



Republic of the Philippines
Department of Education

REGION I

SCHOOLS DIVISION OFFICE DAGUPAN CITY



Office of the Schools Division
Superintendent

Division Memorandum

No. 11r5 s. 2023

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Public Schools District Supervisors
Public Elementary and Secondary School Heads
Araling Panlipunan HTs and Teachers
SSG Advisers and Officers
All Others Concerned

From: **OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT**

Date: April 27, 2023

Subject: **DIVISION CELEBRATION OF THE 2023 NATIONAL HERITAGE MONTH**

1. Pursuant to Presidential Proclamation no. 439, s. 2003 which declares May of every year as the National Heritage Month, the National Commission for Culture and the Arts announces the observance of the **2023 National Heritage Month** with the theme "*Heritage: Change & Continuity (Pamana: Pagpapatuloy at Pagbabago)*".
2. Anent this, the Schools Division Office shall conduct the **Division Celebration of the 2023 National Heritage Month on May 27, 2023, 8:00 a.m. to 5:00 p.m.** at the Division Training Center.
3. The following are SDO initiated contests shall be conducted in said activity:
 - a. Poster Making
 - b. Slogan Making
 - c. Essay Writing
 - d. Folk Dance
 - e. Spoken Poetry
 - f. Heritage Costume Fashion Show
4. Enclosed are the Contest Mechanics, Guidelines, and Criteria as well as the List of Technical Working Group and Contest Facilitators.



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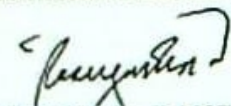


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5. Participation of teachers and learners in said activity is purely voluntary. Learner participants to the division celebration shall submit enclosed Parental Consent Form. Meanwhile, teacher participants to the division celebration shall be entitled to service credits in accordance with DepEd Order no. 53, s. 2023 titled Granting of Vacation Service Credits for Teachers. Compensatory Time-Off shall be granted to teaching-related and non-teaching personnel in lieu of the days of the activities that fall on weekends and holidays in accordance with the CSC and DBM Joint Circular no. 2, s.2004.
6. Likewise, all schools are encouraged to support the 2023 NHM by undertaking relative activities, including the use, posting, and sharing of NHM advocacy materials. An Activity Implementation Report with high-quality photos shall be submitted in hard copy to the Office c/o Dr. Liezl S. Cancino on or before June 9, 2023.
7. Immediate and widest dissemination of this memorandum to all concerned is desired.


ROWENA C. BANZON, CESO V
Schools Division Superintendent



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(Enclosure no. ____ to Division Memorandum no. _____, s. 2023)

2023 NATIONAL HERITAGE MONTH CELEBRATION
Theme: "Heritage: Change & Continuity (Pamana: Pagpapatuloy at Pagbabago)"
May 27, 2023, Division Training Center

POSTER MAKING CONTEST

Eligibility

The contest is open to all Grades 4 to 6 learners. There shall be one contestant per district.

Guidelines

- Each participant must submit one entry only.
- The following materials may be used for the poster:
 - a. $\frac{1}{4}$ illustration board
 - b. Writing materials: pencil, pen
 - c. Coloring materials: oil pastel, markers, ink, watercolor
- The poster may be in landscape or portrait orientation.
- The poster must illustrate and interpret this year's NHM theme.
- The name, grade level, school, and instructional district of the contestant must be indicated at the back part of the illustration board.
- The output must be submitted to the SDO c/o Dr. Liezl Cancino or Ms. Gilliane Casaclang on or before **May 24, 2023, 5:00 p.m.** No extensions allowed.
- The outputs will be judged with the given criteria and shall be the property of the office.
- The decision of the Board of Judges is final and irrevocable.

Criteria

Originality & Creativity Design displays creativity and originality	35%
Relevance to the Theme Must be aligned with the NHM theme	35%
Overall Impact Design shows neatness, balance, and is visually appealing to the judges	30%
TOTAL	100%



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SLOGAN MAKING CONTEST

Eligibility

The contest is open to all Grades 4 to 6 learners. There shall be one contestant per district.

Guidelines

- Each participant must submit one entry only.
- The following materials may be used for the poster:
 - a. $\frac{1}{4}$ illustration board
 - b. Writing materials: pencil, pen
 - c. Coloring materials: oil pastel, markers, ink, watercolor
- The tagline/slogan must illustrate and interpret this year's NHM theme.
- The slogan may be written in English or Filipino.
- The name, grade level, school, and instructional district of the contestant must be indicated at the back part of the illustration board.
- The output must be submitted to the SDO c/o Dr. Liezl Cancino or Ms. Gilliane Casaclang on or before **May 24, 2023, 5:00 p.m.** No extensions allowed.
- The outputs will be judged with the given criteria and shall be the property of the office.
- The decision of the Board of Judges is final and irrevocable.

Criteria

Originality & Creativity Slogan shows original thought and creativity	35%
Relevance to the Theme Must be aligned with the NHM theme	35%
Overall Impact & Presentation Color harmony, neatness, visual impact	30%
TOTAL	100%



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ESSAY WRITING CONTEST

Eligibility

The contest is open to all Grades 4 to 6 learners. There shall be one contestant per district.

Guidelines

- Each participant must submit a composition that responds to the question: *"How can I promote Filipino cultural heritage?"* in not more than 350 words.
- Each participant must submit one entry only.
- The name, grade level, school, and instructional district of the participant shall be written in a separate sheet of paper.
- The participant shall use an A4 bond paper in writing the essay.
- The output must be submitted to the SDO c/o Dr. Liezl Cancino or Ms. Gilliane Casaclang on or before **May 24, 2023, 5:00 p.m.** No extensions allowed.
- The outputs will be judged with the given criteria and shall be the property of the office.
- The decision of the Board of Judges is final and irrevocable.

Criteria

Content Critical and original insights, relevance to the theme	50%
Organization Comprehensiveness, unity, consistency, clarity of thoughts	30%
Grammar & Mechanics	20%
TOTAL	100%



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FOLK DANCE

Eligibility

The contest is open to all Grades 7 to 12 learners. There shall be one participating group per district.

Guidelines

- The contest shall be conducted on May 27, 2023.
- Each group shall consist of 4-8 members.
- The performance of the group should not be less than 3 minutes but should not exceed 5 minutes including the set-up.
- The music and dance should reflect this year's theme.
- May combine a number of music and dances creatively.
- Simple and decent traditional costumes as well as materials and props may be used.
- Music shall not contain profanities or obscene language.
- Submit list of participants, school, and district to Dr. Liezl Cancino or Gilliane Casaclang on or before **May 23, 2023**.
- The decision of the Board of Judges is final and irrevocable.

Criteria

Skill and mastery of the dance Unity and precision in movements	40%
Stage projection/Showmanship Grace, poise, expression	35%
Originality and creativity	25%
TOTAL	100%



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SPOKEN POETRY

Eligibility

The contest is open to all Grades 7 to 12 learners. There shall be one contestant per district.

Guidelines

- The contest shall be conducted on May 27, 2023.
- Each participant shall be given 1-3 minutes to deliver his/her poem.
- The poem should be an original composition that interprets and emphasizes this year's NHM theme.
- The poem shall be written/delivered in Filipino.
- The poem shall not contain profanities, malicious content, or obscene language.
- Submit list of participants, school, and district to Dr. Liezl Cancino or Gilliane Casaclang on or before **May 23, 2023**.
- The decision of the Board of Judges is final and irrevocable.

Criteria

Content/Message The content should illustrate, interpret, and emphasize the theme of NHM	40%
Delivery & Performance Delivery captures and sustains the attention and interest of the audience Clear pronunciation and enunciation	40%
Originality & Creativity Poem is original composition and shows creative and critical thought.	20%
TOTAL	100%



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HERITAGE COSTUME FASHION SHOW

Eligibility

The contest is open to all Grades 7 to 12 learners. There shall be two contestants (one male, one female) per district.

Guidelines

- The contest shall be conducted on May 27, 2023.
- Each pair shall model their heritage costume.
- The costume should be decent and may make use of indigenous materials.
- Submit list of participants, school, and district to Dr. Liezl Cancino or Gilliane Casaclang on or before **May 23, 2023**.
- The decision of the Board of Judges is final and irrevocable.

Criteria

Design Distinctly Filipino design and creation that reflects Filipino lifestyle, beliefs and customs	20%
Relevance to the theme Costume interprets and illustrates the NHM theme	30%
Execution Functionality and wearability of the costume	20%
Model (Bearing and projection)	30%
TOTAL	100%



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**PROGRAM OF ACTIVITIES/
DATES OF SUBMISSION OF LIST/OUTPUTS**

- May 23, 2023 – Submission of list of participants to the Folk Dance, Spoken Poetry, and Heritage Costume Fashion Show
May 24, 2023 – Submission of Poster, Slogan, and Essay contest entries to the SDO
May 25, 2023 – Judging of Poster, Slogan, and Essay contest entries
May 27, 2023 – Part I. Division Celebration of 2023 National Heritage Month
Part II. Folk Dance, Spoken Poetry, and Heritage Costume Fashion Show contest proper
Part III. Awarding of Winners

TECHNICAL WORKING GROUP

Chairperson: Rowena C. Banzon
Vice-Chairperson: Marciano U. Soriano, Jr.
Program Managers: Maria Linda R. Ventenilla, Edilberto R. Abalos
Proponents: Liezl S. Cancino, Gilliane Jessa S. Casaclang
M&E: Isagani D. Rosario

Contest Facilitators:
Liezl S. Cancino
Gilliane Jessa S. Casaclang
Raquel C. Cruzada
Moises B. Flores
Lucky Allan Valle

Documentation, Program and Accommodation:
Division Federated SSG Officers



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P A R E N T A L C O N S E N T

I, _____ as a parent/guardian will support my son/daughter _____ to the best of my ability as he/she commits to the **DIVISION CELEBRATION OF THE 2023 NATIONAL HERITAGE MONTH.**

I am allowing him/her to participate in the program that will be held on **May 27, 2023** at the Division Training Center, SDO Dagupan.

Parent's Signature over Printed Name

Date



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