

Republic of the Philippines  
Department of Education  
REGION I  
SCHOOLS DIVISION OF DAGUPAN CITY


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Office of the Schools Division Superintendent

**Division Advisory**  
No. 06 s. 2021  
March 3, 2021

Enclosed is the Regional Advisory No. 02, s. 2021 re: **Essay Writing Competition and Online Conference on Development Communication Entitled, Panimulat: Magsulat, Mag-ulat at Mamulat**. The activities lined up for the event include (1) an essay-writing competition that will held on February 23 to March 10, 2021 and (2) an online conference on Development Communication as a field of study to be held on March 17, 10 AM via Zoom.

The activity shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9 s. 2005 entitled Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance therewith.

  
**AGUEDO C. FERNANDEZ, CESO VI**  
Assistant Schools Division Superintendent  
Officer-In-Charge  
Office of the Schools Division Superintendent



Republic of the Philippines  
**Department of Education**  
 Region I

DEPED REGIONAL OFFICE I

**RELEASED**

MAR 03 2021

BY: 02299

Advisory No. 024, s. 2021

**MAR 03 2021**

**RELEASED**  
 SDO-DAGUPAN  
 BY: [Signature]  
 DATE: MAR 03 2021  
 TRACKING No. [Number]

In compliance with DepEd Order (D.O) No. 8, s. 2013 this advisory is issued not for endorsement per D.O No. 28, s. 2004, but only for the information of DepEd Officials, personnel/staff, as well as the concerned public.  
 (Visit [www.deped.gov.ph](http://www.deped.gov.ph))

**ESSAY WRITING COMPETITION AND ONLINE CONFERENCE ON  
 DEVELOPMENT COMMUNICATION ENTITLED  
 PANIMULAT: MAGSULAT, MAG-ULAT, MAMULAT!**

The University of the Philippines Los Baños (UPLB) Development Communicators' Society, Inc. is inviting Grade 11 learners from public and private secondary schools to take part in an online conference entitled "PANIMULAT: MAGSULAT, MAG-ULAT, MAMULAT!"

The event aims to introduce the students to the field of Development Communication (DevCom) and discuss the essence and relevance of DevCom in addressing today's societal issues, especially those that affect the marginalized sectors.

The activities lined up for the event include (1) an essay-writing competition that will be held on February 23 to March 10, 2021 and (2) an online conference on Development Communication as a field of study to be held on March 17, 10 AM, via Zoom.

Attached is the invitation from UPLB Development Communicators' Society, Inc. for ready reference.

The participation of personnel and staff of the Department of Education from the regional and schools division offices, including public and private secondary schools, shall be on a voluntary basis.

The activity shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 entitled Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith.

For more information, please send your message to:

MARIA IZZA CHRISTIANA ARCE  
 Activity Head  
 Email address: [uplbdevcomsoc.inc@gmail.com](mailto:uplbdevcomsoc.inc@gmail.com)  
 Mobile number: 0998-793-2017

*Okay for parties.  
 ju*

CLMD/jps/Panimulat:Magsulat\_MagUlatMamulat  
 March 1, 2021

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# UPLB DEVELOPMENT COMMUNICATORS' SOCIETY, INC.

48 years of Dedication (Camaraderie)

February 24, 2021

Tolentino G. Aquino  
Regional Director  
Department of Education Region I

Dear Sir:

Greetings from UPLB DevComSoc!

The UPLB Development Communicators' Society, Inc. is a duly recognized academic organization that has been a venue of harnessing academic excellence, independence of thought, and leadership since 1972. For 48 years, the organization continues to put premium in serving the people, encouraging social change, and promoting the practice of development communication.

In light of our 48 years of service as an academic organization, the UPLB DevComSoc will be organizing an online conference entitled "**PANIMULAT: MAGSULAT. MAG-ULAT. MAMULAT!**" Formerly known as SULYAP, the organization decided to improve and widen its reach to further uphold and achieve our goals. In this conference, we will be inviting Grade 11 students from any strands and various schools. The event aims to introduce the students to the field of Development Communication and tackle the essence and relevance of development communication in addressing today's societal issues especially those that affect the marginalized sectors.

The said event will include two activities: 1.) an essay-writing competition that will be held on **February 23 until March 10, 2021**, where prizes will be given to the winning participants; 2.) an online conference on Development Communication as a field of study that will be held on **March 17, 2021 at 10 AM until 12 NN via ZOOM**. The event will be limited to Grade 11 students of any strand from different schools in the country

As such, UPLB DevComSoc would like to invite you and help us achieve the success of this event by giving us the **seal of endorsement** of your good office and aid us in disseminating this information to various schools in the region.

Further guidelines for the event are enclosed herewith. For inquiries, you may email us at [uplbdevcomsoc.inc@gmail.com](mailto:uplbdevcomsoc.inc@gmail.com)

Thank you and we hope for your favorable response. God bless!

Sincerely,

  
MARIA IZZA CHRISTIANA ARCE  
Activity Head

  
JOHN WARREN TAMOR  
Primary Source

## THE EXECUTIVE COMMITTEE

JOHN WARREN G. TAMOR  
PRIMARY SOURCE

MARIA JANILLE B. BERDIN  
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NOISEMAKER INTERNAL

JOSE GABRIEL M. PAKINGAN  
NOISE MAKER EXTERNAL

LYNDE B. DE LOS REYES JR.  
SOCIAL CHANNEL

## ADVISERS

aProf. OLGA C. LOMBOY  
JUNIOR ADVISER

ROSARIO V. TATLONGHARI,  
Ph.D.  
SENIOR ADVISER

# PANIMULAT

*Magsulat. Mag-ulat. Mamulat!*

March 17, 2021 | 10:00 AM

## EVENT PRIMER

UPLB DEVELOPMENT COMMUNICATORS' SOCIETY INC.

49 years of Dedication, Camaraderie, and Service



# ABOUT US

The UPLB Development Communicators' Society, Inc. is a duly recognized organization by the Securities and Exchange Commissions (SEC). Since 1972, the organization has served as a venue for channeling the intellect and capabilities of development communication students. The UPLB DevComSoc continues to uphold its principles in serving the people, advocating for social change, and promoting the practice of Development Communication.

## EXECUTIVE COMMITTEE

**John Warren G. Tamor**

*Primary Source*

**Marie Janille B. Berdin**

*Secondary Source*

**Carmela Isabelle P. Disilio**

*Documentor*

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*Noisemaker Internal*

**Jose Gabriel M. Pakingan**

*Noisemaker External*

**Lynde B. De los Reyes Jr.**

*Social Channel*

**Jonah Rae J. Hufano**

# PANIMULAT

Formerly known as "Sulyap", Panimulat is an event that aims to introduce the students to the field of Development Communication and encourage them to consider themselves as one of the Development Communication practitioners in the future.

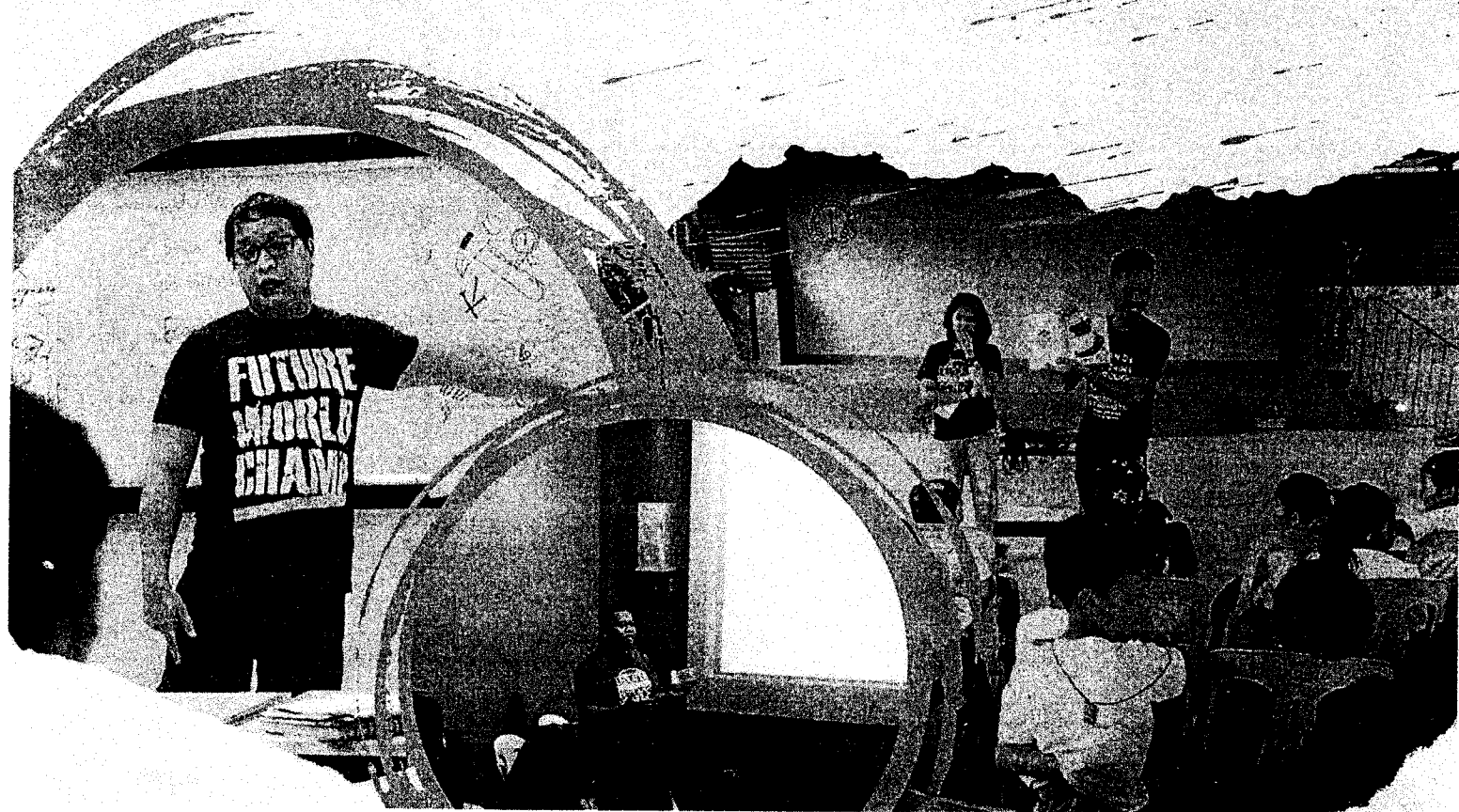


Panimulat is a term derived from the phrase "**Panimulang Pagmulat**" that literally translates to initial awakening. Panimulat allows the students to make their first steps into the path of understanding the study of Development Communication. The main goal of the event is to let the participants understand the essence of giving importance to writing and reporting in order for them to educate not only themselves, but also the community.



# DEVCOM CONFERENCE

PANIMULAT involves a comprehensive discussion tackling what Development Communication is about. This conference will focus on DevCom's concepts, values, and its importance when it comes to raising awareness about societal issues, especially those that concerns the marginalized sectors.



# ESSAY-WRITING CONTEST MECHANICS

## Participation and Registration

1. Interested schools may confirm their participation in PANIMULAT **on or before March 1, 2021**, by answering the letter of invitation sent via email.
2. Interested schools may also contact **Nicole Boquiren** at **0929 096 3707** for inquiries. You may also send an email at **[uplbdevcomsoc.inc@gmail.com](mailto:uplbdevcomsoc.inc@gmail.com)**.
3. After confirming your participation in PANIMULAT, the school will be sent a confirmation email containing the registration links for the essay contest participants along with the ZOOM credentials of the event.



# ESSAY-WRITING CONTEST MECHANICS

## General Guidelines

1. There is no entry or submission fee required for joining the essay competition.
2. The essay competition is open to all High Schools and Colleges with Senior High School programs.
3. Participants of the essay competition must be Grade 11 students of schools who have confirmed their participation in PANIMULAT.
4. Participants can come from any senior high school strand. Participating schools may send up to **two (2) participants** for the essay contest. However, participants will submit individual entries.
5. Only one (1) entry per participant is allowed.
6. The period of submission of entries will start on **February 23, 2021** and will end on **March 10, 2021**.
7. The winners will be announced during the conference.

# ESSAY-WRITING CONTEST MECHANICS

## Essay Contest Guidelines

- All essay entries should be written according to the prompt **“How do you envision development?”**
- Entries should be written in either English or Filipino language.
- Entries should have a **minimum of 1000 words** and a **maximum of 1500 words**.
- Entries should be the participant's original work; **plagiarism will not be tolerated** and participants liable will be automatically disqualified.
  - If including a quote or phrase of another work, use the **APA citation style** and include references/bibliography.
- Entries should be electronically typewritten and submitted according to the following format:
  - Font: Times New Roman
  - Font Size: 12 pt.
  - Margin: 1" on all sides
  - Line Spacing: Double Spaced

# ESSAY-WRITING CONTEST MECHANICS

## Essay Contest Guidelines

- Participants should include their Full Name, Name of School, Contact Number, and Email Address on the upper left-hand side corner of the first (1st) page.
- Entries should be submitted in the **PDF format** with the following file name format: **Surname\_EssayTitle.pdf**
- A panel of judges will choose the winning entries based on these criteria. The participants with the Top 3 winning entries will be announced during the PANIMULAT online conference on March 17, 2021 and will be declared the 1st place winner, 2nd place winner, and 3rd place winner respectively. The decision of the panel of judges will be considered final and irrevocable.

# ESSAY-WRITING CONTEST MECHANICS

## Submission Guidelines

- Entries should be submitted through email at [uplbdevcomsoc.inc@gmail.com](mailto:uplbdevcomsoc.inc@gmail.com) using the following essay submission format:
- The start of the submission of entries is on February 23, 2021 at 12:00 AM. The deadline for submission of entries is on March 10, 2021 at 11:59 PM.

PANIMULAT ESSAY ENTRY\_SCHOOL\_SURNAME

To [uplbdevcomsoc.inc@gmail.com](mailto:uplbdevcomsoc.inc@gmail.com) Cc Bcc

PANIMULAT ESSAY ENTRY\_SCHOOL\_SURNAME

NAME (Surname, Given Name, MI):  
EMAIL ADDRESS:  
CONTACT NUMBER:  
COMPLETE HOME ADDRESS:  
NAME OF SCHOOL:  
SCHOOL ADDRESS:

Surname\_EssayTitle.pdf (269K) x

# ESSAY-WRITING CONTEST MECHANICS

## Criteria for Judging

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Content and Substance	40%
Originality (Creativity and Exceptionality)	25%
Adherence to Topic	15%
Structure and Grammar	15%
Adherence to Mechanics	5%
<b>TOTAL</b>	<b>100%</b>

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## Prizes

- 1st Place** - Php 1000 + DevCom Merchandise
- 2nd Place** - Php 500 + DevCom Merchandise
- 3rd Place** - DevCom Merchandise

Note: All participants will receive a Certificate of Participation

# SCHEDULE

DATE	ACTIVITY
February 22 - March 5, 2021	Registration
February 23 - March 10, 2021	Submission of Entries for the Essay-Writing Contest
March 17, 2021 (10:00 AM)	Online Conference



**DEDICATION  
CAMARADERIE  
SERVICE**

*Since 1972*