



Republic of the Philippines
DEPARTMENT OF EDUCATION
Region 1
City of San Fernando, La Union 2500



CPED REGIONAL OFFICE
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BY:



November 19, 2018

ADVISORY

No. 37, s. 2018

TO: **SCHOOLS DIVISION SUPERINTENDENTS**

FROM: **THE REGIONAL DIRECTOR**

SUBJECT: ***Population and Development Week***

This Office received a letter from the Regional Director Erma R. Yapit, Commission on Population-Region I, City of San Fernando, La Union dated November 22, 2018, for information.

Attached is the said letter, for more details.



MALCOLM S. GARMA, CESO III

Incl.: As stated

ESSD-MGP/tjg

COMMISSION ON POPULATION-REGION I
Empowering Filipino Families

2018-11-358
November 12, 2018

DIR. MALCOLM S. GARMA
OIC Regional Director
Department of Education-ROI
City of San Fernando, La Union

DepEd REGIONAL OFFICE 1
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H- [Signature]

By: [Signature] Time: [Signature]

Dear Director Garma:

The Population and Development (POPDEV) Week is being celebrated annually on November 23-29 as per Executive Order No. 76. The POPDEV Week is being celebrated to emphasize the interrelationships of population issues and development.

Please be informed that the theme of this year's celebration is "***Informed Choice in Family Planning Towards Empowered Filipino Families.***"


In this connection, we would like to enjoin you to promote the theme of the POPDEV Week in your respective locality through the conduct of suggested activities, including the following:

- Draft press releases highlighting the theme, presenting the local situationer on family planning, which can be disseminated to the media in your locality.
- Conduct press conference.
- Hang streamers with the logo and theme. (Attached is the PopDev Week streamer template.)
- Announcement during flag ceremonies.
- Organize local events to generate widespread attention about the event. This can be through the conduct of health caravan, seminars, conferences, and social media campaigns.

For clarifications, you may call the Information Management and Communication Unit (IMCU) at telephone number (072) 607-3334 and look for **Ms. Mae Grace C. Menguita, Information Officer I.**

Thank you very much for your unwavering support.

Very truly yours,


ERMA R. YAPIT
Regional Director



Agency /
LGU Logo

celebrates

POPULATION AND DEVELOPMENT

*Informed Choice in
Family Planning Tow
Empowered Filipino Fa*

November 23-29, 2018