



Republic of the Philippines
Department of Education

REGION I
SCHOOLS DIVISION OFFICE DAGUPAN CITY



Office of the Schools Division Superintendent

Division Memorandum

No. 37 s. 2022

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Public Schools District Supervisors
Public Elementary and Secondary School Heads
School Child Protection Coordinators
All Others Concerned

From: OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT

Date: February 10, 2022

Subject: **SAFER INTERNET DAY "SPREAD DIGITAL KINDNESS" ONLINE CAMPAIGN**

1. In connection to the celebration of Safer Internet Day for Children, schools are encouraged to join the **"Spread Digital Kindness" Campaign**, which aims to raise awareness on the importance of creating safer public and virtual spaces for all, especially for children.
2. To participate in the online campaign, schools may create digital post-it notes that convey messages of positivity and kindness, and post these in their official school Facebook pages. They may view examples of these digital notes in the FB page: *Youth Facilitators of Dagupan*. The hashtags *#SpreadDigitalKindness*, *#SDODagupanSID2022*, and *#AllofUsAreKind* may be used.
3. As part of the campaign, learners from elementary and secondary schools are also enjoined to submit IEC materials using the standard brochure size in MS Publisher. Each school may submit a maximum of three (3) IEC materials that may tackle any of the following topics: cybercrime and cyberattacks, cyber bullying, digital literacy, digital citizenship, and digital laws. A soft copy of these IEC materials may be submitted to sdodagupangad@gmail.com on or before February 28, 2022.
4. There will be three (3) winners each from Elementary, Junior High School, and Senior High School categories. Each winner will receive a token and a certificate. All winning entries shall be the property of the SDO.
5. For information and guidance of all concerned.

Aguedo C. Fernandez
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Schools Division Superintendent



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