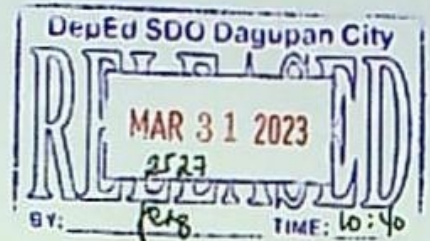




Republic of the Philippines  
**Department of Education**  
REGION I  
SCHOOLS DIVISION OFFICE DAGUPAN CITY



**Office of the Schools Division Superintendent**

Division Memorandum No: 129 s. 2023

To : **Asst. Schools Division Superintendent  
Chief Education Supervisors  
Education Program Supervisors  
Public Schools District Supervisors  
School Heads Elementary & Secondary  
All Others Concerned**

From: **AGUEDO C. FERNANDEZ, CESO V  
Schools Division Superintendent**

Date : March 31, 2023

Subject : **INTENSIFYING BEHAVIORAL ATTITUDES AND  
ETHICAL VALUES IN SUPPORT OF THE REGIONAL VALUES  
REORIENTATION PROGRAM**

1. As per Regional Memorandum No. 279, s. 2023, The Department of Education Regional Office I through the Curriculum and Learning Management Division (CLMD) aspires to intensify behavioural attitudes and ethical values through achievable programs/projects/activities aligned with the Core Values of DepEd: Maka-Diyos, Maka-tao, Makakalikasan, and Makabansa, supporting the Regional Values Reorientation Program: Mag-aaral ng Rehiyon Uno, Huwaran ang Husay at Pagkatao, and adopting the twelve (12) Monthly Value Clusters for Ethical Themes as stipulated in DECS Memo 174, s.1995.
2. The program aims to develop Filipinos who:
  - a. Are self-actualized, integrally developed human beings imbued with a sense of human dignity;
  - b. Are social beings with a sense of responsibility and self-discipline for their community and environment;
  - c. Are productive persons who contribute to the economic security and development of the family and nation;
  - d. Have a deep sense of nationalism and are committed to the progress of the nation as well as the entire world community through global solidarity; and



Address: Burgos St., Poblacion Oeste, Dagupan City  
Telephone: (075) 615-2645/615-2649  
Website: [depeddagupan.com](http://depeddagupan.com)  
Email: [dagupan.city@deped.gov.ph](mailto:dagupan.city@deped.gov.ph)



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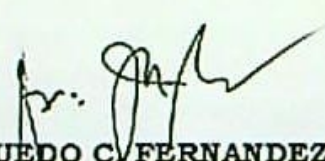




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- c. Manifest in actual life an abiding faith in God and spirituality.
3. Attached in Enclosure 1 are the Monthly Value Clusters for Ethical Themes that can be contextualized by each division.
  4. Suggested activities to instil ethical values and behavioural values are as follows:
    - Posting of images/illustrations/posters/slogans of ethical values on Office/School/Classroom bulletin boards and the like
    - Promoting values through the school's FB Page
    - Integrating and practicing values across the different learning areas
    - Inviting stakeholders to share at least 15 minutes after the flag ceremony every 1<sup>st</sup> Monday morning of the month to discuss the Month's Values and Ethical theme
    - Managing virtual sessions (e.g. Living a Simple Life: Balancing through Simplicity, Instilling Integrity in the Workplace)
    - Conducting a Search for the Most Eco-Office/Classroom
    - Maintaining Workplace Diversity and Inclusion in Times of Crisis
    - Understanding Psychosocial Support
  5. All teachers, school heads, Public Schools District Supervisors, DepEd officials, and staff are encourage to promote and practice ethical values and behavioral attitudes especially in the workplace by creating a value-based atmosphere depicting the value ethical themes for each month of the year.
  6. RO and SDO shall monitor and evaluate the implementation of the suggested activities.
  7. Should there be queries and clarifications, contact the CLMD through telephone number (072) 682-2324.
  8. For information, guidance, and compliance.

  
**AGUEDO C. FERNANDEZ, CESO V**  
Schools Division Superintendent



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**INTENSIFYING BEHAVIORAL ATTITUDES AND ETHICAL VALUES  
IN SUPPORT OF THE REGIONAL VALUES REORIENTATION PROGRAM**

MONTH	ETHICAL THEMES	CORE/RELATED VALUES
January	Self - Reliance	Trustworthiness, Independence, Industry, Resourcefulness, Creativity
February	Love	Service, Kindness, Friendliness, Selflessness, Brotherhood
March	Excellence	Productivity, Quality, Perseverance
April	Spirituality	Humility, Realization of Oneness with Other People and Beings, Purity, Sensitivity to Religious Values
May	Harmony	Beauty and Simplicity
June	Self-Discipline	Cleanliness, Orderliness, Fitness, Health, Ecological Harmony, Orderly Conduct of Self-Control
July	Integrity	Being True to Oneself, Truthfulness, Trustworthiness, Sincerity, Honesty
August	Courage	Assertiveness, Positive Attitude, Spiritual Strength
September	Respect	Care, Concern, Tolerance, Consideration
October	Responsibility	Commitment, Accountability, Reliability
November	Nationalism	Loyalty, Patriotism, Appreciation of Cultural Heritage, Pride in One's Country
December	Peace	Justice, Serenity, Fairness, Harmony, Prudence

Source: DECS Memorandum 174, s. 1995