

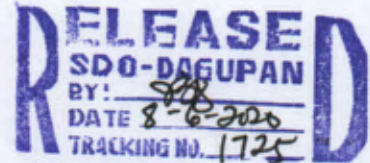


Republic of the Philippines
Department of Education

REGION I
SCHOOLS DIVISION OFFICE DAGUPAN CITY

Office of the Schools Division Superintendent
Division Memorandum
No. 096 s. 2020

To: Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Public Elementary and Secondary School Heads
School GAD Coordinators
SSG/SPG/Other Student Organization Leaders
All Others Concerned



From: OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT

Date: August 5, 2020

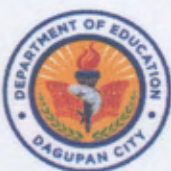
Subject: *nifucan*
**CALL FOR SUBMISSIONS OF GENDER AND DEVELOPMENT
INFORMATIONAL, EDUCATIONAL AND COMMUNICATION (IEC)
MATERIALS**

As per DepEd Regional Memorandum no.382, s. 2020, the DepEd Regional Office I facilitated a Kumustahan with the Schools Division Gender and Development (GAD) and select key GAD Coordinators last July 29, 2020.

In their commitment to continue to raise awareness on GAD issues in the 'new normal', it was agreed upon by the Regional Coordinator, Division GAD Coordinators, and Select School GAD Coordinators that each division shall submit IEC materials that will address GAD-related issues and/or highlight GAD mandates.

In this regard, the Schools Division Office is enjoining all public elementary and secondary school teachers and students to submit IEC materials on GAD issues and mandates in the midst of COVID-19.

These IEC materials may be in the form of a two-minute AVP or printed materials (e.g. flyer, brochure, poster, or digital art), which portray a GAD-related issue or a response to a GAD issue within the context of this pandemic. Printed materials should be printable in A4 bond paper, with text written in at least font size 14, with a readable



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font style, and should not exceed two pages. The short video and the printed materials can be multi-lingual.

Submission will be done online. All entries shall be forwarded to the SDO GAD Coordinator, Dr. Marissa O. Perez, through sdodagupangad@gmail.com. Deadline of submission will be on August 12, 2020. Judging will start on August 13, 2020.

Criteria for judging of IEC materials are as follows:

Originality and Creativity	30%
Message Content	30%
Relevance	20%
Message Impact	20%
Total	100%

There will be three (3) winners each from the elementary, junior high school, and senior high school categories. Each winner will receive a token and certificate. The decision of the board of judges shall be final and non-appealable. All winning entries shall be the property of the SDO.

For information, guidance and compliance of all concerned.

MARIA CELIA JUNIO-FERNANDEZ, EdD, MDM-SEC
Schools Division Superintendent



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