

# Hundred Islands Festival

MARCH 19-28, 2020

THEME: "BAGONG DEKADA, BAGONG PAG-ASA, LUNGSOD NG ALAMINOS LAGING HANDA"

January 22, 2020

**DR. MARIA CELIA JUNIO-FERNANDEZ, Ed.D.**  
City Schools Division Superintendent  
Dagupan City Schools Division Office  
Dagupan City, Pangasinan

**RELEASED**

DATE: 01/27/2020 TIME: 300

COMPL. NO. BY: *[Signature]*

RECORDS SECTION

ALAMINOS CITY, PANGASINAN

Dear Dr. Fernandez:

We wish to inform you that our city will be celebrating the Hundred Islands Festival from March 19-28, 2020 in honor of our Patron, Saint Joseph. Anchored on the theme "**Bagong Dekada, Bagong Pag-asa, Lungsod ng Alaminos Laging Handa**", we have lined up an array of exciting events and activities in celebration of our wealth of culture, unity and resilience, thanksgiving for bounties and the gifts of nature and in showcasing anew the best our city has to offer

**PROPIVIA**

FEB 13 2020

02/11/20

One of the highlights of our festivity is the conduct of the Hundred Islands Promotional Audio – Video Production Competition on March 28, 2020, 6PM at the Don Leopoldo Sison Convention Center.

Along this line, may we request your utmost support and assistance to our noble undertaking by encouraging students from various public and private high school students in your division to field their entries and extend their valuable contributions in the creation of a promotional material that will be widely circulated to further promote and position our Hundred Islands National Park to become one of the top destinations for tourists and investors in the North Central Luzon.

Big prizes await the winners of our first-ever promotional video competition. Hereto attached are the competition guidelines and entry forms for your information and ready reference.

For further inquiries, please contact City Asst. Department Head I Rosalie Aruelo, our Activity Chairman, through mobile number 0917 123 4938.

Thank you very much Ma'am for your usual support and cooperation even as we look forward to seeing you and joining us in celebrating our grandiose festivity.

Warm regards!

Very truly yours,

*[Signature]*  
**ARTH BRYAN C. CLESTE**  
City Mayor

2/24/2020  
11:00

9

**SDO-DAGUPAN**

BY: *[Signature]*

DATE: 2-11-2020

TRACKING NO. 0824

ITULOY ANG PROGRESO  
*Alaminos City para sa Lahat*



HUNDRED ISLANDS  
PROMOTIONAL AUDIO-VIDEO PRODUCTION COMPETITION

OFFICIAL ENTRY FORM

Entry No: \_\_\_\_\_

(To be filled up by the organizer)

Category:  Beginner  Professional

PERSONAL INFORMATION		
GROUP NAME (if any):		
Names	Address (Barangay & Municipality or City)	Designation in the Group
1.		
2.		
3.		
4.		
5.		
6.		
7.		
Coach/Coaches (if applicable):		
Submitted by:		
Lead/ Contact Person (Name and Signature):		
Email:		
Contact Number/s:		
Date of Submission:		

ENTRY ACKNOWLEDGEMENT RECEIPT

Entry No: \_\_\_\_\_ Date Submitted: \_\_\_\_\_

Group Name or Lead Person: \_\_\_\_\_

AVP Title: \_\_\_\_\_

Received by: \_\_\_\_\_ Date/Time: \_\_\_\_\_

ITULOY ANG PROGRESO

*Alaminos Pitu bara sa Lahat*



17. Criteria for judging shall be:

	Percentage
<b>Originality</b> <i>aspect created in AVP by being new and original, its retention and emotions evoked after watching the video</i>	20%
<b>Artistic Quality</b> <i>how the images are woven into a story</i>	35%
<b>Technical Quality</b> <i>the quality and clarity of the audio and video.</i>	40%
<b>Over-all Impact</b>	5%
<b>TOTAL</b>	<b>100%</b>

18. The prize will be as follows:

*For Beginners*

1 <sup>st</sup> Prize	P 10,000.00
2 <sup>nd</sup> Prize	P 6,000.00
3 <sup>rd</sup> Prize	P 3,000.00

*Consolation Prize of Php 1,000 per group (within the Top 5)*

*For Professional*

1 <sup>st</sup> Prize	P 70,000.00
2 <sup>nd</sup> Prize	P 30,000.00
3 <sup>rd</sup> Prize	P 15,000.00

*Consolation Prize of Php 3,000 per group (within the Top 5)*

19. Judges shall have the right to reject videos containing obscene, provocative, sexually explicit, defamatory or otherwise objectionable or inappropriate content.

20. The name of the production team and acknowledgements should be placed at the end of the AVP.

For inquiries and other information please contact Ms. Rosalie S. Aruelo at cellphone nos.09171234938 and 09090371571.