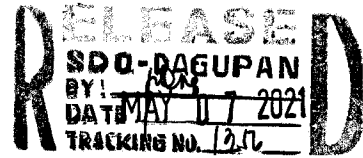




Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OF DAGUPAN CITY



DIVISION MEMORANDUM

No. 113 s. 2021

TO: Asst. Schools Division Superintendent
Chiefs, CID & SGOD
Education Program Supervisors
Public Schools District Supervisors
Public School Principals/SHs (Elem & Sec)
All others concerned

FROM: *Aguedo C. Fernandez*
AGUEDO C. FERNANDEZ, CESO VI
Asst. Schools Division Superintendent
OIC-Office of Schools Division Superintendent
Vladimir Parayno

SUBJECT: **MUSIC VIDEO COMPETITION RELATIVE TO THE
COMMEMORATION OF THE 123RD NATIONAL FLAG DAY**

DATE: May 7, 2021

1. Section 1 of Executive Order No. 179 s.1994 titled "Prominent Display of the National Flag in all Buildings, Establishments, and Homes from 28 May 1994 to 12 June 1994 and Every Year Thereafter, and For Other Purposes" issued by former President Fidel V. Ramos orders all government departments, agencies, offices government owned and controlled corporations, instrumentalities and the local government units to prominently display of the National Flag from 28 May 1994 to 12 June 1994 and Every Year Thereafter, in all public buildings, government institutions and official residences.
2. In this regard, the SDO-Dagupan City encourages all public schools to join the **Music Video Competition (Division level)** relative to the commemoration of the 123rd National Flag Day. The deadline for the submission of entries will be **on May 18, 2021**. Video Entries shall be sent to this email vladimir.parayno001@deped.gov.ph.
3. The SDO selects one (1) winner who will represent our Division in the National level. The criteria, mechanics, entry form and prizes are provided in Enclosure 1.
4. The decision of the Board of Judges is final, non-appealable and irrevocable.
5. Immediate and widest dissemination of this memorandum is desired.



Address: DepEd SDO, Burgos St., Dagupan City
Telephone No.: (075)615-2645/(075)615-2641
Email Address: dagupan.city@deped.gov.ph



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ENCLOSURE 1

**MUSIC VIDEO COMPETITION
(MAGITING MOVES CHALLENGE)**

The objective of the Music Video Competition is to promote love of country through respect for national symbols and honoring our history and heritage.

1. The Music Video Contest (Magiting Moves Challenge) is open to all DepEd Schools Division Offices (SDO) only. However, the SDO may tap school teachers under their jurisdiction to join the contest.
2. Each SDO will be given at least 30 small flags by our partner, Ayala Foundation, Inc. (AFI), which may be used as initial props or part of the backdrop. In case the arrival of said props encounters delay, the SDO may opt to use cut out flags made from any material. Respect to the Philippine Flag must be observed (please refer to Sec. 39- Prohibited Acts under Republic Act (RA) No. 8491 titled "An Act Prescribing the Code of the National Flag, Anthem, Motto, Coat-of-Arms and other Heraldic Items and devices of the Philippines.").
3. AFI choreography will be shared as peg but SDOs are free to make their own interpretation of the "Maging Magiting" song. The song and the sample choreography can be accessed from the link below.

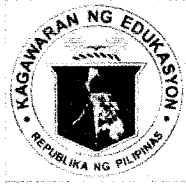
https://ayalafoundationadmin-my.sharepoint.com/:f/g/person/reyes_kf_ayalafoundation_org/EkhG9kWr-vRDpLiqjeliwxwBhFgW3tyxxE2agil3HrOTZw?e=89Oa0k

4. The entry should have a minimum of 10 and maximum of 15 participants including the support staff. Members may come from the SDO, from the schools, or a combination of participants from the SDO and schools.
5. The video must be limited to four (4) minutes or similar to the duration of the song "Maging Magiting."
6. While practicing and making the music video entries, participants are reminded to follow local IATF protocols and observe minimum health standards like wearing of facemasks/shields, practicing regular washing of hands, using alcohol and sanitizers, observing social distancing, among others.
7. The criteria for judging are as follows:

7.1 Interpretation & Choreography-----	30%
7.2 Relevance/ prominence of flags in the video-----	25%
7.3 Clarity of message for love of country-----	35%
7.4 Overall Impact-----	10%
Total -----	100%



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8. Determination and Announcement of Winners

The entry which will get the highest score shall be declared as the National Champion, while the entry with second highest score shall be declared as the 1st runner-up, and the entry to get the third highest score shall be declared as the 2nd runner-up, and so on and so forth.

The SDO winners and process on claiming prizes shall be announced in a separate Memo.

9. Submission of Entries/Uploading on the Official Facebook Page

9.1 The deadline for the submission of entries/uploading on the official Facebook page will be on **May 20, 2021 at 5:00 p.m.**

Music Video Competition FB Page link:

https://www.facebook.com/groups/5683272711697919/?notif_id=1619011045621155¬if_t=group_invited_to_group&ref=notif

Entry Form link:

https://drive.google.com/file/d/1AFdIlhXwFY93j7-o_iXOX0YL424-GC_3/view?usp=sharing

(refer to Enclosure 2 on how to submit the entry form and for other instructions):

9.2 A copy of the entry in MP4 format must be saved in a flash drive and sent to the address indicated below not later than **May 25, 2021**:

Mr. Romeo B. Parayno

External Partnerships Service-Special Events Unit (EPS-SEU)

Room M- 417, 4th Floor Mabini Bldg.

DepEd Complex, Meralco Ave., Pasig City, 1600

10. Prizes

Winners for the music video competition may **either** get cash prizes or gadgets allocated subject to the approval of the management and to the usual DepEd accounting rules and regulations. The winners may be announced during the symposium or through a memorandum.

RANK	PRIZES
1 st Place	P25,000 or Smart Phone
2 nd Place	P20,000 or Tablet with Prepaid Wi-Fi
3 rd Place	P15,000 or Tablet
4 th – 20 th place	P5,000 or Smart Phone/Head Set or Prepaid Wi-Fi



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Delivery of awards and prizes may commence after the procurement and bidding process. Announcement of delivery of awards and prizes will be posted once procurement and bidding process are done.

11. Copyright

The EPS has the right to publish the winning and/or selected contest entries and the right to determine other matters not included in the rules.

12. Decision of the Board of Judges

The decision of the Board of Judges is final, non-appealable and irrevocable.



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