



Republic of the Philippines
DEPARTMENT OF EDUCATION
 Region I
SCHOOLS DIVISION OFFICE



Division Memorandum No. 306, s. 2019

To: Assistant Schools Division Superintendent
 Chiefs, CID and SGOD
 Education Program Supervisors
 Public Schools District Supervisors
 Public Elementary and Secondary School Heads
 NDEP School Coordinators
 All Concerned

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 BY: [Signature]
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From : Office of the Schools Division Superintendent

Date: September 2, 2019

Subject: **BANDA KONTRA DROGA (BATTLE OF THE BAND) and
 SHORT FILMMAKING CONTEST**

To continuously intensify its existing efforts to provide Filipino learners with safe, nurturing, and drug-free environment, the Department of Education (DepEd) issued its Preventive Drug Education Program (PDEP) through DepEd Order (DO) No. 30 dated July 12, 2018. The enhanced policy puts a premium on the creation of curricular platforms that shall ensure the integration of essential messages across all learning areas, and strengthen key competencies in the K to 12 Basic Education Program. This is also provided in earlier issuances including DepEd Memorandum No. 200, s. 2016 (Strengthening the National Drug Education Program in Schools).

In this regard, the public elementary and secondary schools in Dagupan City have established Barkada Kontra Droga (BKD), a peer-based program designed as a preventive education and information tool to counter the dangers and disastrous effects of drug abuse. It aims to empower the individual to be the catalyst within his peer groups in advocating healthy and drug-free lifestyles through involvement in various wholesome activities.

Towards this end, DepEd Dagupan City will be conducting "BANDA KONTRA DROGA" (Battle of the Band) competition and **SHORT FILMMAKING CONTEST** to support the government's Drug Education Program.

MECHANICS FOR BANDA KONTRA DROGA (Battle Of The Band)

1. The Battle of the Band is open to all teachers and secondary students from different institutional districts.

CATEGORY A - STUDENTS

1. Bonuan Buquig National High School
2. Carael National High School
3. Dagupan City National High School
4. East Central Integrated School
5. Federico N. Ceralde Integrated School
6. Judge Jose De Venecia Technical Vocational Secondary School
7. Pugaro Integrated School
8. Salapingao National High School

CATEGORY B - TEACHERS / NON-TEACHING

- | | |
|------------------------|--------------------------|
| 1. District I and II | 4. District VII and VIII |
| 2. District III and IV | 5. District IX and X |
| 3. District V and VI | |

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2. The participating band shall be composed of a minimum 5 members and a maximum of 10 members.
3. Band members are required to bring their own instruments.
4. Band members are responsible for the security of their equipment and the event organizer cannot be held liable for any lost, damaged or stolen equipment..
5. The entire performance must be live. No fully-programmed music is permitted.
6. Draw lots will be done at least thirty minutes before 3:00 PM in the afternoon the event to determine the order of performance. If a band or band member is not around when the band is due for presentation, the band will be disqualified. The next band will take their slot.
7. The participating band shall perform two (2) songs - (1) warm-up song (any OPM song) (1) Song composition about drug education as contest piece . The songs to be performed shall have a minimum duration of 5 minutes and a maximum of 7 minutes.
8. There shall be no required genre of music for the contest piece.
9. No age limit is required among participants.
10. Only those who have submitted their entries on the date of established deadline, September 30,2019, and those present during the draw lots shall be considered as official contestants.
11. The decision of the judges is final and irrevocable.

SUBMISSION OF ENTRIES

1. Deadline for submission/confirmation of duly accomplished entry form and three (3) copies of original contest piece (Font:Times Roman, 12) shall be on September 30, 2019, until 5:00PM.

CRITERIA FOR JUDGING

The bands shall be judged based on the following criteria:

Musicality	30%
Voice Quality	30%
Originality	10%
Relevance of the contest piece	10%
Stage Presence	10%
Audience Impact	10%
<hr/>	
Total	100%

PRIZES

To encourage more participants, the prizes shall be as follows:

1st Place	P5,000.00
2nd Place	P3,000.00
3rd Place	P2,000.00

Note: Consolation prize of P1000.00 for non-winning participating bands

CONTEST DATE/TIME/ VENUE

October 25, 2019

- 3:00 PM – 5:00 PM – Students' Category
- 5:00PM – 7:00PM - Teachers' Category

Venue:

West Central I Covered Court

MECHANICS AND GUIDELINES ON SHORT FILMAKING CONTEST


1. The short filmmaking contest is open to all elementary and secondary students..
 CATEGORY A - ELEMENTARY LEVEL
 CATEGORY B - JUNIOR HIGH SCHOOL LEVEL
 CATEGORY C - SENIOR HIGH SCHOOL LEVEL
2. Running time of the video is between 5-7 minutes.
3. Dialogue may be in Filipino, English and/or Mother Tongue.
4. Brief Synopsis (300 words max, letter-sized bond paper, 1-inch margin all around, 11 points, Calibri, not to exceed one page).
5. All Films must be submitted on a usb or dvd..
6. Please place a label on your DVD/USB with the following information
 - Name/s of participants
 - Film's Title
 - Contact details
 - Name of institution
7. The submission of entries will be on or before September 30, 2019 at the SDO- SGOD office .
8. The decision of the judges is final and irrevocable.

CRITERIA ON SHORT FILMAKING CONTEST

Storytelling	30%
<ul style="list-style-type: none"> • Does the story have a clear structure and plot? • Are the characters adequately developed and relevant? • Is the story original and engaging? • Are the images arranged logically and effectively in a way that fits the story? • Does the film have pace and continuity? 	
Creativity and Originality	30%
<ul style="list-style-type: none"> • Does the writing and direction use imaginative and creative ways to convey the theme? • Does the film display innovative ideas or story telling techniques? 	
Engagement	20%
<ul style="list-style-type: none"> • How strongly does this entry stimulate thoughts and ideas? • Does the film provoke an emotional response? 	
Technical Quality Cinematography	10%
<ul style="list-style-type: none"> • Is the camera steady and are the shots framed and focused? • Are close-ups and camera angles used to add meaning to the story? • Is the lighting and camera positioning visually effective? 	
Editing	5%
<ul style="list-style-type: none"> • Does the editing help to clarify the story and enhance the pacing and flow of the story? • Are transitions smooth and well-paced or distracting? • Are the opening titles and closing credits appealing and easy to read? 	
Audio, Music, Sound Effects (5%)	5%
<ul style="list-style-type: none"> • Does the audio and soundtrack complement the story? • Is the dialogue and/or narration clear and easy to understand? • If there are sound effects, are they appropriate to the story or do they detract 	
TOTAL	100%

Inquiries

You may call or text at 09151325313 and look for Dr. Haydee C. Maiquez


DR. LORNA G. BUGAYONG, CESO VI
 Schools Division Superintendent

BANDA KONTRA DROGA
(Battle of The Band)

ENTRY FORM

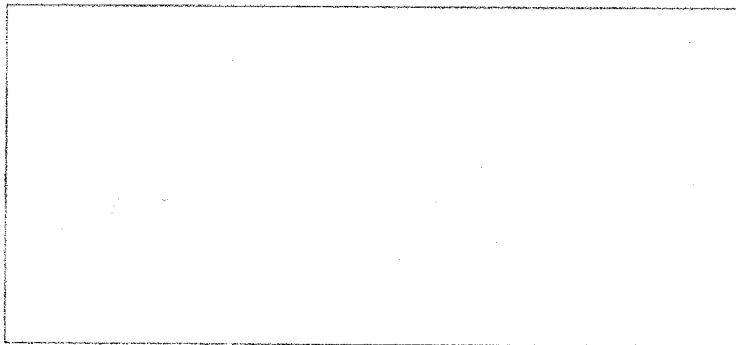
School/ District : _____

Name of the Band: _____

Participants

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.
- 9.
- 10.

Group Picture (size: 8" x 11")



* Attach three (3) copies of original contest piece. (Font : Times New Roman, 12)

(Signature of Principal – Students' Category)

(Signature of District Supervisor – Teachers' category)

SHORT FILMMAKING CONTEST

ENTRY FORM

School/ District : _____

School NDEP Coordinator: _____

Title of the Film: _____

Participants / casts:

1.

2.

3.

4.

5.

6.

7.

8.

9.

10.

School NDEP Coordinator

Signature of Principal