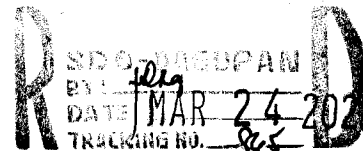




Republic of the Philippines  
Department of Education  
REGION I

SCHOOLS DIVISION OF DAGUPAN CITY



Office of the Schools Division Superintendent

Division Memorandum

No. 79 s. 2021


To: Assistant Schools Division Superintendent  
Chief Education Supervisors  
Education Program Supervisors  
Public Schools District Supervisors  
School Heads  
Supreme Pupil/Student Government Teacher-Advisers  
Supreme Pupil/Student Government Officers

From: THE OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT

Date: March 18, 2021

Subject: **PINGGANG PINOY PINA-SWEET SARAP ON-THE-SPOT COOKING  
CONTEST COMPREHENSIVE SCHOOL PROGRAM**

1. The Pinggang Pinoy Pina-Sweet Sarap on the Spot Cooking Contest Comprehensive School Program of Banana Catsup in partnership with MaryLindBert International and Department of Education invites interested Kindergarten to Grade 6 learners and teachers to participate in the **PINGGANG PINOY: PINASWEET SARAP ON THE SPOT COOKING CONTEST**.
2. Part of the protocols of the program is a cooking contest to encourage healthy eating habits amongst school children, their teachers, and parents. It is open to all Kinder to Grade 6 pupils from public and private schools in CAR and Region 1. Contest finals will be on May 14, 2021. Venue to be announced.
3. Participation of public and private schools shall be subject to the no- disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Incerase Engaged Time-On-Task and Ensuring Compliance therewith.
4. Attached are the contest description, guidelines, mechanics and procedure, criteria for judging and the entry form.
5. Immediate and dissemination of this memorandum is earnestly desired.

  
**AGUEDO C. FERNANDEZ, CESO VI**  
Assistant Schools Division Superintendent  
Officer-In-Charge  
Office of the Schools Division Superintendent



Republic of the Philippines  
Department of Education  
Region I

DEPED REGIONAL OFFICE I  
**RELEASED**

JAN 23 2021

01042

Advisory No. 008, s. 2021  
**JAN 25 2021**

In compliance with DepEd Order (D.O) No. 8, s. 2013 this advisory is issued not for endorsement per D.O No. 28, s. 2001, but only for the information of DepEd Officials, personnel/staff, as well as the concerned public.  
(Visit [www.deped.gov.ph](http://www.deped.gov.ph))

**PINGGANG PINOY PINA-SWEET SARAP ON-THE-SPOT COOKING CONTEST COMPREHENSIVE SCHOOL PROGRAM**

The "Pinggang Pinoy: Pina-Sweet Sarap" Comprehensive School Program of Banana Catsup in partnership with MaryLindbert International and Department of Education invites interested Kindergarten to Grade 6 learners and teachers to participate in the "Pinggang Pinoy: Pina-sweet Sarap" On-the-Spot Cooking Contest.

Attached is the letter of Mr. Jonathan G. Pauig, Vice President and Head Operations which contains the important information, guidelines, mechanics, and procedure for reference.

Personnel and staff of the Department of Education from the regional and schools division offices, including public and private elementary schools are invited to participate in the activity on a voluntary basis.

Participation of public and private schools shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith.

For more information, please contact:

JONATHAN G. PAUIG  
Vice President and Head Operations  
Contact Number: (02) 88991793-94  
E-mail address: [jonathanpauig@gmail.com](mailto:jonathanpauig@gmail.com)

*Jonathan.pauig@gmail.com for parties*

CLMD/eac/ADV\_Pinggag Pinoy  
January 22, 2021

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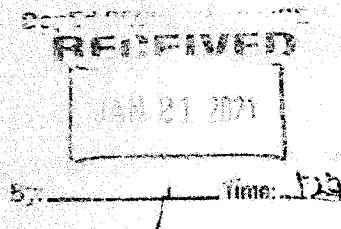
*JONATHAN PAUIG  
09178335357*

# MARYLINDBERT International

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☎ (632) 897-5052  
🌐 www.marylindbertintl.com

January 18, 2021

**Dir. Tolentino G. Aquino**  
Director  
Office of the Regional Director  
Department of Education  
Region I



Dear Dir. Aquino,

Greetings!

We are happy to inform you that "Pinggang Pinoy: Pina-sweet Sarap" Comprehensive School Program of Papa Banana Catsup in partnership with MaryLindbert International and Department of Education is already implemented. Through the program, we gave free workbooks and modules for Kinder to Grade 2 Pupils and teaching materials and seminars for their teachers on the importance of eating healthy and nutrition to nominated schools nationwide. NutriAsia food samples were also given to select pilot schools of the program.

Part of the protocols of the program is a cooking contest to encourage healthy eating habits amongst school children, their teachers, and parents. It is open to all Kinder to Grade 6 pupils in CAR and Region I. Contest finals will be on May 14, 2021. Venue to be announced. (Kindly find attached mechanics for the contest details).

In line with the above, we would like to **request your kind office to please help us disseminate the information** to all elementary schools in your region/division via a memorandum or advisory. For more information, please contact [marygrace.rancio@marylindbertintl.com](mailto:marygrace.rancio@marylindbertintl.com) or at [jonathangpauig@gmail.com](mailto:jonathangpauig@gmail.com) or through (02) 88991793 - 94.

We thank you again for your unwavering support to this very noble advocacy. Keep safe always and God Bless!

Very truly yours,

**Jonathan G. Pauig**  
Vice President and Head Operations



**Pinggang Pinoy: Pina-Sweet Sarap On-the-Spot Cooking Contest**  
**Comprehensive School Program**  
**Hands-on-Contest SY 2020-21**  
**Mechanics**  
As of October 16, 2020

**Program Duration:** January to May 2020

**Objective:**

Promoting the use of Banana Catsup as an ingredient in cooking to encourage healthy eating habits amongst school children, their teachers, and parents

**Contest Descriptions**

The challenge is to prepare a healthy Filipino a la carte recipe and dishes for two (2) persons which will highlight the use of banana catsup as an ingredient. The contest will be implemented in Region I and CAR.

**Contest Participants**

- The contest is open to all elementary pupils from public and private schools in the region.
  - Kinder to Grade 6 students
- The team should be a tandem of a pupil and a teacher.
- Regional finalists will come from the winners of the Division Level Finals (Top 3 Finalists) from each divisions of the region.

**Contest Mechanics**

- Each team will prepare one (1) recipe/dish as their entry to the contest.
- A copy of the recipe will be submitted to the judges and another copy will be displayed with the dish during the contest proper.
- Each team need to prepare two (2) plates for their dish.
  - One (1) will be displayed and another one (1) will be served to the judges for tasting.
- All the dishes shall be plated individually for competition purposes.
- A limited time of one and half (1 ½) hour is allocated for preparation, cooking and display.
- This will be implemented during the Division Level Finals and on the Regional Finals.

**Registration Requirements**

Interested teams (pupil and teacher tandem) must submit to the contest committee the following:

- At least 10 units of used Papa Banana Catsup and/or Papa Spaghetti packaging of any variant every elimination (District and Division) level and during the Regional Finals.

- Entry form that includes the name of the pupil, name of the teacher, name of the principal and the name of the school

### Elimination Round Mechanics

- Interested schools will conduct a school level contest or choose a representative team.
- School representative will compete in the district level competition.
  - Top 3 winners from the district will compete in the Division Finals.
- District and the Division Level competition elimination dates will be determined by Districts and the Divisions respectively.
  - Top three (3) winners from each Division of the region will compete in the Pinnang Pinoy: Pina-sweet Sarap Regional Cooking Contest Finals that will be held on May 14, 2021.
    - Requirement: All representatives for Regional contest must be submitted on or before May 14.
  - Venue to be announced.

Region	Divisions	Regional Finalists
CAR	7	21
I	16	48
<b>Total</b>	23	69

### THINGS TO BRING FOR THE REGIONAL FINALS

- Participants must bring their own main ingredients for their recipe
- Participants will be provided with minor cooking ingredients like oil, vinegar, garlic, onion, sauce, salt, pepper and Papa Banana Catsup
- Participants should bring their own cooking utensils and butane gas burner (or any handy cooking stove)
- Participants must bring their own cooking attire. Each team must bring at least 3 plain white kitchen towels.
- Each team will be provided with water for cooking and washing

### Mechanics

- Papa Banana Catsup or Papa Spaghetti Sauce must be an ingredient of the dish. Participants are encouraged to strategize based on the required ingredient
- Each team will provide the formulation of the recipe. Formulation of the recipe must include the actual ingredients and processes of preparation (to include timing of the cooking processes). They are given 10 minutes to write their formulation of the recipe prior to start the actual cooking. A recipe sheet will be provided.  
(Suggestion: The teams could prepare two copies of their recipe before the competition. Then submit the copies at the start of the competition. In that way, they can spend the whole 1 hour and 30 minutes cooking)
- Health benefits must be included in the formulation of the recipe. The recipe must contain food nutrients needed by the body as suggested by the Pinnang Pinoy.

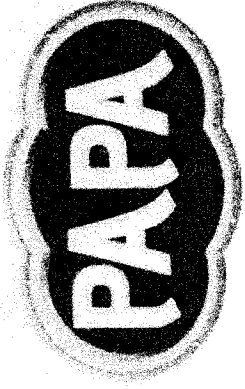
- Participants must provide a "title card" that contains the title and a brief description their entry dish. It will be submitted along with the recipe formulation.
- The title card must already be placed on the display area of the participant's dish prior to the start of the competition
- Contestants that proceed further into the competition can use the same recipe/enhance their winning recipe or create a new one
- All preparation and cooking of dishes, including garnishes, must be entirely made and crafted on the spot. A team who brings in any cooked item will be disqualified.
- Before the competition starts, each working area will be checked by the contest committee to ensure that no item (e.g., food and beverage) has been brought in.
- Every team should prepare two plates for the dish – one for display and another one to be served to the judges for tasting.
- Contestants will be given 1 ½ hour to prepare and cook their entry dish. Every after 5minute interval extension from the time required is a point deduction (ie. 1-5minute extension = -1 point, 6-10 minute extension = -2 points, etc.)
- All recipes will be owned by Papa Brand Team
- All employees of NutriAsia Inc., its PR and Advertising Agencies, suppliers and relatives up to 2<sup>nd</sup> degree of consanguinity and affinity are disqualified from joining the contest.
- Judges' decision is FINAL.

#### Criteria for Judging

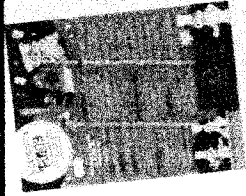
- Taste and Nutritional Value (50%) – Utilization of Papa Banana Catsup or Papa Spaghetti Pack emphasizing Philippine taste and health benefits of the recipe
- Originality and Creativity (20%) – Recipes are not copied from magazines, cookbook, or other contests
- Visual Appeal (15%) – Contrast of Plating and Design
- Infusion of Philippine Flavors/Techniques (15%) – Formulation of the recipe must be identifiable to a local Filipino Dish

#### Prizes (Regional Finals Winners)

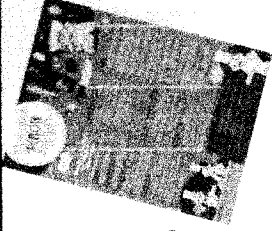
Rank	Winners	Winning School
First Prize	Php 20,000, Medals and certificate for the Teacher and pupil, and gift packs from Papa Banana Catsup	Php 5,000, Trophy and Gift Packs from Papa Banana Catsup
2 <sup>nd</sup> Prize	Php 15,000, Medals and certificate for the Teacher and pupil, and gift packs from Papa Banana Catsup	Php 4,000, Trophy and Gift Packs from Papa Banana Catsup
3 <sup>rd</sup> Prize	Php 10,000, Medals and certificates for the Teacher and pupil, and gift packs from Papa Banana Catsup	Php 3,000, Trophy and Gift Packs from Papa Banana Catsup
4 <sup>th</sup> , 5 <sup>th</sup> , and 6 <sup>th</sup> placer/prize	Php 3,000, certificate, and gift packs from Papa Banana Catsup	Php 1,500, Gift Packs from Papa Banana Catsup



**MARYLINDBERT**  
International



**ENTRY FORM**



**NAME:** \_\_\_\_\_

**CONTACT NO.:** \_\_\_\_\_

**GRADE:** \_\_\_\_\_

**SCHOOL:** \_\_\_\_\_

**DIVISION:** \_\_\_\_\_

**TEACHER/ COACH:** \_\_\_\_\_

**CONTACT NO.:** \_\_\_\_\_