



Republic of the Philippines  
**DEPARTMENT OF EDUCATION**  
 Region I  
**SCHOOLS DIVISION OFFICE**  
 DAGUPAN CITY



**DIVISION MEMORANDUM**

No. 913 s. 2018

**TO:** Public Secondary School Heads  
 All others concerned

**FROM:** Office of the Schools Division Superintendent

**DATE:** December 5, 2018

**SUBJECT:** 2019 BRIGADA ESKWELA JINGLE CONTEST

**RELEASED**  
 DEFED  
 DATE: 12-05-18  
 BY: [Signature] 2:25  
 7m# 29/15

1. The DepEd SDO Dagupan City announces the **2019 Brigada Eskwela Jingle Contest**. All public secondary schools are encouraged to join the said contest. The deadline for submission of entries in the division will be on **January 8, 2019** c/o *Dr. Vladimir C. Parayno, SEPS/Division Brigada Eskwela Coordinator*.

2. The criteria are as follows:

- |   |             |
|---|-------------|
| Originality                               | 40%         |
| Musicality                                | 40%         |
| Melody                                    |             |
| Arrangement                               |             |
| Instrument                                |             |
| Tone                                      |             |
| Appropriateness                           |             |
| Singability                               |             |
| Relevance to the BE Program and the Theme | 20%         |
|   | <b>100%</b> |

3. The mechanics and entry form of the contest are herein attached.

4. Immediate and widest dissemination of this memorandum is desired.

**DR. LORNA G. BUGAYONG, CESO VI**  
 Schools Division Superintendent

FOR AND IN THE ABSENCE OF:

*[Signature]*  
**LOURDES D. SERVITO, Ed.D., CESE**  
 Assistant Schools Division Superintendent

## **MECHANICS FOR THE 2018 BRIGADA ESKWELA JINGLE MAKING CONTEST**

Theme: "Matatag na Bayan para sa Maunlad na Paaralan"

### **1. COMPOSITION**

- The jingle must be in Filipino language.
- It must be relevant to the theme.
- The time duration for the jingle must not be more than (2) minutes.
- It must be an original composition made by the learners and maybe through the guidance of a music teacher/coach.
- Any musical instrument can be used as accompaniment.

### **2. PARTICIPANTS**

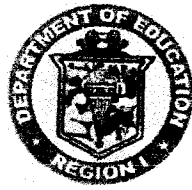
- The contest is open to all learners of public secondary schools.
- Composer can be either an individual or a group of learners.
- For the Division level, 1 entry per secondary school may qualify.
- For the Regional level, 1 entry per division may qualify.
- Only 1 entry per region will qualify for the national level.

### **3. ENTRY FORMAT AND REQUIREMENTS**

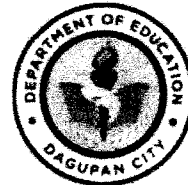
- Jingle entries shall be submitted in an MP3 format with the title of the Jingle Entry as the filename.
- Entries must be sent in a USB flask disk or DVD/Optical Disc with the following requirements:  
Accomplished Entry Form  
Narrative Report on the concept of the jingle  
Profile of composers and the music teacher/coach (w/c can be found in the entry form)

### **4. ANNOUNCEMENT OF WINNERS**

- The decision of the judges will be final and irrevocable.
- Winner will be announced through a Division memo.



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**2019 BRIGADA ESKWELA JINGLE CONTEST**  
**ENTRY FORM**

Title of the Jingle: \_\_\_\_\_

Composer/s Name: \_\_\_\_\_

Name of School \_\_\_\_\_ School ID \_\_\_\_\_

Division of \_\_\_\_\_ Region \_\_\_\_\_

Composer/s Profile:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name of Music Teacher/Coach: \_\_\_\_\_

Music Teacher/Coach Profile:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Concept of the Brigada Eskwela Jingle Entry:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Submitted by:

\_\_\_\_\_  
Composer/Music Teacher/Coach

Recommended by:

\_\_\_\_\_  
Principal