



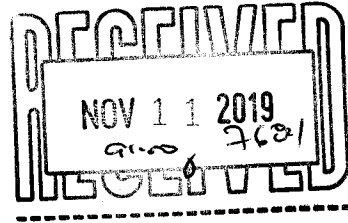
URDANETA CITY UNIVERSITY
Urdaneta City

OFFICE OF THE DEAN OF GRADUATE SCHOOL AND ADVANCED STUDIES

October 29, 2019

DR. MARIA CELIA J. FERNANDEZ

Schools Division Superintendent
Schools Division Office
Dagupan City, Pangasinan



Madam:

Greetings!

As a growing institution, Urdaneta City University (UCU) continues to embark on a more aggressive campaign to promote its programs/course offerings, particularly in the Graduate School and Advanced Studies (GSAS) and non-degree programs in the Professional Development and Legislative Academy (PDLA).

In connection, this Office respectfully requests permission from your good office to conduct more intensive promotion and dissemination of the GSAS and PDLA programs and discount privileges that UCU offers to DepEd and other government employees. Please allow us opportunity to discuss these matters with the teachers and staff in your division for a stronger partnership with you in the continued professional growth of DepEd employees.

Thank you so much for your constant support.

Truly yours,

DR. EDWIN R. FERRER

Dean, Graduate School and Advanced Studies
Professional Development and Legislative Academy

Noted:

ATTY. DAR A. DIGA

Acting University President



URDANETA CITY UNIVERSITY

San Vicente West, Urdaneta City, Pangasinan
GRADUATE SCHOOL AND ADVANCED STUDIES



October 10, 2019

ATTY. DAR A. DIGA
University President

Sir:

The University Graduate School and Advanced Studies in order to provide educational advancement and professional enrichment to all government employees, UCU employees, DepEd Teachers, Elected Officials, and Uniform officials/employees pursuant to R.A. 10912 entitled: **An act mandating and strengthening the Continuing Professional Development Program for all regulated professions**, the university as key player to implement this mandated law and primordial part of social responsibility as public/local higher educational institution.

Anent to this, the undersigned requested your honorable office to grant tuition fee discount in the **GRADUATE STUDIES** to all government officials and employees.

Stated below are the discount for reference, information and guidance to wit:

- | | | |
|--|--------|---------------|
| 1. UCU Permanent Employees | —————> | 100% Discount |
| 2. UCU Contractual Employees | —————> | 50% Discount |
| 3. Urdaneta City Local Government Employees | —————> | 50% Discount |
| 4. Urdaneta City Elected Officials | —————> | 100% Discount |
| 5. Barangay Elected Officials of Urdaneta City | | |
| ✓ 6. DepEd Teachers/Employees within Urdaneta City | —————> | 50% Discount |
| 7. PNP, BJMP, BFP, AFP and other uniform officials/employees | —————> | 25% Discount |
| ✓ 8. DepEd Teachers/Gov. Employees and Elected Officials Outside Urdaneta City | —————> | 20% Discount |

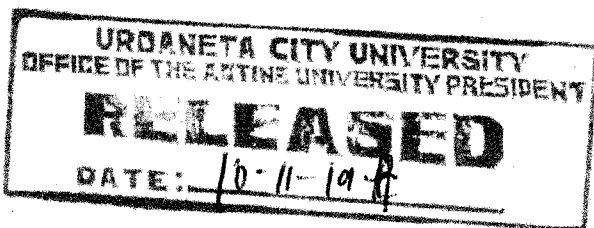
Hoping for your favourable action and approval as part of our holistic marketing strategy in our beloved university.



Very truly yours,

DR. EDWIN FERRER, OP
Dean, Graduate School and Advanced Studies

LEGAL REFERENCE:
BOARD OF REGENTS RESOLUTION NUMBER 11, 2019 Dated
October 9, 2019



APPROVED:

ATTY. DAR A. DIGA
University President



URDANETA CITY UNIVERSITY
Graduate School
One San Vicente West Urdaneta City
Graduate School and Advanced Studies
Professional Development and Legislative Academy



PROGRAMS OFFERED

- A. Doctoral Degree**
1. Doctor of Education *Major in Educational Management*
 2. Doctor of Public Administration
- B. Master's Degree**
1. Master of Public Administration
 2. Master of Arts in Education Major in Educational Management
 3. Master of Arts in Early Childhood Education
 4. Master of Physical Education and Sports
 5. Master of Arts in Special Education
 6. Master of Business Administration
 7. Master of Arts in Nursing
 8. Master of Public Health
 9. Master of Arts in Education Major in Guidance and Counselling
 10. Master of Arts in Education Major in Science
 11. Master of Arts in Education Major in Mathematics
 12. Master of Arts in Education Major in Filipino
- C. Non-Degree Program and Training Programs**
1. **Public Administration and Governance**
 - a. Certificate in Barangay Governance
 - b. Graduate Certificate in Barangay Governance
 - c. Graduate Certificate in Local Governance
 - d. Graduate Certificate in Legal Management
 - e. Graduate Certificate in Security Management
 - f. Graduate Certificate in Public Management
 - g. Graduate Certificate in Leadership Studies
 - h. Graduate Certificate in Social Service
 4. **Business Management and Administration**
 - a. Certificate in Entrepreneurship
 - b. Certificate in Office Management
 - c. Certificate in in Records Management
 - d. Certificate in Program / Project Management
 - e. Certificate in Business Correspondence and Technical Writing
 - f. Certificate in Cooperative Management
 - g. Certificate in in Fiscal Management
 - h. Certificate in Human Resource Management
 5. **Health and Wellness Management**
 - a. Certificate in Alternative Medicine
 - b. Certificate in Sports Massage and First-Aid Management
 - c. Certificate in Basic Life Support Management
 - d. Certificate in Reflexology and Massage Therapy
 - e. Certificate in Dance Methodology and Zumba Instructional Management
 - f. Certificate in Stress Management
 - g. Certificate in Anger Management
 - h. Certificate in Personality Development and Self-Management
 6. **Community Development Services**
 - a. Certificate in Disaster Risk Reduction Management
 - b. Certificate in Community Development and Extension Services
 - c. Certificate in Agri-Business
 - d. Certificate in Rural Development
 - e. Certificate in Bio-Intensive Gardening
 - f. Certificate in Participatory Project Development and Management
 - g. Certificate in Peoples Initiative and Economic Enterprises
 - h. Certificate in Community Governance and Mobilization Strategies
 7. **Teacher Learning Development**
 - a. Graduate Certificate in Early Childhood Education
 - b. Graduate Certificate in Special Education
 - c. Graduate Certificate in Alternative Learning System
 - d. Graduate Certificate in Teaching
 - e. Graduate Certificate in Research and Development
 - f. Graduate Certificate in Teaching
 - TLE
 - Science
 - Reading
 - Social Studies
 - Mathematics
 - Culture and Arts
 - Environmental Science
 - Dance
 - PE
 - Health Education
 - Values Education
 - Peace Education
 - Music
 - Journalism
 - g. Graduate Certificate in Instructional Leadership
 - h. Graduate Certificate in Educational Management

Prepared by:

Dr. EDWIN R. FERRER, O.P.
Dean, GSAS
Executive Director, PDLA