



Republic of the Philippines
Department of Education

01 JUN 2021

DepEd MEMORANDUM
No. **031**, s. 2021

123rd FOUNDING ANNIVERSARY OF THE DEPARTMENT OF EDUCATION

To: Undersecretaries
Assistant Secretaries
Minister, Basic, Higher and Technical Education, BARMM
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public Elementary and Secondary School Heads
All Others Concerned

1. Pursuant to Administrative Order No. 322, s. 1997 titled *Authorizing Certain Government Agencies to Undertake Activities in Preparation for their Centennial Anniversary Celebrations in 1997, 1998 and 1999* and thereby recognizing June 23, 1898, as the Foundation Day of this Department, DepEd announces its **123rd Founding Anniversary** with the theme, *Bayanihan Para sa Edukasyon*.
2. *Bayanihan* is a Filipino term used to describe people working in solidarity to achieve a common goal. The theme, *Bayanihan Para sa Edukasyon* expresses DepEd commitment to continually provide quality basic education through the Basic Education Learning Continuity Plan (BE-LCP) while ensuring health, safety, and well-being of the learners, including the teaching and nonteaching personnel in this challenging time.
3. To promote public awareness of this event while ensuring strict compliance to the safety protocols, DepEd Central Office enjoins all Department officials and personnel at the regional, schools division offices, and schools to
 - a. **Produce Information and Communication Materials**
 - i. Hang DepEd 123rd Founding Anniversary official streamer in offices and schools; and
 - ii. Wear a blue shirt on June 23, 2021, in support of the event.
 - b. **Participate in DepEd Online Celebration**
 - i. Join the Flag-raising Ceremony on June 21, 2021, through a live stream via DepEd Philippines official Facebook (FB) page;
 - ii. Use the official frame for profile photos in FB;
 - iii. Change of virtual backgrounds in online meeting platforms;
 - iv. Nominate DepEd officials, employees, learners, individuals, and/or groups of individuals to be featured on DepEd Philippines official FB. Nominees must have shown significant initiatives and provided extraordinary contributions within their community that depict the spirit of *bayanihan* (see Enclosure No. 1) for more details);
 - v. Share *Anong kwentong DepEd mo?*, a written post or video recording in social media, using the hashtags #DepEd123 and

#BayanihanParaSaEdukasyon (see Enclosure No. 2) for more details); and

- vi. Follow and join other online activities to be released through DepEd Philippines official FB.

c. Organize Activities based on the theme

- i. Encourage offices and schools to organize their own activities through their respective online platforms. This ensures the health and safety of all DepEd personnel and learners while enjoying this momentous celebration.

4. The copy of the official streamer and virtual background photo can be accessed through the link: <https://bit.ly/DepEd123FA>.

5. For more information, please contact **Ms. Bless D. Valdez** of the Bureau of Human Resource and Organizational Development-Employee Welfare Division, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City through email at bhrod.ewd@deped.gov.ph or telephone number (02) 8633-7229.

6. Immediate dissemination of this Memorandum is desired.


LEONOR MAGTOLIS BRIONES
Secretary



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DEPED-OSEC-443179

Encls.:

As stated

Reference:

N o n e

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS AND FESTIVALS
EMPLOYEES
LEARNERS
OFFICIALS
TEACHERS

SMMA APA,MPC DM 123rd Founding Anniversary of DepEd
0148 – May 24, 2021

Enclosure No. 1. Nomination of DepEd Officials, Personnel and Learners

The nomination aims to recognize DepEd officials, teaching and non-teaching personnel, learners, individuals, and/or groups of individuals, who have shown significant initiatives and extraordinary contributions within their community that depict the spirit of *bayanihan*. These might include an act or approach done intended to resolve or improve a situation within their community during these challenging times.

The Equal Opportunity Principle (EOP) shall be exercised to underscore the Department's policy of no discrimination against any employee or learner for rewards and recognition regardless of age, gender, civil status, disability, religion, ethnic group, and political beliefs.

Interested applicants are requested to register their nomination through this link: <https://bit.ly/DepEd123Bayani>.

Please note that you will be asked to provide basic information about the nominee/s, photos, and a short write-up about his/her or their contribution/s and its result/s that helped improve the situation in the community during this time of the pandemic.

Nominations will be open until **June 25, 2021, 5:00 PM**. The selection of the nominated officials, teaching and non-teaching personnel, learners, individuals, and/or groups of individuals will be based on the relevance to the *bayanihan* concept. Selected nominees will be featured in the DepEd Philippines official FB during the celebration week of DepEd's 123rd Founding Anniversary.

Enclosure No. 2. “Anong Kwentong DepEd Mo?”

The sharing of “*Anong Kwentong DepEd Mo?*” is open to all DepEd officials, including teaching and non-teaching personnel, and learners.

The stories may be shared through a written post or video recording in your social media accounts with hashtags #DepEd123 and #BayanihanParaSaEdukasyon. The story should contain (1) words to describe your DepEd experience, (2) best memories in DepEd, and (3) reasons why you love DepEd. Selected posts will be featured on DepEd Philippines official FB.

Reminders: For learners who are 13 years old and below, they are encouraged to use and share their posts using their parents’ or guardians’ FB accounts. This is to protect their identity and ensure their security in a public virtual space.

Please be aware that once you post online, it can and will be read by others. Strict compliance to social media community guidelines must be observed at all times. We encourage everyone to exercise caution when posting about their personal and identifiable information.