



Republic of the Philippines
Department of Education
Region I



Advisory No. 139, s. 2021

SEP 30 2021

In compliance with DepEd Order (D.O) No. 8, s. 2013
this advisory is issued not for endorsement per D.O No. 28, s. 2001,
but only for the information of DepEd Officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

**4th NATIONAL PEACETIVAL OF TALENTS AND VALTUES
(VALUES AND VIRTUES)**

APNIEVE – Philippines empowers individuals and institutions in promoting the values of Peace, Human Rights, Democracy, and Sustainable Development. It establishes networks and partnerships with local and international institutions interested in values education. It recognizes the crucial role of education.

APNIEVE shall conduct activities related to the observance of the Filipino Values Month to promote peace and values education, enhance, and show the talents of the learners with the integration of ICT and make the students aware of and appreciate the importance of peace and values for a brighter future on November 10-12, 2021.

Attached is the letter of Mr. Floyd G. Aquino, the National Contest Organizer and Maria Lourdes Quisumbing-Baybay, the President of APNIEVE-Philippines for reference and contact details.

Personnel and staff of the Department of Education from the regional and school division offices, including public and private elementary and secondary schools are invited to participate in the activity on a voluntary basis.

Participation of public and private schools shall be subjected to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith.

For more information, please contact:

FLOYD G. AQUINO, EdD.
National Contest Organizer

John for printing

CLMD/magd/PEACETIVALANDVALTUES
September 29, 2021

DepEd Region 1: Built on character; empowered by competence.



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UNESCO- Asia-Pacific Network for International and Values Education

**UNESCO-APNIEVE
Asia-Pacific Network for International Education and Values Education**

September 24, 2021

TOLENTINO G. AQUINO
Regional Director IV
DepEd Region 1

Dear Director Aquino,

Greetings of peace from APNIEVE-Philippines!

This is to respectfully request for a Department of Education advisory from your Regional Office that *APNIEVE-Philippines* will have the **4th NATIONAL PEACETIVAL OF TALENTS AND VALTUES (VALUES AND VIRTUES) THEME: "RECOVERING BETTER FOR SUSTAINABLE GMRC, PEACE AND VALUES EDUCATION" on November 10-12, 2021**


The objectives of this activity are:


- Celebrate the Filipino Values Month
- Promote peace and values education through different contests
- Enhance and show the talents of the learners with the integration of ICT
- Make the students aware of and appreciate the importance of peace and values for a brighter future

In this regard, we are also seeking for your endorsement to invite students and coaches from various public and private schools in your region to join this contest.

Attached herewith are the mechanics and criteria for the event.

Sincerely yours,


Floyd G. Aquino, EdD.
National Contest Organizer


Maria Lourdes Quisumbing-Baybay, PhD.
President
APNIEVE-Philippines



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**4th NATIONAL PEACETIVAL OF TALENTS AND VALTUES
(VALUES AND VIRTUES)**

***THEME: "RECOVERING BETTER FOR SUSTAINABLE GMRC,
PEACE AND VALUES EDUCATION"***

November 10-12, 2021

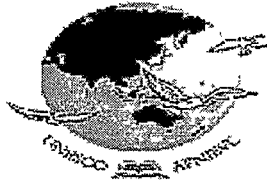
Rationale

APNIEVE-Philippines empowers individuals and institutions in promoting the values of Peace, Human Rights, Democracy, and Sustainable Development. It establishes networks and partnerships with local and international institutions interested in values education. It recognizes the crucial role of education.

Republic Act (RA) 11476 institutionalizes Good Manners and Right Conduct (GMRC) and Values Education as core subjects in the K to 12 curriculum both in public and private schools. It shall inculcate among our students the basic tenets of the observance of respect for oneself, others, and our elders, intercultural diversity, gender equity, ecology and integrity of creation, peace, and justice, obedience to the law, nationalism, and global citizenship, as well as the values of patience, perseverance, industry, honesty, and integrity, and good faith in dealing with other human beings along with all other universal values. The new law mandates DepEd to carry out appropriate training for teachers and educators on GMRC and Values Education and provide them with adequate and relevant instructional materials to develop their capacity to teach the subject. The Department of Education (DepEd) shall introduce GMRC through clear, distinct, specific, and concrete character-building activities such as role-playing in the classroom, community immersion activities, teacher-parent collaborative learning activities, school-initiated values formation activities, simulated activities, and other forms of experiential learning

According to Regional Memorandum 137. S. 2018, dated August 30, 2018, stated the Regional Observance of the Filipino values Month. Presidential Proclamation 479 dated October 24, 1994, stipulates that the Filipino Values Month strengthen the moral resources of the Filipino rooted in Filipino culture, values, and ideals that are pro-God, pro-people, pro-country, and pro-nature, and thereby mobilizing all Filipinos for nation-building through the practical exercise of human values in our daily lives as citizens and to awaken us all to the power of these values in achieving our individual and national goals.

WHEREAS the promotion and engendering of a sustained Moral Recovery Program may be further facilitated through a vigorous and coordinated campaign measures actively participated in by all sectors of Filipino society;



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WHEREAS the celebration of Filipino Values Month regularly is a desirable and effective measure to create moral awakening and national consciousness on human values that are unique, genuine, and positively Filipino.

WHEREAS DepEd Memorandum No.177 s. 2017 stipulates that the observance of Filipino Values Month in November of Every school year starting 2017-2018 and thereafter

Objectives:

- Celebrate the Filipino Values Month
- Promote GMRC, peace and values education through different contests
- Enhance and show the talents of the learners with the integration of ICT
- Make the students aware of and appreciate the importance of peace, values, and GMRC for a brighter future

General Guidelines

1. All participants, coaches, and trainers must be recommended/endorsed by their respective school head and Schools Division Superintendent
2. All participants and coaches must follow the safety health protocols for this event.
3. Coaches and trainers must secure parental consent from the parents of the contestants.
4. Strictly follow the guidelines, mechanics, and criteria for judging.
5. Send your entry to the contest designated email account.
6. Every contest is **free of charge**.
7. For more information, visit FB group 4th NATIONAL PEACETIVAL OF TALENTS AND VALTUES (VALUES AND VIRTUES)

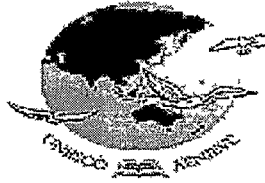


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Contest	Date and Time of Finals	Level	Number of Student/s	Number of Coach	Number of Trainer
Larawan ng Pagpapahalaga	November 10 8:00-onwards	Elementary (Grade 4 to 6)	1	1	1
Virtual Spoken Poetry	November November 10 1:00 pm -onwards	Elementary (Grade 4 to 6)	1	1	1
		Junior High School Level	1	1	1
		Senior High School Level	1	1	1
Values Monograph (Values Exposition)	November 11 8:00 am -onwards	Elementary (Grade 4 to 6)	1	1	1
		Junior High School Level	1	1	1
		Senior High School Level	1	1	1
Infomercial Value Laden Contest	November 11 1:00 pm-onwards	Junior High School	1	1	1
		Senior High School Level	1	1	1
Values Tiktok Challenge (VT)	November 12, 8:00 am onwards	Elementary (Grade 4 to 6)	3	1	1
		Junior High School	3	1	1
		Senior High School	3	1	1
		Teachers Level	3	1	1

AWARDS

- 1st Place - Certificates for the student, coach, trainer, school, and division office.
- 2nd Place – Certificates for the student, coach, trainer, school, and division office.
- 3rd Place - Certificates for the student, coach, trainer, school, and division office
- 4th to 10th place - Certificates for the student and coach.



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GUIDELINES, MECHANICS AND CRITERIA FOR JUDGING

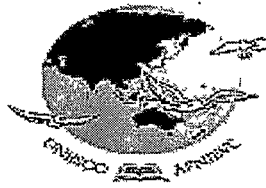
LARAWAN NG PAGPAPAHALAGA CONTEST

A. Guidelines and Mechanics

1. Participants must be bonafide students of a public and private elementary school (Grade 4 to Grade 6) in their respective division.
 2. Contestants, coaches, and trainers must be duly endorsed by their respective superintendent using the Registration Form provided. Strictly ONE (1) representative only to represent your division.
 3. For the elimination round, coaches must submit a video of the actual workshop or draw of the participant on or before November 4, 2021 (please *edit and compress it in 3 minutes*) using the email account apnievelarawan@gmail.com .
 4. The poster must illustrate, interpret, and emphasize the theme.
-
3. In the final round, Participants are given one and a half hour to finish their poster live via Zoom.
 4. Each participant should submit ONE entry only.
 5. The following materials will be used in the said contest:
 - a. A ¼ illustration board (white background & vertical format)
 - b. pencil
 - c. Coloring Material: Oil pastel/cray pas, markers, ink, mixed media, oil acrylic, and watercolor
 - d. Pentel pen and other drawing materials.
 6. Posters must be done in freehand.
 7. The artist and coach-trainer will be held accountable for any issues that may arise regarding the originality and authenticity of the design.
 8. The decision of the judges shall be final and non-appealable.

B. Criteria

- a. Relevance to the Theme- 30%
- b. Originality -25%
- c. Creativity -20%
- d. Color Harmony -15%
- e. Visual Impact -10%



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Virtual Spoken Poetry Contest

A. Guidelines and Mechanics

1. The contest is open to bona fide public and private Elementary (Grade 4 to 6), Junior High School Level, Senior High School Level in their respective Division.
2. Contestants, coaches, and trainers must be duly endorsed by their respective superintendent using the Registration Form provided. **Strictly ONE (1)** representative per level to represent their division.
3. For the elimination round, the participants will record his/her video of spoken poetry that is related to the theme and will not exceed **5 minutes**.
4. The spoken poetry must be an original composition. It could be written in English or Filipino and must be delivered from memory with movements or gestures related to the piece. The piece shall have the following specifications:
 - a. Font size is 12
 - b. Font Type Arial, Time New Roman, or Calibri
 - c. One-inch margin on all sides
5. Soft copies of the piece and the recorded video must be sent on or before November 4, 2021, thru apnievespokenpoetry@gmail.com. you will be notified if you are qualified for the final round.
6. The final round will be on **November 10, 2021**, at exactly 1 pm onwards **which the contestant will deliver live via zoom**.
7. The decision of the Judges is final and non-appealable.

B. Criteria for Judging:

- 1. Content- 40%**
- 2. Delivery and Performance- 20%**
- 3. Convincing Aura- 10%**
- 4. Originality- 20%**
- 5. Attire- 10%**



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VALUES MONOGRAPH CONTEST

A. Guidelines and Mechanics

- 1 The contest is open to bona fide public and private Elementary (Grade 4 to 6), Junior High School Level, Senior High School Level in their respective Division.
2. Contestants, coaches, and trainers must be duly endorsed by their respective superintendent using the Registration Form provided. Strictly ONE (1) representative per level to represent their division.
3. The contestants will be given three (3) minutes to prepare and three (3) minutes to present. The Filipino Language will be used as a medium in the presentation (discussion of Values/Virtues).
4. The presentation/discussion will focus on the content of value/virtue. It must be relevant and applicable to the life of the student and the community in general.
5. Send your registration form on or before November 4, 2021, thru apnievemonograph@gmail.com. Upon sending your entry, please follow this format, Region_Division_School.
Ex. R3_Olongapo_GORDON HEIGHTS NATIONAL HIGH SCHOOL you will be notified if you are qualified for the final round.
5. The contest will be on November 11, 2021, from 8 am onwards.
5. The decision of the Judges shall be final and non-appealable.

Criteria for Judging

Content and Relevance	50%
Organization of Ideas	30%
Delivery	20%
Total	100



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INFOMERCIAL VALUE LADEN CONTEST

A. GUIDELINES AND MECHANICS

1. All participants must be bona fide students of a public and private Junior and Senior High school in their respective division.
2. Contestants, coaches, and trainers must be duly endorsed by their respective superintendent using the Registration Form provided. Strictly ONE (1) representative per level to represent their division.
3. Infomercial entries could be in Tagalog or English. It must be at least 3 minutes and not exceed 5 minutes.
4. Entry must capture values excerpted from RA 11476 GMRC and Values Education Act and the theme “RECOVERING BETTER FOR SUSTAINABLE GMRC,
PEACE AND VALUES EDUCATION”
5. The decision of the Judges shall be final and non-appealable.
6. The INFORMERCIAL video must be sent on or before November 4, thru apnieveinfomercial@gmail.com. Upon sending your entry, please follow this format, Region_Division_School.
Ex. R3_Olongapo_GORDON HEIGHTS NATIONAL HIGH SCHOOL
7. The contest proper will be held on **November 11, 2021**, at exactly 1 pm.

B. Criteria for Judging:

Content and Relevance to the theme 50%
Creativity and Originality - 30%
Production Quality (20%)
TOTAL: 100%



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Values TikTok Challenge

A. Guidelines and Mechanics:

1. All participants must be bona fide students of a public and private Elementary, Junior, Senior High school, and teachers in their respective divisions.
2. Contestants, coaches, and trainers must be duly endorsed by their respective superintendent using the Registration Form provided. Strictly ONE (1) representative per level to represent their division.
3. Each Group will create a video using the TikTok app with a time limit of 45-60 seconds. A one-point deduction for every exceeding second to the total score.
4. Each group will have a maximum of three (3) members.
5. The members can be composed of all males or females, or any combination thereof.
6. The TikTok dance number must have an accompaniment of any music which is related to the theme.
7. The use of appropriate sound and clothing is a must. No profanity, No inappropriate language, inappropriate skit/dance/appearance, No inappropriate gestures, and no vulgar words.
8. The use of costumes and props is allowed.
9. The recorded TikTok video must be sent on or before November 4, 2021, thru apnievetiktok@gmail.com. Upon sending your entry please follow this format, Region, Division_School. Ex. R3_Olongapo_GORDON HEIGHTS NATIONAL HIGH SCHOOL
10. The contest proper will be on November 12 onwards.
11. The decision of the members of the board of judges is final and irrevocable.

B. Criteria for Judging

1. Relevance to the theme	40%
2. Creativity and Execution	30%
3. Message	20%
3. Transitions/Effects	10%
Total	100%

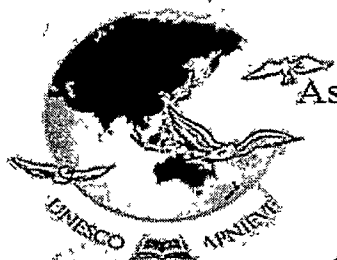


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TECHNICAL COMMITTEE

Contest	Person in-Charge	Contact number	Email address
Values Tiktok Challenge	Ronely M. Vergara	09487626212	ronely.vergara@deped.gov.ph
Larawan Ng Pagpapahalaga	Yvette Marie R. Muycó Elmer Dava	09510804511	laarnie.baribad@deped.gov.ph
Informercial	Kintara Jane R. Perez	09351001380	kintarajane.perez@deped.gov.ph
Values Monograph	Laarnie C. Baribad Leah Ponce	09497324305	yvettemarie@deped.gov.ph
Virtual Spoken Poetry	Alester D. Oca Joyce G. Ong	09324846151	alester.oca@deped.gov.ph
Certificates	Janette O. Pielago		
Registration	Riogel L. Santiago		riogel.santiago@yahoo.com
Documentation	Donna B. Aquino Naeimah B. Balanon Resurrecion R. Miranda	09092869095	donna.aquino@deped.gov.ph
Organizer/Proponent	Floyd G. Aquino	09306270760	floyd.aquino@deped.gov.ph



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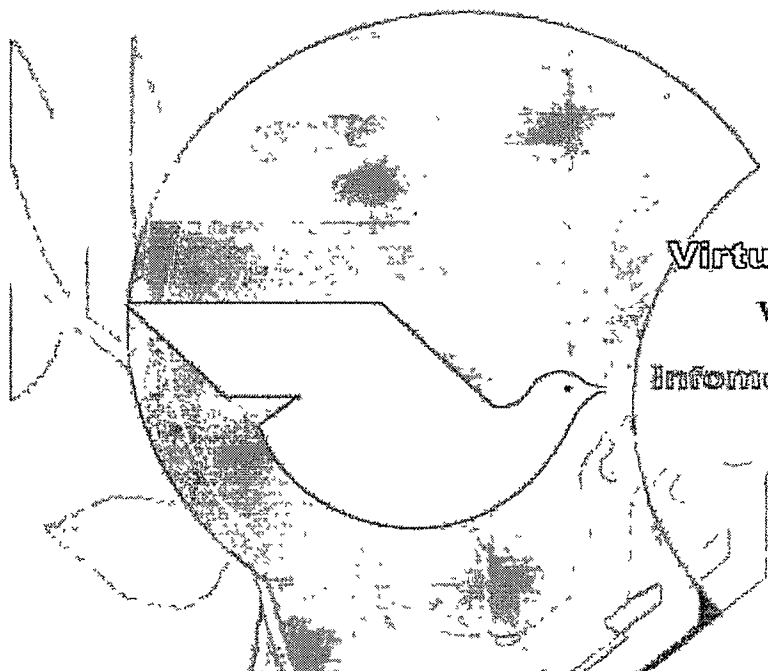
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4th

**NATIONAL PEACETIVAL OF
TALENTS AND VALTUES
(VALUES AND VIRTUES)**

**THEME: "RECOVERING BETTER FOR SUSTAINABLE
GMRC, PEACE, AND VALUES EDUCATION"**

November 10 - 12, 2021



Larawan ng Pagpapahalaga

Virtual Spoken Poetry

Values Monograph (Values Exposition)

Infomercial Value Laden Contest

Values Tiktok Challenge (VT)



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REGISTRATION FORM

**4th NATIONAL PEACETIVAL OF TALENTS AND VALTUES
(VALUES AND VIRTUES)**

***THEME: "RECOVERING BETTER FOR SUSTAINABLE GMRC,
PEACE AND VALUES EDUCATION"***

November 10-12, 2021

Contest	Level	Name of Contestant	Coach	Trainer	School	Coach Contact Number	
Larawan ng Pagpapahalaga Spoken Poetry	Elem						
	1.Elem						
	1 JHS						
Values Monograph (Exposition)	1 SHS						
	1.Elem						
	1 JHS						
INFOMERCIAL VALUE LADEN CONTEST	1SHS						
	1.JHS						
	1.SHS						
Values Tiktok Challenge (VT)	1 Group for Elem	1.					
		2.					
		3.					
	1 group for JHS	1.					
		2.					
		3					
	1 group for SHS	1.					
		2.					
		3.					
1 group for teachers	1.						
	2.						
	3.						

ENDORSED BY

SIGNATURE OVER PRINTED NAME
SUPERINTENDENT