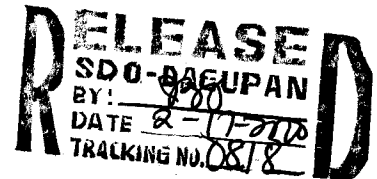


Republic of the Philippines
Department of Education
REGION I
SCHOOLS DIVISION OFFICE DAGUPAN CITY

Division Memorandum No. 044 s. 2020

To: Assistant Schools Division Superintendent

Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Division Field Staff
All Others Concerned



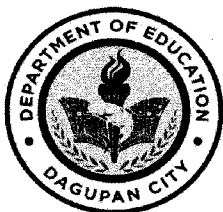
From: *Maria Celia Junio-Fernandez*
MARIA CELIA JUNIO-FERNANDEZ, EdD, MDM-SEC
Schools Division Superintendent

Date: **February 13, 2020**

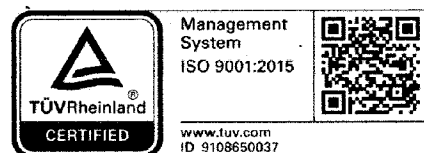
Subject: **2020 NATIONAL WOMEN'S MONTH CELEBRATION AND FIRST GENDER AND DEVELOPMENT (GAD) SUMMIT**

1. Pursuant to Presidential Proclamation Nos. 224 and 227 Series of 1988 which declares the observance of the Month of March as Women's Role in History Month and DepEd Order No. 32 s. 2017 also known as Gender Responsive Basic Education Policy, the Schools Division Office of Dagupan City will be conducting the 2020 National Women's Month Celebration and First Gender and Development (GAD) Summit on March 20, 2020 to be held at the Abong na Alumni, Dagupan City National High School, Tapuac District, Dagupan City. This year's theme is: We make change work for Women (2015-2021).
2. The celebration aims to enhance participants' understanding of the important roles of women in the society as well as to deliver advocacy campaign on ensuring health and wellness of every student, teaching and non-teaching personnel in the Division.
3. Participants to this activity are the SDO GAD Focal Point System (GFPS) members and selected non-teaching personnel, school heads, school GAD coordinators, and student-leaders.

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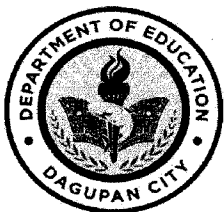




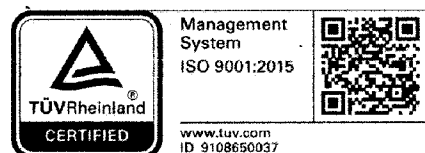
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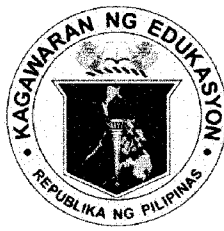
4. The activity will include plenary sessions and different contest categories as part of the advocacy campaign. With this, each cluster is enjoined to send one (1) representative from the elementary schools within the cluster and one (1) representative from each secondary school. The contest categories are as follows:
 - a. On-the-spot Poster Making Contest – (1 Elem and 1 JHS/SHS)
 - b. Slogan Making Contest – (1 Elem and 1 JHS/SHS)
 - c. Essay Writing Contest – (1 Elem (Filipino) and 1 JHS/SHS (English))
 - d. Short Video Ad – (1 Junior and 1 Senior HS)(Please see attached mechanics)
5. School Heads are also encouraged to organize significant activities and initiatives relative to the Women's Month Celebration 2020., which should not entail class disruption, as per provisions of DepEd Order No. 9 s. 2005 entitled: Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.
6. Immediate and widest dissemination of the contents of this memorandum is much desired.

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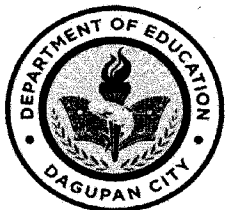
ATTACHMENT A
2020 NATIONAL WOMEN'S MONTH CELEBRATION AND FIRST GENDER AND
DEVELOPMENT (GAD) SUMMIT
Criteria for Judging

On-the-Spot Poster Making Contest	
Criteria	Percentage
Creativity and Presentation	40%
Originality	30%
Relevance	30%
Total	100%

On-the-Spot Slogan Making Contest	
Criteria	Percentage
Message	40%
Creativity and Originality	30%
Relevance	30%
Total	100%

Short Video Ad Making Contest	
Criteria	Percentage
Creativity and Originality	40%
Message Content	40%
Technical Organization	20%
Total	100%

Essay Writing Contest	
Criteria	Percentage
Originality and Communication	40%
Content	40%
Writing Mechanics	20%
Total	100%



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