

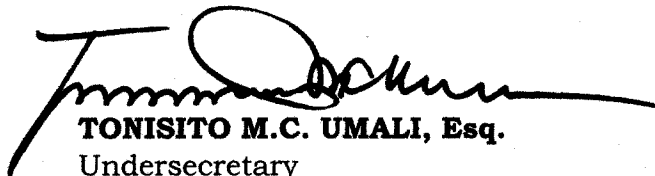


Republic of the Philippines
Department of Education
OFFICE OF THE UNDERSECRETARY
Tanggapan ng Pangalawang Kalihim

MEMORANDUM

OU-LAPP No. Q-206, s. 2021

TO : **ALL REGIONAL DIRECTORS**
ALL OTHERS CONCERNED

FROM : 
TONISITO M.C. UMALI, Esq.
Undersecretary
Legislative Affairs, External Partnerships and
Project Management Service

SUBJECT : **CONDUCT OF THE VIRTUAL SYMPOSIUM AND MUSIC**
VIDEO COMPETITION RELATIVE TO THE COMMEMORATION
OF THE 123rd NATIONAL FLAG DAY

DATE : 21 April 2021

Section 1 of Executive Order (EO) No. 179 s. 1994 titled "Prominent Display of the National Flag in All Buildings, Establishments, and Homes from 28 May 1994 to 12 June 1994 and Every Year Thereafter, and For Other Purposes" issued by former President Fidel V. Ramos orders all government departments, agencies, offices, government owned and controlled corporations, instrumentalities and the local government units to prominently display of the National Flag from 28 May 1994 to 12 June 1994 and every year thereafter, in all public buildings, government institutions and official residences.

The same section also mandates the Department of Education, Culture and Sports (now the Department of Education), in coordination with the private sector, non-government organizations, and socio-civic groups to enjoin the prominent display of the National Flag in all public squares and, whenever practicable, in all private buildings and homes.

In support of the upcoming commemoration of the **123rd National Flag Day**, the Department of Education, through its External Partnerships Service (EPS) and in cooperation with NHCP, shall conduct a **virtual symposium on May 27, 2021** from **3:30 p.m. to 6:00 p.m.** The commemorative event shall be hosted by DepEd Schools Division of Imus City.

This activity is in line with Section 4 of Administrative Order (AO) No. 23 s. 2011, titled "Creating a Steering Committee on National Observances," which gives

committee member agencies of the National Steering Committee (NSC), including the Department of Education, the following powers and functions:

- a) Formulate, organize and prescribe the manner of yearly celebrations of historical events;
- b) Draw up mechanism among various national departments, local government units, and the private sector for the effective mobilization and coordination of commemorative programs;
- c) Monitor, evaluate and submit quarterly reports to the president on all programs of the committee; and
- d) Perform such other powers and functions as may be necessary to carry out the provision of this Administrative Order;

and Section 5 of the same AO which directs all other government agencies to cooperate with and fully support the NSC, chaired by the National Historical Commission of the Philippines (NHCP) in the exercise of its responsibilities and functions to achieve the objectives of national observances, commemorations, and celebrations.

A National Music Video competition shall be held as part of the said celebration. The contest mechanics and instructions on how to upload the entry and send the entry form are attached as Enclosure 1 and 2 respectively.

To further promote the event, Regional Partnerships Focal Persons (RPFs), *Araling Panlipunan* (AP) and *Edukasyon sa Pagpapakatao* (EsP) Education Program Supervisors (EPSs), and learners are encouraged to host a "Watch Party" of the event on their Facebook accounts. The program will be shown via DepEd Official Facebook Page: DepEd Philippines which may be accessed through [Facebook.com/DepartmentOfEducation.PH](https://www.facebook.com/DepartmentOfEducation.PH)

Programs and activities shall be conducted **virtually**. All activities relative to said event should be compliant with the COVID-19 pandemic health protocols pursuant to DepEd Order No. 24, dated June 25, 2020, titled "Guidelines on the Required Health Standards in Basic Education Offices and Schools."

For any concern, your staff may contact the following personnel from the EPS-Special Events Unit (EPS-SEU):

| | | |
|------------------------|---------------|--------------------------------|
| Anna Liza Awa Jorduela | 0947- 5818370 | anna.awa002@deped.gov.ph |
| Norman V. Asenci | 0917-4604388 | norman.asenci@deped.gov.ph |
| Charlotte Salazar | 0921-5489212 | charlotte.salazar@deped.gov.ph |

Immediate dissemination of this Memorandum is desired.

Thank you very much.

Cc: **JUNE ARVIN GUDOY**
Director IV
Public Affairs Service

ENCLOSURE 1

**MUSIC VIDEO COMPETITION
(MAGITING MOVES CHALLENGE)**

The objective of the Music Video Competition is to promote love of country through respect for national symbols and honoring our history and heritage.

1. The Music Video Contest (Magiting Moves Challenge) is open to all DepEd Schools Division Offices (SDO) only. However, the SDO may tap school teachers under their jurisdiction to join the contest.
2. Each SDO will be given at least 30 small flags by our partner, Ayala Foundation, Inc. (AFI), which may be used as initial props or part of the backdrop. In case the arrival of said props encounters delay, the SDO may opt to use cut out flags made from any material. Respect to the Philippine Flag must be observed (please refer to Sec. 39- Prohibited Acts under Republic Act (RA) No. 8491 titled "An Act Prescribing the Code of the National Flag, Anthem, Motto, Coat-of-Arms and other Heraldic Items and devices of the Philippines.>").
3. AFI choreography will be shared as peg but SDOs are free to make their own interpretation of the "*Maging Magiting*" song. The song and the sample choreography can be accessed from the link below.

https://ayalafoundationadmin-my.sharepoint.com/:f/g/personal/reyes_kf_ayalafoundation_org/EkhG9kWr-vRDpLiqjeliwxwBhFgW3tyxxE2agiL3Hr0TZw?e=89Qa0k

4. The entry should have a minimum of 10 and maximum of 15 participants including the support staff. Members may come from the SDO, from the schools, or a combination of participants from the SDO and schools.
5. The video must be limited to four (4) minutes or similar to the duration of the song "*Maging Magiting*."
6. While practicing and making the music video entries, participants are reminded to follow local IATF protocols and observe minimum health standards like wearing of facemasks/shields, practicing regular washing of hands, using alcohol and sanitizers, observing social distancing, among others.
7. The criteria for judging are as follows:

| | |
|--|-------------|
| 7.1 Interpretation & Choreography----- | 30% |
| 7.2 Relevance/ prominence of flags in the video----- | 25% |
| 7.3 Clarity of message for love of country----- | 35% |
| 7.4 Overall Impact----- | 10% |
| Total ----- | 100% |

8. Determination and Announcement of Winners

The entry which will get the highest score shall be declared as the National Champion, while the entry with second highest score shall be declared as the 1st runner-up, and the entry to get the third highest score shall be declared as the 2nd runner-up, and so on and so forth.

The SDO winners and process on claiming prizes shall be announced in a separate Memo.

9. Submission of Entries/Uploading on the Official Facebook Page

9.1 The deadline for the submission of entries/uploading on the official Facebook page will be on **May 20, 2021 at 5:00 p.m.**

Music Video Competition FB Page link:

https://www.facebook.com/groups/5683272711697919/?notif_id=1619011045621155¬if_t=group_invited_to_group&ref=notif

Entry Form link:

https://drive.google.com/file/d/1AFdIhXwFY93I7-o_iXOX0YL424-GC_3/view?usp=sharing

(refer to Enclosure 2 on how to submit the entry form and for other instructions):

9.2 A copy of the entry in MP4 format must be saved in a flash drive and sent to the address indicated below not later than **May 25, 2021**:

Mr. Romeo B. Parayno

External Partnerships Service-Special Events Unit (EPS-SEU)
Room M- 417, 4th Floor Mabini Bldg.
DepEd Complex, Meralco Ave., Pasig City, 1600

10. Prizes

Winners for the music video competition may **either** get cash prizes **or** gadgets allocated subject to the approval of the management and to the usual DepEd accounting rules and regulations. The winners may be announced during the symposium or through a memorandum.

| RANK | PRIZES |
|--|---|
| 1 st Place | P25,000 or Smart Phone |
| 2 nd Place | P20,000 or Tablet with Prepaid Wi-Fi |
| 3 rd Place | P15,000 or Tablet |
| 4 th – 20 th place | P5,000 or Smart Phone/Head Set or Prepaid Wi-Fi |

Delivery of awards and prizes may commence after the procurement and bidding process. Announcement of delivery of awards and prizes will be posted once procurement and bidding process are done.

11. Copyright

The EPS has the right to publish the winning and/or selected contest entries and the right to determine other matters not included in the rules.

12. Decision of the Board of Judges

The decision of the Board of Judges is final, non-appealable and irrevocable.

Enclosure 2

**DEPARTMENT OF EDUCATION-SPECIAL EVENTS UNIT
MUSIC VIDEO COMPETITION
(MAGITING MOVES CHALLENGE)**

HOW TO SUBMIT THE ENTRY FORM

Upon uploading your video entry on the official Facebook page:

- 1) Check on the FB ANNOUNCEMENT;
- 2) Download the link (entry form) provided;
- 3) Fill up the entry form and send to:
charlotte.salazar@deped.gov.ph cc: spapo2012@gmail.com
- 4) Entry form will be validated and checked;
- 5) Once complete, video entry will be officially approved and may be viewed online.