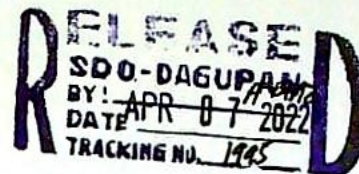




Republic of the Philippines  
**Department of Education**

REGION I  
SCHOOLS DIVISION OFFICE DAGUPAN CITY



**Office of the Schools Division Superintendent**

**Division Memorandum**

No. 119 s. 2022

To: Assistant Schools Division Superintendent  
Chief Education Supervisors  
Public Schools District Supervisors  
Public Elementary and Secondary School Heads  
Career Guidance/Peer Facilitation Program Coordinators  
All Others Concerned

From: OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT

Date: April 7, 2022

Subject: **PROJECT KAYAMANAN: AN ONLINE PEER FINANCIAL EDUCATION PROGRAM FOR GRADES 10-12 LEARNERS**

1. Project Kayamanan, a Young Southeast Asian Leaders Initiative (YSEALI) Seeds for the Future grantee, in partnership with the Youth Formation of the Schools Division Office, invites Grades 10-12 learners to become Project Kayamanan 2.0 learners.
2. Project Kayamanan is a free online peer financial education program that aims to provide financial education sessions for public high school students as well as individual consultation for students with families needing personal financial advice. It is a one-hour session that is conducted every Saturday or Sunday via Google Meet or Zoom.
3. Interested grades 10-12 learners may register at <https://tinyurl.com/KasaliAkoSaPK> on or before *April 9, 2022* and join Project Kayamanan Discord server at <https://tinyurl.com/ProjectKayamananDiscord> to access the full program.
4. For information and guidance of all concerned.

  
**AGUEDO C. FERNANDEZ, CESO V**  
Schools Division Superintendent



Address: DepEd SDO, Burgos St., Dagupan City  
Telephone No.: (075)615-2645/615-2641  
Website: [depeddagupan.com](http://depeddagupan.com)  
Email Address: [dagupan.city@deped.gov.ph](mailto:dagupan.city@deped.gov.ph)



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SEEDS FOR THE FUTURE

35 Braga Street, Villa Regina 2 Subd., Marilao, Bulacan  
SEC RN PG201708789 TIN 009-598-174  
projectkayamanan@gmail.com

### ANNEX A

### Summary of Activities - Project Kayamanan 1.0

**Project Kayamanan**  
March - December 2021

**243** Members  
in Project Kayamanan's Discord Server

**Peer Tutoring in Numbers**

82 Peer Participants  
58 Trainees  
12 Junior Coaches

**27 Peer Sessions**

100%

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**Project Kayamanan Online**

40 posts, 82 videos, 69 members, 454 likes

**4 Junior Coach Training Sessions**  
to prepare the Junior Coaches for the peer sessions

100%

**5 Sessions**  
Focusing on:  
- Analyzing Personal Entrepreneurial Business Model Canvas and Finding Strengths  
- Pitch Writing and Presentation

**PK Workshop in Numbers**

92 Participants  
5 Award-winning Ideas

**March**  
Modification and Addition of Lessons

100%

**April**  
Coordination and Invitation of Organizations

100%

**May**  
Junior Coaches Training Session

100%

**June**  
Pick-up Program and Peer Sessions

100%

**July**  
Peer Sessions

100%

**August**  
Group Activities Meeting and Pick-up Program

100%

**September**  
Activity Session and Peer Sessions

100%

**October**  
Workshop and Peer Sessions

100%

**November**  
PK Workshop and Peer Sessions

100%

**December**  
Workshop and Peer Sessions

100%

Phase I: Preparation

Phase II: Peer Sessions and Workshops

Phase III: Completion

### Credits

**Supporters**

- YSEALI Seeds for the Future
- Cebuana Lhuillier Foundation Inc

**School Partners**

- Schools Division Offices of Las Piñas City, Muntinlupa City at Mandaluyong City
- Higher School of University of Makati
- SSS National High School ng Marikina City
- Nangka High School ng Mankina City
- Navotas Science High School
- Mataas na Paaralang Neptali A Gonzales of Mandaluyong City

- Las Piñas City National Senior High Schools
- Las Piñas City Technical and Vocational High School
- Las Piñas City National High School
- Las Piñas City Science High School
- Muntinlupa Science High School
- Muntinlupa National High School Main Campus and Tunasan Annex Campus

**Training Lecturers**

- John Abletis of Ateneo de Manila University
- Pat Apolinario and Harris Jucar of Philippine National Police
- Vicky Larcia of Insular Life Assurance Company

- Omeng Tawid of Smart Pinoy Investors
- Raul Itong and Libeth Diaz of Food for the Hungry Philippines

**Creative Partners**

- Punch Creatives, University of the Philippines
- Advertising Core
- Tah Loo

**Community Partners**

- Food for the Hungry Philippines
- Tech Partner
- Technity from Duko University

**Speakers**

- Patrick Dulay of The Spark Project
- Prnya Thachadi of Vilgro Philippines

### Project Kayamanan

March - December 2021 Gallery





SEEDS FOR THE FUTURE

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projectkayamanan@gmail.com

### ANNEX B

### Project Kayamanan 1.0 Participants' Testimonial



Project Kayamanan was a great experience for me because it gave me a lot of inspiration. Apart from teaching financial concepts to my peer group, I was inspired by the whole idea of Project Kayamanan as my group applied it in our Grade 12 research study. We really enjoyed learning it and it really motivates us to pursue Project Kayamanan. All progress further in time as Junior Coach. I see the importance in acquiring financial knowledge to people of our age. Also, I attempted to join an organization that aims to equip people with financial concepts but seeing their approach assuming na lahat agad makasalungat ng technical terms na dinidreha nila alam ko mawala sa sabrang gansang ng alam ng Project Kayamanan. Wala ng makatutala sa topics na mainat ng Project Kayamanan sa age natin. Sa Project Kayamanan not only helps me understand my school lessons but also help me to look to the importance of financial literacy making it one with the advices that I am willing to fight for as well.

**Angelica Oarde**  
Grade 12 - ABM  
MuninLupa Science High School

★★★★★

Project Kayamanan 1.0  
Junior Coach



When I was invited to join Project Kayamanan, huki ko 'yong parang memo na nagka-contain ng overview about the program and lessons to be discussed. Sabi ko noon ay magiging fun and interesting ito. Hindi ako nagkatali. All discussions were fun, the topics were interesting at sabi ko nga nang makita ko at nalaman ang program, ang galing kasi di ba 'yong ibang tao nagkatalod nang magkano'ng hulaga for financial advice para nakuha ko ng free. Project Kayamanan not just gives us financial advice, they gave us the whole concept na for sure ay magagamit ka sa mga tough present and future life decisions.

**Angeline Ocardo**  
Grade 12 - GAS  
Mataas na Paaralang Neptali A Gonzales

★★★★★

Project Kayamanan 1.0  
Learner

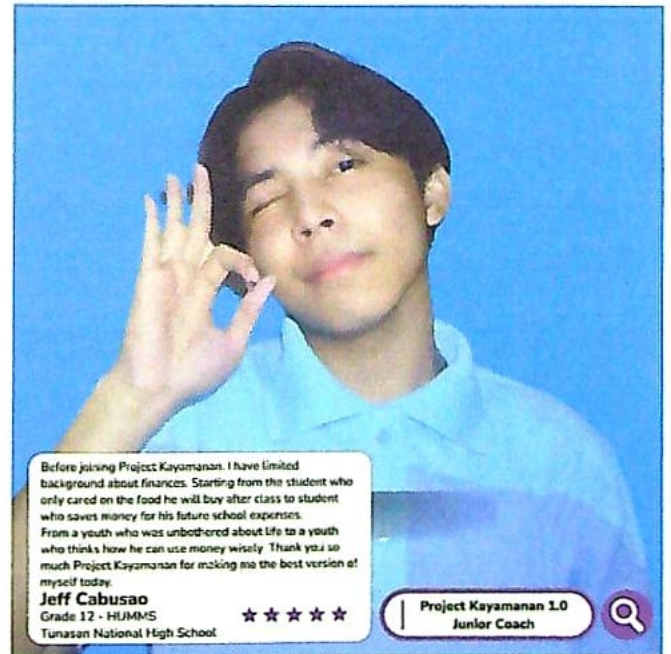


Project Kayamanan is really great opportunity for me to learn, grow and to develop. I have fear in public speaking but Project Kayamanan really help me to be more confident and improve my skills in speaking. It also helped me to be aware and knowledgeable about the financial concepts that we need to know and help us in the future, considering that personal finance is not yet formally taught in schools.

**Mike Agpoon**  
Grade 11 - STEM  
Las Piñas National High School - Main

★★★★★

Project Kayamanan 1.0  
Junior Coach



Before joining Project Kayamanan, I have limited background about finances. Starting from the student who only cared on the food he will buy after class to student who saves money for his future school expenses. From a youth who was unbothered about life to a youth who thinks how he can use money wisely. Thank you so much Project Kayamanan for making me the best version of myself today.

**Jeff Cabusao**  
Grade 12 - HUMMS  
Tunasan National High School

★★★★★

Project Kayamanan 1.0  
Junior Coach



Project Kayamanan is a great program. It helped me enhance my public speaking skills and boosted my self-confidence. Being part of Project Kayamanan is one of the best things happened to me this 2021. Dikang Junior Coach, mas nahiglight ang mga financial concepts sa utak ko. Last time, sumali ako sa contest na ang title ay "Ako ay Filipino" Tinanong nila ako "How can you contribute as a youth to other Filipino youth?" Sabi ko part ako ng Project Kayamanan na nagluturo ng financial education sa kapwa ko kabataan, na gumagawa rin ako ng mga fin-lit videos sa Tik Tok to spread fin-lit awareness. Sobrang proud ako naon! Natatwa rin ang judges dahil alam nila ang katulungan sa fin-lit. Dahil ryon, naging second place ako sa contest na iyon. Thank you so much, Project Kayamanan!

**Ian Naparam**  
Grade 11 - ADM

★★★★★

Project Kayamanan 1.0