



Republic of the Philippines
DEPARTMENT OF EDUCATION
Region I
SCHOOLS DIVISION OFFICE
DAGUPAN CITY



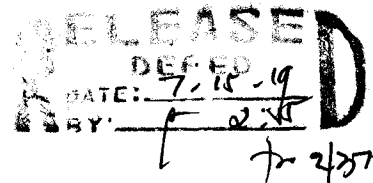
DIVISION ADVISORY No. 017 s. 2019

To : Assistant Schools Division Superintendent
Chief Education Supervisors, CID and SGOD
Public Schools District Supervisors
Public Elementary and Secondary School Heads
All Others Concerned

From : Office of the Schools Division Superintendent

Subject : **Invitation to Watch "Ang Sikreto ng Piso"**

Date : July 15, 2019



Enclosed is a copy of the letter from Cinema & Kultura Primera Enterprises inviting all schools to view **Ang Sikreto ng Piso** at Robinson's Calasiao Cinema. Please note that participation to the event is purely voluntary.

Widest dissemination of this memorandum is desired.

www.doe.gov.ph
ID: 9706800037


LORNA G. BUGAYONG, Ph.D., CESO VI
Schools Division Superintendent



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LORNA G. BUGAYONG
Schools Division Superintendent
Department of Education
Dagupan City

Dear Ma'am,

Our company, **Cinema & Kultura Primera Nterprises**, aims to promote highly educated films. And through this, we empower students with educational but value-oriented movies that stimulate intellectual, social issues and would influence them subliminally about family values and morals.

Since values and morality are steadily declining these past years and unfortunately our children are greatly affected for they suffer most, the said films are effective ways in alleviating standards that has been declining for the past generation. In this connection, we encourage children and parents of **Province of Dagupan City I** to view such quality movie that will help uplift principles and to revitalize family bonding to make it more interesting for the teachers and students we will have a raffle draw after the film showing.

In line with this, **CKPN Enterprises** is asking your good office to permit us to host over a full-length movie entitled **ANG SIKRETO NG PISO** at **Robinson's Calasiao Cinema** on August – March 2020 . The Showing dates will be on Saturdays and Sundays for there will be no disruption of regular classes. This said event is a purely voluntary basis only.

Such consideration will be highly appreciated.

More power!

Respectfully yours,

ANNA B. ARELLANO
Marketing Manager
CKPN Enterprises

Synopsis: ANG SIKRETO NG PISO (The Secret of the Phillipine Peso Coin) is a family comedy movie, inspired by actual events on the smuggle of the Philippine peso coin in 2006.

In order to build wealth effectively, Ronnie (Ariel Rivera) has to make sacrifices to save up for the future of his wife (Gelli De Belen) and daughter (Angelica Ulip). He is forced to accept an odd job that promises higher income — one that requires him to gather as much one peso coin as he could. It is only a matter of time when he discovers why these coins are being smuggled abroad. What secrets do these coins hold?

