



Republic of the Philippines  
DEPARTMENT OF EDUCATION  
Region I  
SCHOOLS DIVISION OFFICE  
DAGUPAN CITY



Division Memorandum  
No. 367 S. 2019

To: All Public Elementary and Secondary School Heads  
From: MARIA CELIA JUNIO FERNANDEZ, Ed. D., MDM-SEC  
Schools Division Superintendent

Subject: National Iwas Paputok Campaign 2019

Date: November 4, 2019

RELEASED  
DEFED  
DATE: 11-05-19  
BY: SA  
M6015

In order to achieve the DOH's goal of zero casualties secondary to the use and lighting of firecrackers/fireworks, and to remind all of us, particularly merry-makers, on the President's E.O. #28, Providing for the Regulation and Control of the use of Firecrackers and other Pyrotechnic Devices, the DOH will be conducting the "National Iwas Paputok Campaign 2019."

The following are the advocacy activities which the executive department plans to carry out in our city on December 4, 2019 at 8:00AM:

1. Poster Making Contest which will be opened to all public elementary schools, 1 contestant per school with an accompanying coach.
2. Jingle Making Contest which require 10 participants per Junior high school x 8 schools to be accompanied by their coaches.

Venue: DCNHS

Please see attached guidelines & contest mechanics.

For your information and guidance.

DEFED  
RECEIVED  
DATE: 11/5/19  
TIME: 10:00  
REYNANTE B. INFANTE  
AT OFFICER I



Republic of the Philippines  
Department of Health  
**CENTER FOR HEALTH DEVELOPMENT - I**

**"2019 IWAS PAPUTOK CAMPAIGN"**

**POSTER MAKING CONTEST**

**Guidelines/Mechanics:**

1. The Poster Making Contest is open to interested Grade 5 or 6 Students of public elementary schools of Dagupan City. One contestant per school.
2. The theme for this year's campaign shall be **"Oplan: Iwas Paputok, Fireworks Display ang Patok. Makiisa sa Fireworks Display sa Inyong Lugar!"**.
3. The participants will be provided with illustration board, oil pastels crayons, permanent marker and pencil.
4. The participants must complete their artwork for three hours on December 4, 2019 at 8:00 am (venue/school is TBA).
5. The following are the criteria for Judging:

Relevance to the theme-	40%
Creativity and Presentation-	40%
Originality-	20%
Total-	<b>100%</b>
6. All entries will be judged by Board of Judges composed of representatives from DOH, PIA, DepEd, DILG regional offices.
7. Winners will be identified and announced during the launching program on December 5, 2019 at Dagupan City Astrodome.
8. Ownership of artworks will be transferred to the Department of Health Center for Health Development – I for exhibition during health promotion activities.



Republic of the Philippines  
Department of Health  
**CENTER FOR HEALTH DEVELOPMENT - I**

**"2019 IWAS PAPUTOK CAMPAIGN"**

**JINGLE MAKING CONTEST**

**Guidelines/Mechanics:**

1. The Jingle Making Contest is open to interested group of Junior High School Students of Dagupan City (at least ten members in each group). One group/contestant shall represent per school.
2. The content of the Jingle must highlight the following:
  - a. **Conduct of Community Fireworks Display to minimize the risk of injuries and casualties**
  - b. **Role of DepEd in educating the children on the risk of injuries in using firecrackers**
  - c. **Role of DILG (including LGU, PNP, BFP) in regulating the sale, manufacture and use of firecrackers and other pyrotechnic devices**
  - d. **Role of DOH in the prevention and control of tetanus and provision of healthy tips or advisory in celebrating Yuletide Season.**
  - e. **Role of other agencies in promoting healthy environment in celebrating Yuletide Season.**
3. Lyrics should not contain vulgar and rude words. Violation for this guideline will result to disqualification.
4. The participants must provide a 5 (five) copies of lyrics for the judges.
5. The participants must perform their jingle in five minutes on December 4, 2019 at 8:00 am (venue/school is TBA).
6. The following are the criteria for Judging:

Lyrics-	20%
Originality-	20%
Music/Melody-	20%
Interpretation-	20%
Creativity and Costume-	20%
Total-	<b>100%</b>
7. All entries will be judged by Board of Judges composed of representatives from DepEd, PIA and DOH regional offices.
8. Winners will be identified and announced during the launching program on December 5, 2019.
9. Ownership of jingles will be transferred to the Department of Health Center for Health Development – I for exhibition during health promotion activities.