

Republic of the Philippines

Department of Education

REGION I

Office of the Regional Director



Advisory No. <u>623</u>, s. 2022 <u>PEB-11 2022</u>

In compliance with DepED Order (D.O) No. 8, s. 2013
this advisory is issued not for endorsement per D.O. No. 28, s. 2021,
but only for the information of DepED Officials,
personnel/staff, as well as the concerned public
(Visit www.deped.gov.ph)

WEBINAR ON BATANG MATIBAY NUTRITION EDUCATION PROGRAM

This is to inform all concerned field personnel that the Nestle Philippines, particularly Bear Brand, our partner in providing nutrition education will be conducting free daily webinar called Batang Matibay Nutrition Education Program. The activity aims to educate parents and selected teachers on how to ensure the holistic health and well being of children in this pandemic and beyond.

Expected participants are parents and teachers of Kinder and Grades 1 and 2 pupils only in all elementary schools in the regions which shall be facilitated by a Registered Nutritionist-Dietitian. The coverage period will be from March to December 2022. Pre-coordination works shall be done February.

Participation of public and private schools shall be subject to the nodisruption-of-classes policy stipulated in DepED Order No. 9, s. 2005 entitled Instituting Measured to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.

For more information, please contact:

Bear Brand at 0905-525-4165 or email at <u>nilesbreis@mme.ph</u> or <u>elvie@mme.ph</u> or <u>geloesteban7@gmail.com</u>.

ESSD/SQC/mar/Advisory 2022 February 11, 2022



DepEd Region 1: Built on character; empowered by competence.









Name: Vince Esteban

Designation ex Regional Director, DepEd Region 1 or Schools Division

Superintendent: Tolentino G. Aquino

Office Address or SDO: Flores St. Catbangen, San Fernando City, La Union

Dear Sir or Madam: Tolentino G. Aquino \ Ronaldo B Castillo

Greetings of Peace!

We at **Nestle Philippines** have been aware of the current pandemic situation in the country and it is good to know that presently, the cases are remarkably declining. Consequently, we would be off to be back to some face-to-face encounters again while observing legitimate safety protocols. Despite the situation, we at Nestle Philippines have vowed to continue to be of service to the Filipino school children through their parents and teachers.

We are therefore asking your esteemed office to allow us to conduct a free daily Webinar called *Batang Matibay* Nutrition Education Program. The objective of this activity is for Nestle's Bear Brand to educate the parents and selected teachers on how to ensure the holistic health and well-being of children in this pandemic and beyond. Prior to the webinar, we wish to do a separate quick sampling to parents in time for their acquisition and submission of modules so as not to disrupt the normal flow in schools as regards safety. Specifically, the webinar audience are the parents and teachers of Kinder and Grades 1 and 2 pupils only and each webinar will be facilitated by a registered Nutrition-Dietitian. Coverage period will be from March to December 2022 though our pre-coordination works will happen this February. We are likewise happy to inform you that the free webinars will cover all the elementary schools under Regions I, 2 and 3 including all of NCR for its first wave. Hence, we intend to extend our invitation to all SDOs and aforesaid Regional DepEd Offices and consequently, all teachers will be given health samples and certificates. Please see also attached Webinar deck/other documents.

Nestle has been one of the ardent supporters of education-related programs, primarily on nutrition and related concerns. We will continue to do so, always in partnership with DepEd and in anticipation as well with your future child-directed endeavors. You can rely on us and we have been grateful. We humbly ask therefore for your Endorsement of the said activity. We do promise to abide with all your pertinent instructions to ensure a seamless implementation of the entire activity. For further inquiries/clarifications, please feel free to contact us at CP# 0905 525 4165 or email at nilesbreis@mme.ph / elvie@mme.ph / geloesteban7@gmail.com and we are hoping for your favorable response. Again, Thank You and Keep Safe.

Respectfully yours,

Niles Jordan Breis

