responsible in using social media platform and respecting others online.

The awardee shall receive EWRB I Respect medallion and a cash incentive amounting to Php5,000.00.

OBJECTIVES

The "I Respect Award" campaign aims to recognize the efforts of the Teachers to mold their student's values in their day-to-day dealings and encounters. Specifically, this project aims to:

1. Convey a message that EWRB places high regards to the students' value of respect towards humanity, the environment, social, cultural, and spiritual beliefs.
2. Show the Bank's desire to uphold respect as a value amidst the current social issue of students' disrespect towards their teachers.
3. Maintain the Bank's relationship with the key DepED officers through participation in one of its major activities – the Graduation Rites.

WHO CAN JOIN?

The EWRB "I Respect Award" is open to **ALL DepEd Elementary Schools**. Each region, through the Regional Head, is invited to nominate **TEN (10) schools** from which the qualifiers will be taken. Strictly one (1) candidate is allowed per school.

Five (5) nominees from each region will be selected by the Bank as recipient of the award.

QUALIFYING CRITERIA FOR AWARD RECIPIENT

1. Bona fide graduating Grade 6 elementary student at the current School Year 2022-2023.
2. Of good moral character and does not have any record or report of any inappropriate behavior or misconduct
3. GWA: No minimum general average is required to qualify as recipient of the award.

SUBMISSION PROCESS TIMELINE

PHASE	ACTIVITY	TIMELINE	DEADLINE OF SUBMISSION
CALL FOR NOMINATION	Respective Division Leaders will visit the Regional Offices and submit the notification of the Bank's intent to continue with its I Respect campaign for 2023.	May 8, 2023 (Mon) to May 12, 2023 (Fri)	Regional Offices must be informed on/or before May 12, 2023 (Fri)
	Division Leaders must inform the Region that we need at least ten (10) schools from which the nominees will be selected		
SUBMISSION OF NOMINEES FROM REGION	<p>Division Leaders will collate the following information from Regional Offices and forward the same to the Business Innovation Group through Brand and Channel Management Officers.</p> <ul style="list-style-type: none"> i. School Name ii. School Address iii. Principal's name, email address, and contact number 	May 15, 2023 (Mon) to May 20, 2023 (Sat)	List of ten (10) schools must be submitted to Brand and Channel Management on/or before May 20, 2023 (Sat)
NOTIFICATION OF CHOSEN SCHOOLS	<p>Brand and Channel Management will send via email, a notification letter to the school principal informing them of the award rationale, objective, and the selection process.</p> <ul style="list-style-type: none"> i. The S&C Division Leader will also be copied in the email. Just in case the Principal fails to receive the notification, the DL or TL S&C may print a copy and will personally hand-over such notification to the Principal to ensure timely receipt of the same. 	May 22, 2023 (Mon) to May 24, 2023 (Wed)	All schools must receive the letter on or before May 24, 2023 (Wed)
SUBMISSION OF NOMINEES FROM SCHOOLS	<p>Once a nominee has been identified, the following documents will have to be submitted via email to Brand and Channel Management Channel Management Officers.</p> <ul style="list-style-type: none"> i. Personal data form & Data Privacy Notice (See Annex B) <ul style="list-style-type: none"> - The Data Privacy Notice must be signed by the Student Nominee's Parent or Guardian. ii. Certificate of good moral character iii. Duly accomplished Scorecard (See Exhibit C) 	May 15, 2023 (Mon) to May 31, 2023 (Wed)	May 31, 2023 (Wed)

SELECTION PROCESS AND ANNOUNCEMENT OF AWARDEES

1. A **PRE-SCREENING** of all submissions will be conducted for compliance. Submissions with lacking documents will automatically be disqualified.

2. Nominees from each region shall undergo **JUDGING PROCESS** to select the FIVE (5) awardees out of ten (10) nominees from each region based on the criteria below:
 - i. Overall Ranking based on the I Respect Scorecard
 - ii. The impact of the described situation/event where/when the nominee was observed to have exercised the value of RESPECT, as illustrated by the advisor/teacher.
3. The selected 5 nominees from each region shall be the "I Respect" award recipients for the area.
4. A letter will be sent to the Regional Office and school addressed to the School Principal to inform them of the selection of their nominees as award recipients.
5. East West Rural Bank reserves the right not to award, and to withdraw and/or forfeit any of the award should the participants or entries fail to meet a certain competition requirement

AWARD

1. The selected award recipient/s will receive the following:
 - i. EWRB I Respect Medallion
 - ii. Cash incentive amounting to Php5,000.00
2. The award will be turned over by EWRB representative to the School Principal before the ceremony for their preparations.

AWARD PRESENTATION

1. The award shall be presented to the selected recipient during the Graduation of the school under the Special Awards Category.
2. EWRB representative shall accompany the school officials during the presentation of the award to the student recipient.

