DA :

MELONOSSECTIC

MARAINOS CITY, PANGASINAN

January 22, 2020

DR. MARIA CELIA JUNIO-FERNANDEZ, Ed.D. City Schools Division Superintendent Dagupan City Schools Division Office Dagupan City, Pangasinan

Dear Dr. Fernandez:

We wish to inform you that our city will be celebrating the Hundred splands Eastival from March 19-28, 2020 in honor of our Patron, Saint Joseph. Anchored on the therme "Bagong Dekada, Bagong Pag-asa, Lungsod ng Alaminos Laging Handa", we have lined up an array of exciting events and activities in celebration of our wealth of culture, unity and resilience, thanksgiving for bounties and the gifts of nature and in showcasing anew the best our city has to offer

One of the highlights of our festivity is the conduct of the Hundred Islands Promotional Audio – Video Production Competition on March 28, 2020, 6PM at the Don Leopoldo Sison Convention Center.

Along this line, may we request your utmost support and assistance to our noble undertaking by encouraging students from various public and private high school students in your division to field their entries and extend their valuable contributions in the creation of a promotional material that will be widely circulated to further promote and position our Hundred Islands National Park to become one of the top destinations for tourists and investors in the North Central Luzon.

Big prizes await the winners of our first-ever promotional video competition. Hereto attached are the competition guidelines and entry forms for your information and ready reference.

For further inquiries, please contact City Asst. Department Head I Rosalie Aruelo, our Activity Chairman, through mobile number 0917 123 4938.

Thank you very much Ma'am for your usual support and cooperation even as we look forward to seeing you and joining us in celebrating our grandiose festivity.

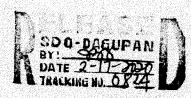
Warm regards!

Very truly yours,

ARTH BRYAN C. CLESTE

City Mayor

2/24/2020



ITULOY ANG PROGRESO Alaminos City para sa Lahat ... THEME: "BAGONG DEKADA, BAGONG PAG-ASA, LUNGSOD NG ALAMINOS LAGING HANDA"

## HUNDRED ISLANDS PROMOTIONAL AUDIO-VIDEO PRODUCTION COMPETITION

## OFFICIAL ENTRY FORM

		Entry No: (To be filled up by the organizer)	
Category:	Beginner	Professional	
		PERSONAL INFORMATION	
GROUP NAME	(If any):		*:
		Address	Designation in the Group
Names 1.		(Barangay & Municipality or City)	
1.			
2. The state of th	and Albert Albert Albert State (1997)		
3			
<b>!</b>	<b>b</b>		
5.			
<b>5.</b>			
7.			
Coach/Coaches	s (if applicable):		
Submitted by:			-
Lead/ Contact I	Person (Name and	d Signature):	
Email:	:		
Contact No	umber/s:	and the second of the second o	and the state of t
Date of Submiss	sion:		
a produced a reporter of decidence of the	Spragorena a contravioles i resimbolisco la delegio de contravio.		
	ENTRY	ACKNOWLEDGEMENT RECEIPT	
	Entry No:	Date Submitted:	
Group Name or			
AVP Title:			
Received by:		Date/Time:	

ITULOY ANG PROGRESO
Alaminos Pitu bara sa Lahat



## 17. Criteria for judgjng shall be:

	Percentage
Originality	20%
aspect created in AVP by being new and original, its relention and emotions evoked after watching the v	vdao
Artistic Quality	orar
how the images are woven into a story	35%
Technical Quality	
the quality and clarity of the audio and video.	40%
Over-all Impact	
	5%
TOTAL	100%

18. The prize will be as follows: For Beginners
1st Prize

P 10,000.00

2<sup>nd</sup> Prize P 6 ,000.00

3<sup>rd</sup> Prize P 3,000.00

Consolation Prize of Php 1,000 per group (within the Top 5)

For Professional 1<sup>st</sup> Prize

P 70,000.00

2<sup>nd</sup> Prize P 30,000.00

3<sup>rd</sup> Prize P 15,000.00

Consolation Prize of Php 3,000 per group (within the Top 5)

- Judges shall have the right to reject videos containing obscene, provocative, sexually explicit, defamatory or otherwise objectionable or inappropriate content.
- 20. The name of the production team and acknowledgements should be placed at the end of the AVP.

For inquiries and other information please contact Ms. Rosalie S. Aruelo at cellphone nos.09171234938 and 09090371571.