



Republic of the Philippines
Department of Education
REGION I

DEPED REGIONAL OFFICE I
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DEC 15 2020

BY: * 14686

Office of the Regional Director

DEC 15 2020

REGIONAL MEMORANDUM

No. 796, s. 2020

UNAUTHORIZED USE OF DEPED TV LOGO IN PRODUCTIONS

To: All Schools Division Superintendents
Division Legal Officers
Division Information Technology Officers

1. Attached is the copy of the Memorandum from the Office of the Undersecretary for Administration (OUA MEMO 00-1220-0117) dated December 9, 2020 relative to the above-stated subject.

2. For information and compliance.

TOLENTINO G. AQUINO
Director III
Officer-in-Charge
Office of the Regional Director

Reference: None

To be indicated in the Perpetual Index
under the following subject:

DepEd Logo Investigation
Unauthorized Production

ORD-LU/RJLC/rja/RMLU0019
December 14, 2020



DepEd Region 1: Built on character; empowered by competence.



Address: Flores St., Catbangen, City of San Fernando, La Union
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Email Address: region1@deped.gov.ph | Website: www.depedro1.com

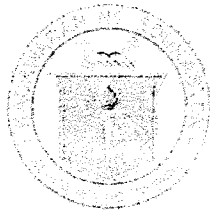


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OUA00-1220-0117
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Republika ng Pilipinas

Kagawaran ng Edukasyon

Tanggapan ng Pangalawang Kalihim

OUA MEMO 00-1220-0117

MEMORANDUM

09 December 2020

**For: Regional Directors and BARMM Education Minister
Schools Division Superintendents**

Subject: UNAUTHORIZED USE OF DEPED TV LOGO IN PRODUCTIONS

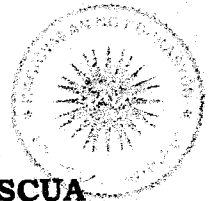
The Office of the Undersecretary for Administration (OUA) issues this Memorandum to inform the Regional and Schools Division Offices that only the Information and Communications Technology Service (ICTS) is authorized to make use of the DepEd TV logo in the production of video lectures.

The DepEd TV episodes go through a very rigorous process of training teacher-broadcasters and quality assurance to ensure that the reputation of the Department is not tarnished by errors and poor delivery of lessons. Unauthorized use of the DepEd TV logo by production teams that do not adopt the same quality weakens the institution and will be dealt with administratively.

This Office directs all concerned Regional and Schools Division Offices to investigate reports of unofficial use of DepEd TV logo and if substantiated, to apply the appropriate disciplinary measures on erring production teams. Moreover, the OUA reminds and instructs concerned field offices to discourage, report, and discipline production teams found guilty of such practice in their respective jurisdictions.

Any intent and request to use, or future correspondence/queries regarding the DepEd TV logo must be coursed through the ICTS-Educational Technology Unit (EdTech) via email: edtech@deped.gov.ph and or phone: 8 631-9636.

For immediate and appropriate action.



ALAIN DEL B. PASCUA
Undersecretary



DepEd RO:



REC 2013482

Documan 2



Support the Use of Copyrighted
Videos and Materials
in DepEd Programs



Office of the Undersecretary for Administration (OUA)

*(Administrative Service (AS), Information and Communications Technology Service (ICTS),
Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support
Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO))*

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