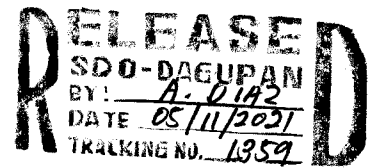


Republic of the Philippines  
**Department of Education**

REGION I  
SCHOOLS DIVISION OFFICE DAGUPAN CITY



**Office of the Schools Division Superintendent**

**Division Memorandum**

No. 115 s. 2020

To: Assistant Schools Division Superintendent  
Chief Education Supervisors  
Education Program Supervisors  
Public Schools District Supervisors  
Public Elementary and Secondary School Heads  
School GAD Coordinators  
SSG/SPG/Other Student Organization Leaders  
All Others Concerned

From: OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT

Date: May 10, 2021

Subject: **SEARCH FOR BEST GENDER AND DEVELOPMENT INFORMATIONAL,  
EDUCATIONAL, AND COMMUNICATION (IEC) MATERIALS FOR FY  
2021**

1. As per *DepEd Regional Memorandum no.056, s. 2021* entitled *Call for Submission of GAD IEC Materials for FY 2021*, the DepEd Regional Office I requests the submission of IEC materials for printing for FY 2021 that is focused on any of the following topics:
  - a. Cyber Crime and Its Impact to Women and their Children
  - b. DO 40, s. 2012: DepEd Child Protection Policy
  - c. Eradicating Harassments and Abuses on Women and Children
  - d. Gender Inequality and Domestic Violence
  - e. Gender Inequality in the Workplace
  - f. Gender Sensitivity
  - g. Gender Stereotypes in the Workplace/Schools
  - h. Gender-Responsive Teaching Techniques and Classroom Management
  - i. Gender Roles
  - j. Integrating Gender and Development in the Classroom
  - k. Maternal and Reproductive Health Education
  - l. Mental Health and Coping Strategies
  - m. Purple Fridays
  - n. RA 7877: Anti-Sexual Harassment Act of 1995

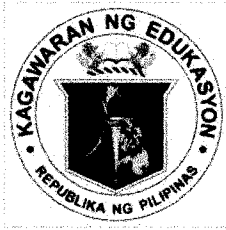


Address: DepEd SDO, Burgos St., Dagupan City  
Telephone No.: (075)615-2645/615-2641  
Website: [depeddagupan.com](http://depeddagupan.com)  
Email Address: [dagupan.city@deped.gov.ph](mailto:dagupan.city@deped.gov.ph)



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**Department of Education**

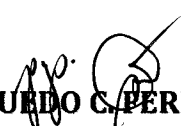
REGION I  
SCHOOLS DIVISION OFFICE DAGUPAN CITY

**Office of the Schools Division Superintendent**

- o. RA 9710: The Magna Carta of Women
  - p. Rights and Legal Protection Policies for Women
  - q. Use of Gender Fair Language/Non-Sexist Language
2. In this regard, the Schools Division Office is enjoining all public elementary and secondary school teachers and learners to submit IEC materials using the standard brochure size in MS Publisher.
  3. A soft copy of the IEC materials shall be sent to [sdodagupangad@gmail.com](mailto:sdodagupangad@gmail.com) on or before **May 21, 2021, Friday, 5 p.m.**
  4. There will be one winner each for the Teacher Category - Elementary, Junior High School (JHS), and Senior High School (SHS) levels. Likewise, three winners shall also be announced for Learner Category - Elementary, JHS, and SHS levels.
  5. Criteria for judging of IEC materials are as follows:

Originality and Creativity	30%
Message Content	30%
Relevance	20%
Message Impact	20%
<b>Total</b>	<b>100%</b>

6. Each winner will receive a token and a certificate. The decision of the board of judges shall be final and non-appealable. All winning entries shall be the property of the SDO.
7. For information, guidance, and compliance of all concerned.

  
**AGURDO C. BERNANDEZ, CESO VI**  
Assistant Schools Division Superintendent  
Officer-in-Charge  
Office of the Schools Division Superintendent





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