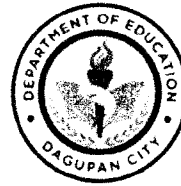




Republic of the Philippines
DEPARTMENT OF EDUCATION
Region I
SCHOOLS DIVISION OFFICE
DAGUPAN CITY



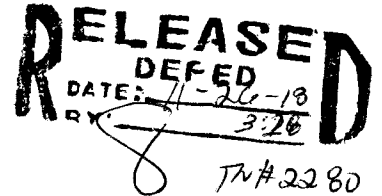
Division Memorandum No. 393 series 2018

To: Assistant Schools Division Superintendent
Chief, Curriculum and Implementation Division
Education Program Supervisors (English/Filipino)
Public Schools District Supervisors
School Heads, Public/Private Elementary and Secondary Schools
School Paper Advisers and Campus Journalists, Public/Private Elementary
and Secondary Schools
All Others Concerned

From: Office of the Schools Division Superintendent


Subject: 2018 DIVISION SCHOOLS PRESS CONFERENCE TV SCRIPTWRITING AND BROADCASTING
REMATCH

Date: November 26, 2018



1. The Schools Division Office Dagupan City will conduct a rematch to break the tie in the TV Scriptwriting and Broadcasting on **November 29, 2018**, 8:00 in the morning at the Division Training Center.
2. Winner in the said rematch will represent the SDO Dagupan City in the upcoming Regional Schools Press Conference (RSPC) on December 7-8, 2018.
3. Attached herewith is the NSPC Guidelines on TV Scriptwriting and Broadcasting which will be followed for judging during the rematch. (Enclosure No. 8 to DepEd Memo No. 167, s. 2018).
4. Non-compliance of the team for the said rematch or failure to perform in the rematch shall be automatically declared as default.
5. For information, guidance and strict compliance.


DR. LORNA G. BUGAYONG, CESO VI

Schools Division Superintendent 

GUIDELINES FOR TV SCRIPT WRITING AND BROADCASTING

PRE-CONTEST

1. Each Region shall field a team of seven (7) members. The team shall decide who shall act as:
 - a. Scriptwriter- (1)
 - b. anchor/s (not more than 2)
 - c. reporter/s (not more than 3)
 - d. producer/director who could also act as floor director
 - e. video graphics editor (1)
 - f. video researcher/floor director/ prod. Assistant – 1
 - g. video journ/camera man - 1

*Note: Any of the team members can assume one or two positions/tasks as long as this would not be conflicting or awkward in relation to the outcome of the broadcast (example: an anchor can't be a reporter at the same time. But an anchor can also be a news or infomercial writer).

2. The following materials and equipment must be brought by the team:
 - a. laptop with at least 10GB free space and a video editing program (with uploading capacity)
 - b. 2 USBs without any saved files
 - c. digital camera / phone camera which is compatible with the laptop for the downloading of media
 - d. wired lapel
 - e. paper and compatible printer with ink
 - f. broadband (stick) or pocket wifi
 - g. extension cord

3. The tools and equipment that will be provided by the management team in the mock broadcast room shall be the only tools and equipment allowed to be used by the participants during the actual contest.

4. A technical orientation will be held the day before the contest for the technical director and editor to be familiar with the equipment and materials to be used on the actual broadcasting contest.

CONTEST PROPER:

Note: The teams will be oriented on the theme of the contest, roles of the participants and criteria for judging by the chairman of the board of judges. All participants should attend this orientation.

SCRIPTWRITING

1. The format for TV broadcast copy (with audio and video) script writing shall be followed.
2. One hour is provided for the teams to write the broadcast script (including headlines, news stories, report, infomercial and their OBB/CBB) and for video research. The reporter must also shoot his/her video materials during this time.
3. Another 30 minutes will be given for the production of the support video, including editing for the OBB/CBB.

4. Thirty minutes will be provided for the rehearsals and polishing of the stories and video materials.

5. Once the scriptwriting contest has started, no member shall be allowed to leave the contest area. In case of personal necessity, a member of the contest management (proctor) shall accompany the participant outside of the contest area.

6. The teams shall have the following in their news broadcast:

a. NEWS ARTICLES: The contest organizers will provide five (5) news articles. The scriptwriters may choose only four (4) or cover the five (5) news articles: national news, foreign news and news feature. Each news script should have video and audio component and must not exceed 45 seconds when read during the contest proper. This means each news script must have 3-5 short paragraphs.

b. ONE INFOMERCIAL / DEVELOPMENTAL COMMUNICATION PLUG: This should be original and in line with the theme of the contest. The script should also contain video and audio component, and the production must not exceed 30 seconds. The video support can be pre-produced.

c. ONE FIELD REPORT: The report must be delivered live but the video support will be pre-produced. Video shooting must be done within the time allotted for the contestants. The news script must contain the video and audio description and the news must not exceed 60 seconds.

d. HEADLINES: This will contain a brief lead / summary of the three news articles – national, foreign and feature, and the field report.

e. OBB / CBB: Opening Billboard and Closing Billboard will contain the group's assumed TV network name. This can be pre-produced or presented live with a maximum running time of 10 seconds. The script for the OBB / CBB should be included in the main script which will be submitted to the judges.

7. All news materials including the infomercial shall be presented live. Only the support videos, which will be used in the live presentation, can be pre-recorded.

8. Each team shall prepare two copies of the main script for the TV news production. This must contain: the five news scripts – national, foreign and news feature, field reporter's news, infomercial / developmental communication plug, headlines and OBB / CBB. The main script must be written in the order of presentation in the live contest. One copy shall be submitted to the judges and the other copy shall be used by the team during the actual broadcast.

9. The cover page of the main script shall contain the group's name (mock TV Network name).

A. TV BROADCAST SKILLS EXHIBITION

1. The order of presentation shall be determined by drawing of lots.

2. The TV broadcast must be delivered in six minutes. Other than the actual broadcast time, two minutes shall be allotted for entrance and exit.

3. The timekeeper shall flash the green card to signal the start of the presentation.

4. A yellow card shall be flashed by the timekeeper to warn the presenting team that only one minute is left of the broadcast time. A red card shall be flashed to signal that the five minutes allotted for the group have been consumed.

5. After six minutes, the presenting team may continue its broadcast. However, a corresponding deduction will be given. A team that delivers the broadcast under time will also be given a corresponding deduction.

6. One point shall be deducted by the judges from the total points garnered by the team for the first 30 seconds over/under time and two points for every 30 seconds over/under time thereafter.
7. The timekeeper shall give the judges a copy of the record of the broadcast running time of each group. The record should indicate how many seconds/minutes each group went over/under time, if they did.
8. An event committee member shall be assigned to ensure that order in the audience is maintained during the presentations.
9. The decision of the Board of Judges is **FINAL and IRREVOCABLE**.

B. CRITERIA for JUDGING (Best Newscast)

SCRIPT	30%
Broadcast Presentation	25%
Technical Application	25%
Over-all impact	20%
TOTAL	100%

C. SPECIAL AWARDS

1. Best News Writer: *Choice of news angle - 3, organization - writing style -3, accuracy- 2, conciseness- 2 (10 pts.)*
2. Best Reporter: *Delivery-4, Content-4, Impact-2 (10 pts.)*
3. Best News Anchor: *Delivery-5, impact - 5 (10 pts.)*
4. Best in Technical Application: *Element Appropriation-3, Timing -3, Relevance - 2, Impact -2 (10 pts.)*
5. Best Infomercial/ Devcom Conceptual Creativity - 5, *Probative Value - 5 (10 pts.)*