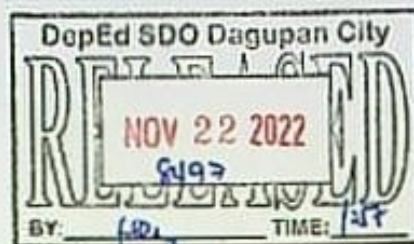




Republic of the Philippines
Department of Education

REGION I

SCHOOLS DIVISION OFFICE DAGUPAN CITY



Office of the Schools Division Superintendent

Division Memorandum No: 467 s. 2022

To : **Assistant Schools Division Superintendent
Chief Education Supervisors - CID/SGOD
Education Program Supervisors
Public Schools District Supervisors
School Heads Public and Private Elementary/Secondary Schools
AESPA/ASSPAD Officers
School Paper Advisers**

Date : **November 17, 2022**

Subject : **2023 DIVISION SCHOOLS PRESS CONFERENCE (DSPC)**

1. Pursuant to RA 7079 otherwise known as the **Campus Journalism Act of 1991**, the Schools Division Office of Dagupan City through the Curriculum Implementation Division (CID) announces the conduct of the **2023 Division Schools Press Conference** with the theme, "**Makatotohanang Impormasyon, Sandigan ng Mapagpalayang Pamahayagan,**" on **January 18-20, 2023** at **East Central Integrated School** via **face-to-face competition**.

RSPC 2023 is set on February 1-3, 2023 via digital platform.

2. The Conference aims to:
 - a. demonstrate understanding of journalism through skillful execution in various platforms (i.e., print, broadcast, online)
 - b. recognize the role of journalism in advocating for social consciousness and environmental awareness;
 - c. promote fair and ethical use of media as tenets of responsible journalism;
 - d. foster camaraderie and enrich learning experiences through healthy and friendly competitions;
 - e. provide learners opportunities to use the skills learned in campus journalism for their future careers, and
 - f. build awareness of campus journalists, their rights and responsibilities as young leaders in light of the pandemic.



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3. The participants eligible for the DSPC are the following:

Categories	Elementary Level		Secondary Level	
	Public Schools	Private Schools	Public Schools	Private Schools
Individual Categories (9)	2 inter district winners (1 Eng 1 Fil) per category (from District Elimination)	4 interschool winners (2 Eng 2 Fil) per category	2 campus journalists (1 Eng 1 Fil) per category per school	2 campus journalists (1 Eng 1 Fil) per category per school
Group Categories (4)	All interested schools	All interested schools	All interested schools	All interested schools
School Paper Categories	All interested schools	All interested schools	All interested schools	All interested schools

Public and private elementary schools shall conduct inter district/inter school elimination for the Individual Categories. Only winners from this level will be qualified to join the DSPC. On the other hand, all interested campus journalists from public and private secondary schools can join all contests since there will be NO district elimination for them.

School Paper Advisers of all DSPC contestants will be required to fill out a registration form. Registration fee is Php 250.00 per contestant which covers the payment for the school publication entry fee. No other fees shall be collected to encourage all schools to join all contests.

4. The DSPC activities and guidelines stipulated below are based on the attached Regional Memorandum No. 124, s. 2022 entitled 2023 Regional Press Conference (RSPC):

a. Individual Contest (English and Filipino, elementary and secondary)

- i. News Writing
- ii. Features Writing
- iii. Editorial Writing
- iv. Sports Writing
- v. Copyreading and Headline Writing
- vi. Science and Technology Writing



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- vii. Photojournalism
 - viii. Editorial Cartooning
 - ix. Column Writing
 - b. Group Contest**
 - i. Radio Script Writing and Broadcasting Contest (English and Filipino, elementary & secondary)
 - ii. Collaborative Desktop Publishing Contest (English and Filipino, elementary and secondary)
 - iii. Online Publishing Contest (English and Filipino, secondary only)
 - iv. TV Script Writing and Broadcasting Contests (English and Filipino, secondary only)
 - c. School Paper Contest (English and Filipino, elementary and secondary, in Portable Document Format)**
 - i. News Section
 - ii. Features Section
 - iii. Editorial Section
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5. Any form of plagiarism in all competitions as proven by the board of judges shall be ground for disqualification.
6. The guidelines for the conduct of the different competitions as well as the criteria for judging are enclosed in this Memorandum.
7. A campus journalist may participate in only one event, either individual or group category.
8. The top three winners in all contest events (except for the school paper) shall be recognized. However, the top 1 winner per contest event both individual and group category shall advance to the regional level.

For the school paper, only the top three (3) best school papers per section per category shall be awarded. Only the accumulated points from individual and group contests shall be included in the computation of the overall scores.



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9. For RSPC 2023, mobile journalism will be introduced in a concurrent session. It will be an added category in subsequent years.
10. All schools divisions should ensure that schools participating in the press conferences at all levels have school paper publications, either in print, PDF or digital format.
11. Each participating school is expected to submit the required documents:

Document Name	Submitted to	Deadline and Important Reminders
Complete List of Official Contestants and School Paper Entries in portable document format (PDF) duly endorsed by the School Principal	SDO – Dagupan City addressed to the Curriculum Implementation Division Chief, Madam Maria Linda R. Ventenilla, EPS in Filipino, Dr. Gemma M. Erfelo , and EPS in English, Dr. Agnes Royulada .	January 13, 2023 (until 5:00 PM only) <ul style="list-style-type: none">• The official list shall be signed by the School Principal.• If there are last-minute changes in the list of contestants, a justification/certification duly signed by the School Head shall be submitted to the chair of the Division TWG prior to the DSPC.• Publication entries should be uploaded to a google drive link on or before January 16, 2023. One (1) hard copy should also be



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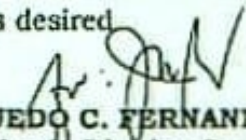
		<p>submitted three days before judging.</p> <ul style="list-style-type: none"> • Late entries shall not be accepted.
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12. Enclosures to this memorandum include Working Committees and Contest Administrators and RM No. 124, s. 2022 for guidance and reference.

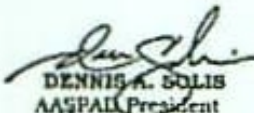
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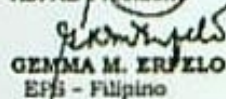
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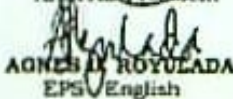
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AGUEDO C. FERNANDEZ, CESO V
 Schools Division Superintendent


ALEJANDRA M. PALAGANAS
 ASPAD President


DENNIS A. SOLIS
 AASPAL President


GEMMA M. ERFEJO
 EPS - Filipino


AGNES M. ROYULADA
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References: DepEd Order (Nos. 044, 034 and 061, s.2022, and 021, s. 2019)

To be indicated in the Perpetual Index under the following subjects:

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- AUTHORITY BUREAUS AND OFFICES
- CLASSES
- LEARNING
- LEGISLATIONS
- POLICY
- SCHOOLS
- STUDENTS
- TEACHERS



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SCHOOLS DIVISION OFFICE DAGUPAN CITY

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Division Memorandum No: ____s. 2022

To : **Assistant Schools Division Superintendent
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TEACHERS

Enclosure No. 1 to DM No. _____, s. 2022

**FORMAT FOR THE LIST OF STUDENT CONTESTANTS
AND REGIONAL SCHOOL PAPER ENTRIES**

A. The List of Three Division Entries for School Paper per Section/Category
SDO: _____ Section/Category: _____

	School Paper	School Paper Adviser/s	School	School Head
1				
2				
3				

B. List of Contestants for the Individual Categories

Elementary Level

SDO: _____ Category: _____ Medium: _____

	Complete Name of Student (First Name MI Last Name)	Gender	School Paper Adviser	School	School Paper
1					

Secondary Level

SDO: _____ Category: _____ Medium: _____

	Complete Name of Student (First Name MI Last Name)	Gender	School Paper Adviser	School	School Paper
1					

C. List of Contestants for the Radio Script Writing and



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Broadcasting Elementary Level

SDO: _____ Medium: _____

	Complete Name of Student	Gender	Role / Assigned Task (indicate dual roles where applicable)	School	Team Coach
1					
2					
3					
4					
5					

Secondary Level

SDO: _____ Medium: _____

	Complete Name of Student	Gender	Role / Assigned Task (indicate dual roles where applicable)	School	Team Coach
1					
2					
3					
4					
5					



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A. List of Contestants for the Collaborative Desktop

Publishing Elementary Level

SDO: _____ Medium: __

	Complete Name of Student	Gender	Role / Assigned Task	School	Division	Team Coach
1						
2						
3						
4						
5						

Secondary Level

SDO: _____ Medium: _____

	Complete Name of Student	Gender	Role / Assigned Task	School	Team Coach
1					
2					
3					
4					
5					

List of Contestants for the Online Publishing (for Secondary only)

SDO: _____ Medium: _____

	Complete Name of Student	Gender	Role / Assigned Task	School	Team Coach
1					



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2					
3					
4					
5					

B. List of Contestants for the TV Script Writing and Broadcasting
(Secondary)

SDO: _____ Medium: _____

	Complete Name of Student	Gender	Role/ Assigned Task (indicate the contestants who have dual roles)	School	Division	Team Coach
1						
2						
3						
4						
5						

Head, SDO Delegation Team
Signature over Printed Name



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Enclosure No. _____ to DM No. _____, s. 2022

GUIDELINES FOR THE SELECTION OF WINNERS IN THE DIFFERENT INDIVIDUAL WRITING CONTESTS

The Individual Writing Contests are designed to showcase the competencies of campus journalists and promote fair and ethical use of media as tenets of responsible journalism.

Only learners from schools with school paper (print, digital / electronic publication), either in English or in Filipino for the school year 2022 -2023 can participate.

Only the first place winners are allowed to compete in their respective contest categories.

The following guidelines will be strictly implemented:

A. General:

1. Should there be questions and assistance needed, the participants can only raise their concerns to the assigned proctor and/or examiner.
2. School paper advisers, teachers, principals, parents/guardians, or other learners who will be found in the venue (classrooms/offices) will be grounds for disqualification of their contestants.
3. Schools Division Offices may gather the contestants in a venue during the RSPC. However, this option must ensure minimal to no disruption of classes. SDOs may also allow the contestants to stay in their respective schools. The schools, however, must set up classrooms/offices for the contest proper. The venue must have a fast and stable internet connection and must have all the equipment needed for the contest.
4. The top five winners per medium shall be recognized and their points will be included in the computation of the overall scores (combined scores of Individual and Group Contests).
5. A learner shall use a laptop in writing and submitting his/her output. The front camera of the laptop must be turned on from the beginning to the end of the schedule.
6. If the learner shall use a classroom or an office, he/she must stay at the corner to ensure the absence of any around him/her.



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- Webcams/Cameras connected to Zoom must be set up for in the venue for this purpose.
7. The learners shall be required to use an application that will screen record his/her laptop to ensure that no other application will be opened during the contest proper. The application/software shall be discussed during the an orientation prior to the RSPC.
 8. SDOs shall assign proctors to monitor the contestants. A proctors must not come from the school of the contestant.
 9. Any violation of the stipulated guidelines will be grounds for disqualification of the participant.
 10. The decision of the Board of Judges in all aspects of the contest is final and irrevocable.

B. Specific:

1. News Writing, Feature Writing, Editorial Writing and Science and Technology Writing and Column Writing
 - a. Fact sheets or other sources of information shall be given to the contestants as bases in writing the article.
2. Sports Writing:
 - a. The RTWG shall orient and provide instructions to the contestants before the contest proper.
 - b. A pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials.
 - c. An actual game shall be covered by the contestants.
 - d. A post-game conference shall be held to interview officials and athletes after the game.
3. Copyreading and Headline Writing
 - a. The contestants shall bring their own pencil for the contest.
 - b. The contestants shall follow directions given in the contest piece.
 - c. The contestants shall provide a headline for the article.
4. Editorial Cartooning:
 - a. The contestants shall bring their own pencil no. 2 and oslo paper.
 - b. The cartoon must be anchored on the given topic or issue.
 - c. The cartoon should be, at all times, compliant with the professional and ethical standards of media.
5. Photojournalism
 - a. Preparation:



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- 1) Contestants should enter the assigned Zoom link 15 minutes prior to the event.
- 2) The contestants are allowed to use any Digital Camera (point and shoot only) with a maximum of **24.3** megapixels with fixed lenses. Contestants who will use any DSLR and other high-end cameras will **not be permitted to join the contest.**
- 3) The contestants shall submit an empty memory card and camera (internal memory) to be checked by a proctor to be assigned by the SDO.
- 4) The contestant should bring his/her own camera cable for uploading and saving pictures.
- 5) The contestant shall use a laptop connected to Zoom in uploading his/her outputs. He/She shall also use a mobile phone connected to Zoom for monitoring purposes. The camera and microphone of the mobile phone must be turned on during the duration of the contest.

b. Provision for Memory Card:

- 1) The contestants shall load the empty storage card in front of the examiner on the contest day.

c. Photo Shoot, Uploading and Captioning

- 1) Contestants are given one (1) hour to take pictures.
- 2) Contestants are allowed to take **unlimited shots** but will submit **only five (5) possible photos** with captions for the given theme and the control shot.
- 3) Write the file name of each photo in the caption sheet to be uploaded to the link.
- 4) Contestants will be given 30 minutes to write captions for each of the five photos.
- 5) Throughout the duration of the competition, the advisers, trainers, and parents shall stay at least 20 meters from the contestants.



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Enclosure No.____ to RM No._____,s. 2022

SCORE SHEET FOR NEWS WRITING

Form and Style	40%
Arranges details of the event in decreasing importance	
Shows the news writer's ability to organize information	
Uses a lead that is clear and focused on the most important detail	
Avoids the use of words with controversial elements or double-meaning	
Avoids personal slants	
Has clear and unbiased headline	
Uses short and simple words	
Conforms with the principles of unity and coherence	
Observes the rules of grammar and syntax	
Uses transitions properly	
Observes gender fair language.	
Content	50%
Uses appropriate lead type to get the readers' attention	
Presents to the readers the most important detail of the event	
Follows logical presentation of the event and emphasizes the most important or relevant fact (s)	
Follows the correct news writing format/style	
Ethics	10%
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
TOTAL	100%
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed
Name)



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SCORE SHEET FOR FEATURE WRITING

Form and Style	30%
Observes the rules of grammar and syntax	
Conforms with the principles of organization and progression of ideas	
Exhibits creative presentation of facts in the story	
Uses a catchy title for the article	
Sustains interest of the readers	
Utilizes the appropriate feature type to emphasize the impact/relevance of the topic	
Observes gender fair language.	
Content	60%
Cites facts like historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	
Presents a new angle or information about the topic that are timely and interesting to read	
Stirs the imagination of the reader	
Balances presentation of thoughts and ideas from the obtained data with those of the writers' perceptions	
Ethics	10%
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
TOTAL	100 %
Comments/Suggestions:	

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SCORE SHEET FOR EDITORIAL WRITING

Form and Style	40 %
Uses lead paragraph that contains news peg and the general stand of the writer	
Presents arguments that are based on facts.	
Cites sources of facts to add credibility to the arguments raised	
Uses a strong and thought-provoking title	
Shows logical reasoning	
Observes the rules of grammar and syntax	
Utilizes transitions properly	
Observes gender fair language.	
Content	50%
Presents the general stand of the writer in the lead	
Utilizes factual information from interviews, documents review, data analyses and other reliable sources	
Displays evidence of the writers' knowledge and understanding of issues/problems	
Reflects clarity of the message and can influence public opinion	
Arguments presented in the body logically support the writer's stand	
Ethics	10%
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total	100%
Comments/Suggestions:	

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SCORE SHEET FOR SPORTS WRITING

Form and Style	40%
Uses appropriate form and style	
Uses appropriate sports terms and lingo to highlight the significance of the game	
Provides correct descriptions, colorful allusions and figures of speech to describe the players, event/game.	
Combines the proper amount of statistics to create a clear visual narrative of the action	
Has an attractive headline which shows what really transpired in the event	
Observes the rules of grammar and syntax	
Conforms with the principles of unity and coherence	
Observes gender fair language.	
Content	50%
Presents a clear picture of the events in the game.	
Utilizes an appropriate sports news reporting style	
Uses interviews, statistics, references and research	
Ethics	10%
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total	100 %
Comments/Suggestions:	

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SCORE SHEET FOR COPYREADING AND HEADLINE WRITING

Copyreading	60%
Uses appropriate copyreading symbols	
Recognizes exact number of errors in the contest piece	
Headline Writing	40%
Provides the best headline for the news article	
Observes standards in headline writing	
Total	100%
Comments/Suggestions:	

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SCORE SHEET FOR SCIENCE AND TECHNOLOGY WRITING

Form and Style	40 %
Manifests unity and coherence to the theme/topic given	
Has catchy and appropriate headline that is also clear and free of bias	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments	
Contains leads that are clearly written and focused on the most important detail	
Follows appropriate form and style	
Uses appropriate terms and lingo to report/discuss events	
Observes gender fair language.	
Content	50 %
Utilizes facts from interviews, documents review, data analyses and other reliable sources	
Presents relevant and timely issues on science and technology	
Uses technical jargons to a minimum	
Presents technical and complicated scientific concepts or ideas in a manner that can be understood by a wide variety of readers	
Cites scientific references, statistics and relevant figures/facts to bolster credibility of statements and/or narratives	
Ethics	10 %
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total	100%
Comments/Suggestions:	

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SCORE SHEET FOR PHOTOJOURNALISM

Technical Quality	40%
Exposure value and quality of image (free from digital noise)	
Presents images with acceptable sharpness	
Communicative Quality	40%
Shows clear and specific idea(s) or angle connected to the theme or topic	
Uses creative photography techniques to highlight the visual story	
Caption	10%
Writes a two-sentence caption providing context to the picture	
Ethics	10%
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Follows strict standards of no manipulation and alteration of reality	
Total	100 %
Comments/Suggestions:	

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SCORE SHEET FOR EDITORIAL CARTOONING

Form and Style	30%
Makes use of a minimum number of labels	
Shows logical use of various sizes, dimensions, and proportions of images	
Displays attractive use of shading and other techniques	
Utilizes witty, original, and creative representation of ideas/concepts on the issue given	
Content	60%
Presents clear, specific and a recognizable point-of-view or opinion on the given issue or topic	
Raises relevant, timely issues and concerns about the topic	
Is in good taste and free from libelous, indecent, and abstract ideas	
Arouses interest and analytical thinking among its readers	
Constructively criticizes and influences readers' opinion	
Ethics	10%
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total	100 %
Comments/Suggestions:	

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SCORE SHEET FOR COLUMN WRITING

Form and Style	30%
Uses lead paragraph to introduce or build up a clear argument in the issue	
The tone, style and approach in analyzing the issue are evident	
Uses a language that is understood by the target audience	
Cites sources of facts to add credibility to the arguments raised	
Uses a strong, appropriate and catchy title	
Shows logical reasoning	
Observes the rules of grammar and syntax	
Utilizes transitions properly	
Observes gender fair language.	
Content	50%
Presents and explains a solid and clear stance	
Presents the different angles and examines both reconcilable and irreconcilable differences regarding their stand	
Utilizes factual information from interviews, documents reviews, data analyses and other reliable sources	
Displays evidence of the writers' knowledge and understanding of issues/problems	
Reflects clarity of the message that can influence public opinion	
Presents logical arguments that support the writer's stance.	
Clarifies certain points of fact or argument that may cause confusion or complication.	
Ethics	20%
Showcases original works of students.	
Properly cites information and attributes these facts from the source of information (cut across all events)	
Observes standards of journalism in terms of fairness, relevance, accuracy, and balance	
Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total	100%
Comments/Suggestions:	

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GUIDELINES FOR RADIO SCRIPT WRITING & BROADCASTING CONTEST

A. General Guidelines

1. Each division shall organize a team of five (5) members for English and Filipino in elementary level and secondary level who shall not be competing in any of the individual writing categories.
2. The venue of the contestants must have four webcams situated at the four corners of the classroom. The webcams must be connected to Zoom.
3. All laptops to be used shall also be monitored via an application that will record the screen of the computer.
4. The awards for this category are the following:

Individual Awards	Group Awards
1. Best Anchor	1. Best in Technical Application
2. Best News Presenter	2. Best Infomercial
	3. Best Script

5. In getting the overall results for best radio production, accumulated points from the individual and group awards shall be considered.
6. The decision of the Board of Judges is final and irrevocable.
7. Any violation of the stipulated guidelines will be grounds for disqualification of the team.

B. Scriptwriting

1. Each team may use up to three (3) official laptops that are cleared of stored documents. The script shall be submitted online.
2. The team will be given two (2) hours to prepare a script for a 5-minute radio broadcast. It includes one (1) infomercial and four (4) news articles.

The infomercial may depict health, environment, politics, and social issues. It shall have a maximum length of (1) minute and



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shall use the language that the group is competing in.

The news articles may be based on press releases, raw data, or any other source given by the examiner/s.

Another 30 minutes will be allotted for the uploading of the output. After two and a half (2 ½) hours, each team should submit the script.

3. Once the script writing has commenced, the contestants will no longer be allowed to leave the contest rooms. For personal necessities, the proctor shall accompany them to the rest rooms.
4. The script should not bear any information that may identify the school, division, or region, but it should include the names of the members of the team with their respective roles (i.e., anchor, news presenter, etc.).
5. Scripts should be:
 - encoded using Arial font size 12
 - with directorial instructions in capital letters
 - double-spaced with normal margin (1inch on all sides)

C. Broadcast Simulation

1. Only the contestants and the proctor/s shall be allowed inside the assigned venue.
2. The SDO/School shall commission an independent sound system provider to ensure quality audio output. The technical operator shall only set the sound system before the simulation. A jack/auxiliary cord/adaptor will be provided for the laptops and other sources of sound effects.
3. Except for the volume meter, contestants/technical director shall not be allowed to change, adjust, and manipulate the main control board during their presentation.
4. Mobile phones and reference materials shall not be allowed in the contest area.



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5. The team shall use an official application in recording their output. All competing teams shall record their outputs ***simultaneously***. The recording cannot be reset and the recording session may not be repeated.
6. In case of power failure, the affected team shall be allowed to broadcast again.
7. Each team shall be given nine (9) minutes: three (3) minutes for preparation, five (5) minutes for the actual broadcast, and five (5) minutes for the uploading. In case the internet connection is slow, the RTWG shall wait until the uploading finishes. However, the contestants are not allowed to upload a different document.
8. The team who complied with the 5-minute production shall be given a perfect score (5 points). In case of overtime or undertime, the following scheme of deductions shall be followed:
Undertime/Overtime
1 second – 20 seconds – 1 point
21 seconds – 40 seconds – 2 points
41 seconds – 60 seconds – 3 points
61 seconds and above 4 points



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SCORE SHEET FOR RADIO SCRIPT WRITING AND BROADCASTING

1. Anchor	Total Score
Voice Quality 40%	
<ul style="list-style-type: none">• Is very clear and easy to understand even when speaking quickly• Paces his/her voice well to fit the storyline and helps the audience understand the issue• Shows expressions of interest, enthusiasm, and confidence	
Voice Recognition 30%	
<ul style="list-style-type: none">• Has clear and well-modulated voice• Presents appropriate pace and volume• Is consistently audible throughout the presentation• Can easily be heard in all parts of the room	
Enunciation 30%	
<ul style="list-style-type: none">• Pronounces / articulates words in a distinct manner• Talks in accent that is socially acceptable• Utilizes various voice inflections/changes to enhance meaning of the lines• Stretches a word to a desired length to emphasize or give the appropriate meaning	
Total 100%	

2. News Presenter	Total Score
Voice Quality 40%	
<ul style="list-style-type: none">• Is very clear, easy to understand even when speaking quickly• Paces his/her voice well to fit the storyline and help the audience understand the issue• Shows expressions of interest, enthusiasm, and confidence	
Voice Recognition – 30%	



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<ul style="list-style-type: none"> • Has clear and well-modulated voice • Presents appropriate pace and volume • Is consistently audible throughout the presentation • Can easily be heard in all parts of the room 	
Enunciation – 30%	
<ul style="list-style-type: none"> • Pronounces / articulates words in a distinct manner • Talks in accent that is socially acceptable • Utilizes various voice inflections/changes to enhance meaning of the lines • Stretches a word to a desired length to emphasize or give the appropriate meaning 	
Total 100%	

3. Infomercial	Total Score
Content – 45%	
<ul style="list-style-type: none"> • Shows brief and clear advocacy/idea description • Is logically organized • Shows smooth and appropriate transitions • Exhibits language appropriateness 	
Creativity – 30%	
<ul style="list-style-type: none"> • Exhibits uniqueness and originality • Implements technologies appropriately 	
Persuasion / Impact – 25%	
<ul style="list-style-type: none"> • Engages audience • Shows appropriate audience appeal • Keeps audience focused all throughout the broadcast 	
Total 100%	



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4. Technical Application	Total Score
Juxtaposition – 40%	
<ul style="list-style-type: none"> • Shows a smooth transition from one topic/news event to another • Establishes clear relationship between one audio effect to the news or information that follows 	
Fidelity – 30%	
<ul style="list-style-type: none"> • Produces good audio quality • Produces authentic sound and effects • Has less static and no interference 	
Timing and Precision – 30%	
<ul style="list-style-type: none"> • Has clear audible time signals 	
Total 100%	

5. Script	Total Score
Content – 40%	
<ul style="list-style-type: none"> • Covers topic with necessary details & examples • Is accurate and has no factual errors • Is well-organized • Uses academically, socially, culturally acceptable, and gender fair language 	
Clarity of Instructions – 40%	
<ul style="list-style-type: none"> • Is easy to read and understand • Can easily be followed by another person or team • Reflects effective planning and organizing 	
Neatness – 20%	
<ul style="list-style-type: none"> • All elements are labeled and clearly written • Clearly indicates names of team members and their tasks/assignments 	
Total 100%	

RADIO PRODUCTION (Overall)	Total Score
A. Delivery – 25% 1. Anchor (15%) 2. News Presenter (10%)	
B. Technical Application – 25% 1. Timing and Precision	
C. Script – 25%	



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D. Infomercial – 20%	
E. Adherence to time allotment – 5%	
Total 100%	
Comments & Suggestions:	

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GUIDELINES FOR THE COLLABORATIVE DESKTOP PUBLISHING CONTEST

1. Each division shall organize a team of five members for English and Filipino both in elementary level and secondary level who shall not be competing in any of the individual writing categories.
2. Contestants shall wear white shirts with identification cards.
3. All contestants are required to attend an online orientation before the competition.
4. All contestants are not allowed to communicate in all forms (text, call, chat, etc.) with their respective advisers or coaches from the start until the end of the contest.
5. All laptops to be used shall install/use the official application that shall record screen activities for monitoring purposes.
6. Webcams shall be situated at the four corners of the classroom/venue. The webcams must be connected to a Zoom account for monitoring purposes.
7. A mini press conference and a sports event shall be held online as bases for the content of the publication (i.e., news, features, editorial, editorial cartoon, sports). The photojournalists shall take pictures of the mini press conference and sports event.
8. For the online sports event, a pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, a post conference shall be held for interview and data gathering.
9. The team will be given one (1) hour for data gathering and five (5) hours for writing, layout, and editing.
10. Each team is allowed to bring only the following:
 - two (2) digital/DSLR cameras
 - one (1) card reader
 - one (1) blank flash drive
 - extension wires
 - maximum of (4) laptops installed with either PAGEMAKER or IN DESIGN and Photoshop (for the secondary level) and Microsoft Publisher (for the elementary level) for the layout of the group's final output
 - A4 size bond paper
11. Mobile phones and other electronic gadgets shall not be allowed except for digital cameras/DSLRs and laptops.



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12. Each team will be required to convert their output into **PDF** and upload to a link to be provided during the contest proper. The teams should ensure that no identifying marks about their school, division, or region can be found on their output as it would be a **ground for disqualification**.
13. The top five (5) teams shall be recognized and their points will be included in the determination of the overall scores.
14. The decision of the Board of Judges is final and irrevocable.



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SCORE SHEET FOR COLLABORATIVE DESKTOP PUBLISHING

Content (50%)	Score
CONTENT <ul style="list-style-type: none">• Exhibits appropriate balance of news, editorial, features, sports, and other appropriate and interesting content• Utilizes facts from interviews, document review, data analysis and other reliable sources• Shows a variety of stories that fit the section where they are placed• Cites historical references, statistics, relevant names/facts to bolster credibility of statements, assertions, arguments and/or narratives• Provides balance of light and serious topics• Shows relevance of articles to students• Showcases original works of students.• Properly cites information and attributes these facts from the source of information• Applies the principles of journalism	
Technical (40%) <ul style="list-style-type: none">• Includes articles that are arranged according to importance• Presents headlines that are clear and free of bias• Makes use of pictures that are clear, properly cropped and captioned• Utilizes graphics, illustrations and cartoons that are relevant• Exhibits clear focus and coherent organization• Observes the rules of grammar and syntax• Observes proper journalistic style and format	
Ethics (10%) <ul style="list-style-type: none">• Showcases original works of students.• Properly cites information and attributes these facts from the source of information (cut across all events)• Observes standards of journalism in terms of fairness, relevance, accuracy, and balance• Has no potentially libelous or obscene content, plagiarism and copyright violations	
TOTAL (100%)	



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Comments/Suggestions:

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GUIDELINES FOR THE ONLINE PUBLISHING CONTEST

1. Each division shall organize a team of five (5) members for English and five (5) members for Filipino in Secondary level who shall not be competing in any of the individual writing categories.
2. Contestants may wear plain white t-shirt with their identification cards.
3. All contestants are required to attend the one-hour online orientation before the competition.
4. All laptops to be used shall install/use the official application that shall record screen activities for monitoring purposes.
5. Webcams shall be situated at the four corners of the classroom. The webcams must be connected to a Zoom account for monitoring purposes.
6. All contestants are not allowed to communicate in all forms (text, call, chat, etc.) with their respective advisers from the start until the end of the contest.
7. An online mini press conference and a sports event shall be held as bases for the content of the publication (i.e., news, features, editorial, editorial cartoon, sports). The photojournalists shall take pictures/videos of the mini press conference and sports event.
8. For the actual sports event, a pre-game conference shall be conducted for the introduction of the players, coaches, and tournament officials. Consequently, an online post conference shall be held for interview and data gathering.
9. The team will be given three (3) hours for writing, layout, and editing of articles online after the creation of an online publication using the official platform to be provided by the organizer. Coverage/Data gathering through mini press conference, pre-game, actual game and post conference shall be excluded from the 3-hour time allotment.
10. Specific instructions on the number of articles to be produced will be given during the orientation.
11. Each team will be required to bring only the following:
 - one scanner -flatbed scanner/3-1 printer (mobile/phone scanner is NOT allowed)
 - maximum of two digital cameras -Digital Camera (point and shoot only) with a maximum of 24.3 megapixels with fixed lenses. Contestants who will use any DSLR and other high-



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end cameras will not be permitted to join the contest (*Standard process in the Photojournalism Event shall be observed in checking the cameras and SD cards*).

- maximum of 4 laptops installed with Photoshop for image enhancement
 - maximum of 2 pocket wifis (preferably with two different networks) or 1 wireless router
 - extension cord
12. Each group shall email their URL to the assigned email address.
13. The top five (5) teams shall be recognized and the points will be included in the determination of the overall standing. All competing teams shall be given points and ranked accordingly).
14. The decision of the Board of Judges is final and irrevocable.



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SCORE SHEET FOR THE BEST ONLINE PUBLISHING

Content (30%)	Score
<ul style="list-style-type: none">• Applies the principles of journalism.• Exhibits appropriate balance of news, editorial, features, sports, and other appropriate and interesting content• Utilizes facts from interviews, document review, data analysis and other reliable sources• Shows a variety of stories that fit the section where they are placed• Includes historical references, statistics, relevant names/facts to bolster credibility of statements, assertions, arguments and/or narratives• Provides balance of light and serious topics• Shows relevance of articles to students• Has clear and unbiased headlines/titles	
Language and Style (15)	
<ul style="list-style-type: none">• Observes the rules of grammar and syntax• Observes coherence• Uses appropriate vocabulary (<i>Observes gender-fair language</i>)	
Layout (20%)	
<ul style="list-style-type: none">• Arranges stories in decreasing importance.• Highlights originality/uniqueness• Uses relevant video or audio, pictures and graphics that are clear, properly edited, captioned, and credited• Exhibits clear focus and coherent organization of articles	
Technical (20%)	
<ul style="list-style-type: none">• Makes use of multimedia elements such as video, audio, animation, graphics and photos• Is readable, mobile-responsive and engaging via social media• Contains the paper's masthead, editorial profile, and the following sections: News, Editorial, Features, and Sports• Articles include hyperlinks to cited references, data and other content or websites	
Ethics (15%)	



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<ul style="list-style-type: none">• Showcases original works of students.• Properly cites information and attributes these facts from the source of information• Observes standards of journalism in terms of fairness, relevance, accuracy, and balance• Has no potentially libelous or obscene content, plagiarism and copyright violations	
Total (100%)	
Comments/Suggestions:	

Evaluator/Judge (Signature over Printed



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GUIDELINES FOR TV SCRIPT WRITING AND BROADCASTING

A. General Guidelines

1. Each division shall organize a team of five (5) members for English and five (5) members for Filipino in Secondary level who shall not be competing in any of the individual writing categories.
 - a. scriptwriter- (1)
 - b. anchor/s (not more than 2)
 - c. reporter/s (not more than 3)
 - d. producer/director who could also act as floor director
 - e. video/graphics editor (1)
 - f. video researcher/floor director/ prod. assistant – 1
 - g. video journalist/camera man - 1

Any of the team members can assume one or two positions/tasks as long as this would not be conflicting or awkward in relation to the outcome of the broadcast (example: **an anchor can't be a reporter at the same time**. But an anchor can also be a news or infomercial writer).

2. The list of equipment and tools in the mock broadcast room shall be shared with the regional coordinators a week before the contest through an advisory by the host region/division.
3. All laptops to be used shall install/use the official application that shall record screen activities for monitoring purposes.
4. Webcams shall be situated at the four corners of the classroom. The webcams must be connected to a Zoom account for monitoring purposes.
5. A 30-minute technical orientation will be held in the morning of February 1, 2022 for the director and video/ graphics editor.
6. In getting the overall results for the best TV broadcast, accumulated points from the individual and group awards shall be considered.



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7. The decision of the Board of Judges is final and irrevocable.
8. Any violation of the stipulated guidelines will be grounds for disqualification of the team.

PRE-CONTEST

1. Each team will be required to bring only the following:
 - maximum of 4 laptops with at least 10GB free space and a video editing program (with uploading capacity)
 - 3 empty USB Flash Drives (16GB minimum)
 - maximum of 2 cameras/mobile phones (without sim) compatible with the laptop
 - maximum of 3 wired lapel microphones
 - extension cord
2. The SDO shall provide the equipment and tools in the mock broadcast room.
3. Before the start of the contest, the teams will be oriented on the roles of the participants and criteria for judging by the chairman of the board of judges. All participants should attend this orientation.



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CONTEST PROPER:

A. SCRIPTWRITING AND PRODUCTION

1. The team shall have the following components in their script:
 - a. **Cover page:** This shall contain the group's name (mock TV network name)
 - b. **News:** The NTWG will provide five sets of data (including photos/videos/audio) in folders saved in a Google drive. The team may use all sets of data for their news reports. Each news script should indicate the corresponding video and/or audio component taken from the folders or produced during the actual contest.
 - c. **Infomercial/ Developmental Communication:** The NTWG will provide two sets of data (including photos/videos/audio) in folders saved in a Google drive. The team is required to produce one (1) infomercial or developmental communication plug. This shall be produced during the contest and should be related to the topic which will be given by the judges. The script should contain video and audio components.
 - d. **Field Report:** A live field report with or without canned video support shall be included in the production.
 - e. **Headlines:** These will contain a brief lead/summary of the news articles
 - f. **OBB/CBB:** The Opening Billboard and the Closing Billboard will contain the group's assumed TV network name. The script for the OBB / CBB should be included in the main script which will be submitted to the judges.
2. Five (5) hours and fifteen (15) minutes will be allotted for the preparation of the script, shooting and editing of the videos, production of the infomercial, and rehearsals.
3. The organizers shall provide a clock or a timer that can be seen by the contestants. There will be an official timekeeper.
4. Once the scriptwriting has commenced, the contestants will no longer be allowed to leave the contest venue. For personal necessities, the proctor shall accompany them to the nearest restrooms.
5. The team shall upload their script to the link to be provided during the orientation.



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6. The cover page of the script shall contain the group's name (TV Network name) and the names of the members of the team with their respective roles (i.e., anchor, field reporter, etc.).
7. The script should not bear any information that may identify the school, division, or region.
8. All groups shall stop working after the allotted time of 5 hours and 15 minutes.

B. TV BROADCAST SKILLS PERFORMANCE

1. Only one laptop is allowed inside the studio. All teams shall record LIVE their outputs simultaneously.
2. All news reports shall be recorded live. The OBB and CBB are pre-recorded/pre-produced. Support videos/audios to be used for the live reports are either taken from the folders or produced on the day of the contest.
3. Other than the actual broadcast time, five (5) minutes shall be allotted for entrance and preparation.
4. The TV broadcast must be delivered in six minutes.
5. In case of overtime/undertime in the prescribed duration of the broadcast, the following points shall be deducted from the points earned in the criterion adherence to time allotment (5%).
 - 1 second - 20 seconds - 1point
 - 21 seconds - 40 seconds - 2 points
 - 41 seconds - 60 seconds - 3 points
 - 61 seconds - 80 seconds - 4 points
6. The output must be in mp4 format.
7. The decision of the Board of Judges is **FINAL and IRREVOCABLE**.



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SCORE SHEET FOR TV SCRIPT WRITING AND BROADCASTING

1. Script- 30%	Total Score
Content – 50%	
<ul style="list-style-type: none">• Provides effective news/story angling• Covers the given stories/relevant topics with necessary details• Is accurate; no factual, conceptual and grammatical errors• Is original	
Style – 35%	
<ul style="list-style-type: none">• Is written in a clear and concise manner• Uses simple, common language• Uses appropriate voice (i. e., active voice or passive voice)• Uses appropriate word choice• Uses proper script terms and abbreviations	
Organization – 15%	
<ul style="list-style-type: none">• Follows adequate logical structure• Provides proper labels to elements/parts• Indicates team members and assignments• Considers coherent thought transitions	
2. Anchor – 12.5%	Total Score
Delivery – 70%	
<ul style="list-style-type: none">• Uses a clear and well-modulated voice• Speaks with appropriate volume• Observes proper phrasing, pacing and timing• Articulates words well• Utilizes appropriate voice inflections to enhance meaning	
Personality – 30%	
<ul style="list-style-type: none">• Observes proper stance/posture• Shows a sense of confidence and authority• Projects a professional and credible personality• Demonstrates controlled facial expressions	



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3. Reporter (12.5)	Total Score
Delivery – 70%	
<ul style="list-style-type: none"> • Uses a clear and well-modulated voice • Speaks with appropriate volume • Observes proper phrasing, pacing and timing • Articulates words well • Utilizes appropriate voice inflections to enhance meaning 	
Personality – 30%	
<ul style="list-style-type: none"> • Observes proper stance/posture • Shows a sense of confidence • Demonstrates controlled facial expressions 	
<ul style="list-style-type: none"> • Connects with the subjects when interviewing or with the anchor and viewers when reporting 	

4. Technical Applications – 25%	Total Score
Element appropriation – 40%	
<ul style="list-style-type: none"> • Observes audio-video lock • Shows effective interplay of audio-visual elements including graphics, text, images, etc. 	
Fidelity – 30%	
<ul style="list-style-type: none"> • Shows good audio and video quality • Shows less to no distortion or technical distraction in audio and video 	
Timing – 20%	
<ul style="list-style-type: none"> • Shows a smooth flow of topics/stories • Shows precise timing and synchronization 	
Relevance – 10%	
<ul style="list-style-type: none"> • Applies elements that contribute meaningfully to the overall broadcast presentation 	



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5. Infomercial/DevCom Plug – 15%	Total Score
Content – 50%	
<ul style="list-style-type: none">Shows clear advocacy/idea descriptionReflects original concept	
Creativity – 50%	
<ul style="list-style-type: none">Exhibits uniquenessApplies technical elements appropriatelyIs engaging and appealing	

OVERALL NEWSCAST

Criteria	Total Score
Script – 30%	
Broadcast Presentation – 25%	
<ul style="list-style-type: none">Anchor – 12.5%Reporter – 12.5%	
Technical Application – 25%	
Infomercial/DevCom Plug – 15%	
Adherence to Time Allotment – 5%	
TOTAL – 100%	

Evaluator/Judge
(Signature over Printed Name)



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GENERAL GUIDELINES FOR SCHOOL PAPER CONTESTS

(PDF Format)

- A. The School Paper Contest is open to Elementary and Secondary schools whose school papers belong to the top **three** per section per category in the Division.

- B. The top three (3) highest pointers both in English and Filipino shall be declared as the best school papers in the country but the points of their ranking shall not be added to the determination of the best performing SDOs.

- C. **Any school paper found to have copied and published texts, images, and other materials without duly acknowledging their sources shall be disqualified in the contest.**

- D. The decision of the Board of Judges in all aspects of the contest shall be deemed final and irrevocable.

- E. For 2022 RSPC, the school paper shall be submitted in PDF format via Google form. The link shall be issued in a separate advisory. The following proofs of circulation shall also be submitted:
 - a. Certificate of Circulation
 - b. Certificate of Endorsement
 - c. Link for website/FB page where it was published

The Regional Technical Working Group (NTWG) reserves the right to disqualify entries without **Certificate of Endorsement from the Schools Division Superintendent.**

- F. The different SECTIONS/CATEGORIES to be judged for the school paper contest are as follows:
 - 1. News Section / Pahinang Balita
 - 2. Editorial Section / Pahinang Editoryal
 - 3. Feature Section / Pahinang Lathalain
 - 4. Sports Section / Pahinang Pampalakasan
 - 5. Science & Technology Section / Pahinang Agham at Teknolohiya



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6. Layout and Page Design Category / Kategoryang Pag-aanyo at Disenyo ng Pahina

G. The Technical Specifications for both Elementary and Secondary levels are as follows:

1. No. of pages: minimum of 12 and maximum of 20
News Section– at least 3

Sports Section – at least 2

Feature Section – at least 3

Editorial Section – at least 2

Science & Technology Section – at least 2

2. Process: Digital
3. Color: Full color
4. Size:

9”x12”(Elementary)

12”x18”(High School)

H. Each section will be judged according to the guidelines/criteria set for the section/category.

I. Each SDO will submit a maximum of **3** winners per section and per medium (English and Filipino) to the Regional Office through the link to be provided.

J. Each region is required to submit the results of the evaluation of school paper contest per category and medium duly signed by the judges.

K. The list of winning division entries should be duly endorsed by the Schools Division Superintendent to the Curriculum and Learning Management Division on or before the deadline.

L. No school is allowed to submit their school paper entry/ies directly to the Central Office.

M. Failure to comply with the set guidelines in evaluating school papers will be a ground for disqualification.



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GENERAL GUIDELINES FOR THE SELECTION OF THE BEST SECTIONS AND LAYOUT AND PAGE DESIGN CATEGORY

A. Editorial Section

1. The section should have at least two (2) pages and should include the following: main editorial, editorial cartoon, columns, letters to the editor, and commentaries. Opinion polls or surveys may be included, but are not required.
2. The treatment of the issues must demonstrate fair and balanced presentation of both sides of each issue tackled, clear moral purpose, logical reasoning, and proper citations/attribution of sources.
3. Topics found in the section should tackle various international, national or local issues that may directly or indirectly affect the school or the community the school serves.
4. The decision of the Board of Judges is final and irrevocable.

B. News Section

1. The section shall consist of at least three (3) pages.
2. The content and scope of the news stories shall cover international, national, regional, community and school-based news stories.
3. The content of the section may include straight or spot news, advance / follow up report, news bits, news feature, news analysis, and in-depth news / investigative news.
4. The decision of the Board of Judges is final and irrevocable.

C. Feature Section

1. The section should have at least three (3) pages.
2. The feature articles should display unique and creative presentation of topics, logical organization of ideas and facts, writers' facility of the language and proper citations/attribution of sources.
3. The decision of the Board of Judges is final and irrevocable.

D. Sports Section

1. The section shall consist of at least two (2) pages.
2. The content and scope of the sports articles shall include coverage of international, national, regional, community and school-based sports news stories.
3. The content of the section may include straight or spot news, advance / follow-up report; news bits; news feature / news analysis; in-depth news, features and editorial / column concerning or pertaining to sports.
4. The decision of the Board of Judges is final and irrevocable.



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E. Science and Technology Section

1. The Science and Technology Section should have at least two (2) pages.
2. The content may include health, environmental, scientific, technological, and innovative stories written in news, feature, or scientific commentary style. This should also include the economic impact of Science and Technology on the lives of the Filipinos.
3. The articles should be well-researched and should observe proper citation of sources, pictures, and graphics.
4. The decision of the Board of Judges is final and irrevocable.

F. Layout and Page Design Category

1. This category shall conform to the principles of layout and design.
2. The layout and page design category should include any combination of the following: balanced coverage/scope of stories about the community and school-based events, including those of international, national, and regional significance which document or are related to the school or its members' involvement and participation.
3. The layout and page design should include headlines, body text, cuts/captions, balance, harmony, and proportionate to length of articles and the entire page.
4. The decision of the Board of Judges is final and irrevocable.



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SCORE SHEET FOR THE NEWS SECTION

Form and Style	40 %
Has variety of articles that use catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Includes stories that are arranged in decreasing importance	
Contains leads that are clearly written and focused on the most important detail	
Presents headlines that are clear and free of bias	
Uses short and simple words	
Uses appropriate terms to report events	
Utilizes relevant graphs and tables and sharp, properly cropped and captioned pictures	
Presents a distinct style of the section	
Content	60%
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Covers relevant issues in school, region, national and even in the international level	
Prioritizes school-related issues rather than events that have little or no direct connection with the community's educational program	
Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	



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SCORE SHEET FOR THE FEATURES SECTION

Form and Style	40 %
Manifests unity and coherence to the theme of the section	
Has variety of articles that use catchy and appropriate title	
Observes the rules of grammar and syntax	
Contains leads that are clearly written and focused on the most important detail	
Presents titles that are appealing, appropriate and witty	
Utilizes relevant graphs and tables and sharp, properly cropped and captioned pictures	
Presents a distinct style of the section	
Content	50 % 60%
Utilizes facts from interviews, documents review, data analyses and other reliable sources	
Reflects clear and creative thinking	
Covers relevant issues in school, region, national and even in the international level	
Applies the principles of civic journalism	
Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	
Contains articles that are interesting to read	



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Stirs the imagination of the reader	
Balances presentation of details with those of the writers' perception	
Observes standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total	100 %
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)



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SCORE SHEET FOR THE EDITORIAL SECTION

Form and Style	40 %
Has catchy and appropriate titles	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments	
Follows the correct format or style of an editorial	
Uses clear and unbiased titles	
Uses short and simple words	
Presents a distinct style of the section	
Content	60%
Presents the stand of the staff regarding certain issues	
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Uses arguments that are supported by facts	
Reflects clear, logical thinking and challenges the readers' critical thinking	
Has an editorial cartoon that can stand on its own and conveys clean, good, humorous, and constructive criticism	
Columns cover a variety of relevant, youth-oriented subject matter	
Includes letters to the editor, columns, and exchanges	
Keeps to the minimum the number of articles/columns from the	



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administration, teachers, and politicians	
Covers relevant issues in school, region, national and international scene	
Applies the principles of civic journalism	
Prioritizes school-related concerns rather than events that have little or no direct connection with the community's educational program	
Cites facts such as historical references, statistics, relevant figures to bolster credibility of statements and/or narratives	
Includes opinion articles that are timely and interesting to read	
Balances factual details with those of the writers' perceptions	
Observes standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total	100 %
Comments/Suggestions:	

Evaluator/Judge

(Signature over Printed Name)

SCORE SHEET FOR THE SCIENCE AND TECHNOLOGY SECTION



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Forms and Style	40 %
Manifests unity and coherence to the theme of the section	
Has variety of articles that use catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments	
Contains leads that are clearly written and focused on the most important detail	
Presents headlines that are clear and free of bias	
Uses short and simple words	
Utilizes relevant graphs, tables and sharp, properly cropped and captioned pictures	
Follows appropriate form and style	
Uses appropriate terms to report events	
Presents a distinct style of the section	
Content	60%
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Presents relevant and timely issues on science and technology	
Includes stories that deal with environmental, scientific, technological and innovative topics written in news, feature, and scientific commentary style.	
Prioritizes school-related materials rather than events that have little or no	



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direct connection with the school and community	
Cites facts such as scientific references, statistics, relevant figures/facts to bolster credibility of statements and/or narratives	
Observes standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total	100 %
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)

SCORE SHEET FOR THE SPORTS SECTION



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Form and Style	40 %
Manifests unity and coherence	
Has variety of articles that use catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments in the sports editorial, feature and/or column	
Includes stories that are arranged in decreasing importance	
Contains leads that are clearly written and focused on the most important detail	
Presents headlines that are clear and free of bias	
Uses short and simple words	
Utilizes relevant graphs and tables, sharp, properly-cropped and captioned pictures	
Uses appropriate terms and lingo to report events	
Combines the proper amount of statistics to create a clear visual narrative of the actions	
Presents a distinct style of the section	
Content	60%
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	



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Covers relevant sports issues in school, region, national and even in the international level	
Includes variety of local, national, and international sports articles	
Prioritizes school-related materials rather than events that have little or no direct connection with the community's educational and athletic program	
Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	
Contains articles that are timely and interesting to read	
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)



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SCORE SHEET FOR LAYOUT AND PAGE DESIGN CATEGORY

Form and Style	100 %
Presents distinct and stand-out style and format of the paper following the principles of laying out	
Has an effective visual appeal	
Has graphics that enhance presentation	
Uses appropriate color and font	
Arranges images, graphics and texts in clear and orderly manner	
Articles are arranged logically	
Observes proper balance and proportion	
Total	100%
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)



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HOW TO COMPUTE FOR THE OVERALL STANDING

1. To determine the top five winners in the secondary/elementary level in each category, the average of judges' score will be the basis of the ranking. All 14 participants from the divisions shall be ranked 1-14.
2. The ranks/placement in the individual categories shall be added and ranked accordingly. Please see sample computation.

Region	News Writing	Features Writing	Editorial Writing	Column Writing	Sci. & Tech. Writing	Sports Writing	Photo-journalism	CRHW	Editorial Cartooning	TOTAL	Rank
A	1	1	2	5	2	1	1	2	2	17	1
B	2	3	1	4	3	3	2	3	1	22	2
C	3	4	3	1	4	2	3	1	4	25	3
D	4	5	4	2	1	5	4	4	6	35	4.5
E	5	1	5	3	2	4	5	5	5	35	4.5
F	6	6	6	6	6	6	6	6	3	51	6

3. The same scheme shall be applied to group category.
4. To determine the top 3 divisions in the Elementary and Secondary levels, the rank in the individual and group categories shall be added. They shall receive trophies/plaques during the closing ceremonies.
5. To determine the overall ranking, the following range of scores shall be used based on the cumulative placement/scores in the individual and group categories:



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Award	Range <i>(Based on cumulative ranks from 1-7)</i>	
	Elementary (11 events per medium)	Secondary (13 Events per medium)
Gold Awards	22-44	26-52
Silver Awards	45-88	53-104
Bronze Awards	89-154	105-182

6. The divisions that will meet the set standards in item 5 will be recognized and shall receive plaques during the closing ceremony.



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Timeline of Activities for the 2023 Regional Schools Press Conference

Activities	Date	Persons Involved
1. First Planning Meeting with the Host Division	November 7, 2022	RTWG, DTWG
2. Consultative Meeting with Regional Supervisors	November 9, 2022	RTWG, Division Supervisors for Journalism
3. Conduct of Schools, District and Division Press Conferences/	November 2022 to January 2023	
4. Conduct of Reg'l Schools Press Conference	February 1-3, 2022	RTWGs & RPSA
5. a. Conduct of Regional School Paper Contests b. Submission of disbursement and narrative reports and documentation of DSPC (photos and/or videos)	January to February 2023	DTWGs Division Coordinator report should be submitted to The Curriculum and Learning Management Division
6. Monitoring of Division Schools Press Conference	November 2022 to January 2023	RTWG
7. Debriefing of DSPC Monitoring	January 2023	NTWG



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8.Submission of division entries for the School Paper Contest	January 27, 2023 [until 5pm only]	Division Coordinator report should be submitted to: The Curriculum and Learning Management Division
9.Submission of list of regional contestants for the Individual and Group Contests	January 17, 2023	



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