

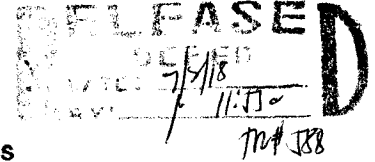


Republic of the Philippines  
DEPARTMENT OF EDUCATION  
Region I  
SCHOOLS DIVISION OFFICE  
DAGUPAN CITY



Division Memorandum No. 246 s. 2018

To: Assistant Schools Division Superintendent  
Chief, Curriculum and Implementation Division (CID)  
Public School District Supervisors  
School Heads, Public Elementary and Secondary Schools  
Teachers, Public Elementary and Secondary Schools  
All Others Concerned



From: DR. LORNA G. BUGAYONG, CESO VI  
Schools Division Superintendent

Subject: Project D.E. A.R. Time

Date: June 28, 2018

1. Pursuant to the institutionalization of "Every Child A Reader Program" (ECARP) and as part of division-wide reading advocacy campaign, this office enjoins all public elementary and secondary school heads to establish a reading culture in their respective schools by implementing **Project D.E.A.R. (Drop Everything and Read) Time** starting this July on a daily basis for 15 minutes or thrice a week for 20 minutes.

*Project D.E.A.R. is a time regularly set aside in the classroom schedule for both learners and teachers including the principals to "drop everything and read..." It supplements the regular reading program by encouraging independent reading. Everyone in the school selects the book or books he or she wishes to read.*

*D. E. A. R. time is "dear." It is an important part of the daily or weekly classroom schedule. It is scheduled for the same time each day or week so learners recognize that D. E. A. R. time is a priority and so that they can look forward to this special period.*

*Each student should bring a book from home or select a book from the classroom library/reading nook before Project D. E. A. R. time begins. When D. E. A. R. time arrives, everyone in the school should be prepared to pull out immediately a pre-selected book and begin to read.*

2. School heads thru their English Coordinators are advised to post the schedule of their school's Project D.E.A.R. time on or before July 9 in the Facebook Group Page English Advocates managed by EPS- English Agnes P. Bacugan. Other related queries or concerns can be coursed to the EPS in charge.
3. Immediate dissemination of this Memorandum is desired.