



Republic of the Philippines
DEPARTMENT OF EDUCATION
 Region I
SCHOOLS DIVISION OFFICE



Division Memorandum No. 357, s. 2019

To: Assistant Schools Division Superintendent
 Chiefs, CID and SGOD
 Education Program Supervisors
 Public Schools District Supervisors
 Public Elementary and Secondary School Heads
 NDEP School Coordinators
 All Concerned

RELEASED
 DEF ED
 DATE: 10-17-19
 BY: DBA
 JNS663

From: *Maria Celia Junio-Fernandez*
MARIA CELIA JUNIO-FERNANDEZ, Ed.D, MDM-SEC
 Schools Division Superintendent

Date: October 17, 2019

Subject: **BANDA KONTRA DROGA (BATTLE OF THE BAND)**

To continuously intensify its existing efforts to provide Filipino learners with safe, nurturing, and drug-free environment, the Department of Education (DepEd) issued its Preventive Drug Education Program (PDEP) through DepEd Order (DO) No. 30 dated July 12, 2018. The enhanced policy puts a premium on the creation of curricular platforms that shall ensure the integration of essential messages across all learning areas, and strengthen key competencies in the K to 12 Basic Education Program. This is also provided in earlier issuances including DepEd Memorandum No. 200, s. 2016 (Strengthening the National Drug Education Program in Schools).

In this regard, the public elementary and secondary schools in Dagupan City have established Barkada Kontra Droga (BKD), a peer-based program designed as a preventive education and information tool to counter the dangers and disastrous effects of drug abuse. It aims to empower the individual to be the catalyst within his peer groups in advocating healthy and drug-free lifestyles through involvement in various wholesome activities.

Towards this end, DepEd Dagupan City will be conducting **"BANDA KONTRA DROGA" (Battle of the Band)** competition and Awarding of Winners for **SHORT FILMMAKING CONTEST** to be held at **Dagupan City National High School Covered Court** on **October 28, 2019** at **3:00 o'clock in the afternoon**.

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