



DEPARTMENT OF EDUCATION  
Region I  
SCHOOLS DIVISION OFFICE  
Dagupan City



Division Memorandum No. 24 s. 2018

RELEASED  
DATE: 7/27/18  
BY: [Signature]

**To:** Assistant Schools Division Superintendent  
Chief, Curriculum and Implementation Division (CID)  
Chief School Governance and Operations Division (SGOD)  
Education Program Supervisors  
Public School District Supervisors  
School Heads, Public/Private Elementary and Secondary Schools  
School Paper Advisers in English and Filipino, Public/Private Elementary and Secondary Schools  
Officers, Association of Elementary & Secondary School Paper Advisers  
Campus Journalists, Public/Private Elementary and Secondary Schools  
All Others Concerned

**From:** Schools Division Superintendent

**Subject:** **3<sup>rd</sup> CHILDREN'S SUMMIT ON JOURNALISM 2018  
WORKING COMMITTEE**

**Date:** January 23, 2018

1. The Children's Summit on Journalism for elementary and high school students in public and private schools set on January 29 to 31, 2018 at the CSI Stadia, Lucao District, Dagupan City with the theme, **"Empowering the Millennials for Nation-Building through Campus Journalism"** will feature award winning journalists, broadcasters and television news personalities in the country and in the region.

Presidential Communications Secretary Martin Andanar and Director Florinda Princess Duque who are both from the Presidential Communication Operations Office are invited as speakers and lecturers.

Representative Christopher De Venecia of the fourth district of Pangasinan who is also the Young Star columnist of The Philippine STAR and Chalk Magazine Lifestyle editor is the keynote speaker.

Al S. Mendoza, the former Sports Editor of the Inquirer and now a writer for Business Mirror and The Sunday Punch will lecture on Sports writing. Kara David and Mariz Umali, well-known documentarians and broadcast journalists of GMA Network News are also expected to share their expertise to the budding campus journalists in the summit.

Other invited speakers belong to the academe and local media practitioners.

2. To ensure the smooth conduct of the said event, attached are the following -
  - Working Committee/Matrix (Journalistic Events/Sponsored Contests)
  - Number of Tickets and Schedule
3. Thank you for your usual support and cooperation.
4. Widest dissemination of this Memorandum is desired.

  
LORNA G. BUGAYONG, Ph. D., CESO VI



**3<sup>rd</sup> CHILDREN SUMMIT ON CAMPUS JOURNALISM**  
**January 29-31, 2018**  
**CSI Stadla, Lucco District, Dagupan City**

**WORKING COMMITTEE**

**Honorary Chairman:** Hon. Mayor Belen T. Fernandez  
**Overall Chairman:** SDS Lorna G. Bugayong  
**Overall Vice Chairman:** ASDS Lourdes D. Servito  
**Members:** Chief Venus Maria SM. Estorilo (CID)  
Chief Maria Linda R. Ventenilla (SGOD)

**PROGRAM AND INVITATION (Opening)**

**Chairman:** Agnes Bacugan  
**Co-Chairman:** Dr. Agape Nabua  
**Members:** Michael Gatchalian  
Jerylee Tolentino  
Angelita Liwag

**PROGRAM AND INVITATION (Closing)**

**Chairman:** Dr. Gemma Erfelo  
**Co-Chairman:** Jerald Pangan  
**Members:** Herbert Perez  
Felimon Rivo

**DOCUMENTATION**

**Chairman:** Renata Rovillos  
**Co-Chairman:** Jane Tolentino  
**Members:** Dennis Solis  
Anthony Junio  
Jerome Marquez

**CERTIFICATES/PLAQUES/MEDALS**

**Chairman:** Dr. Rosalind Lomibao  
**Co-Chairman:** Dr. Fryl Datario  
**Members:** August Mejia  
Einee Camota  
Herbert Perez  
Lilia De Guzman

**REGISTRATION**

**Chairman:** Dr. Socorro Dimalanta  
**Co-Chairman:** Dr. Marissa Perez  
**Members:** Alejandra Palaganas  
Minafe Gabiola  
Mariebil Balolong  
Luzviminda Bildan

**TICKETS/T SHIRTS**

**Chairman:** Dr. Liezl Cancino  
**Co-Chairmen:** Valentina Hortaleza  
**Member:** Myrel Angelica Lopez  
Liduvina Antonio  
Cristina Aquino  
Catherine Cornel

**REFRESHMENTS**

**Chairman:** Dr. Liberty Roxas  
**Co-Chairman:** Agnes Calicdan  
**Members:** Evangeline Magsano  
Romelita Dela Cruz  
Helen Carino  
Princess Fernandez  
Shezydee Agas  
Louella Quitariano  
Cecilia Torio

**RECEPTION/USHERETTES/ LEI**

**Chairman:** Cherry Cayabyab  
**Co-Chairman:** Alfred Gonzales  
**Members:** Rodante Llamas  
Shezydee Agas  
Helen Carino  
Louella Quitariano  
Cecilia Torio  
Evangeline Magsano  
Princess Fernandez

**SECURITY AND DISCIPLINE**

**Chairman:** Dr. Jaime Siapno  
**Co-Chairman:** Jose Cardozo  
**Members:** Renato Benitez  
David Resultay  
Willy Guieb  
Teodoro Sentinellar

**GATE**

**Chairman:** Ronle Bonao  
**Co-Chairman:** Oliver M. Ferrer  
**Members:** Renardo Barrozo  
Jimmy Cancino  
Dante Ubando  
Jose Taparo  
Ronel Salazar

**MEDICAL TEAM**

**Chairman:** Dra. Theresa Parayno  
**Co-Chairman:** Noreen Vidal  
**Members:** Glenn Basto  
Red Cross  
City Health

**JOURNALISTIC EVENTS**

**Chairman:** Gary Desoloc  
**Co-Chairmen:** Isagani Del Rosario  
Markconi Taroma  
Alfred Gonzales

Chairman: Gary B. Desoloc  
 Co-Chairmen: Isagani D. Rosario  
 Markconi F. Taroma  
 Alfred G. Gonzales

Time	Event/Activity	Speaker/ Judge	Contest Administrators/ Focal Person	Venue	
8:30 – 11:30	Opening Program/ Plenary Session	<b>Hon. Christopher De Venecia</b> <i>Congressman, 4th District of Pangasinan</i>	Mdm. Agnes P. Bacugan (Committee on Opening Program)	Hall 3	
1:00 – 3:00	News Writing	<b>Ms. Eva Visperas</b>	Elem. Eng. – Felimon Rivo Sec. Eng. – Minafe Gabiola	Elem. Fil. – Herbert Perez Sec. Fil. – Milagros Embuido Jane Cajayon	VIP Hall
1:00 – 3:00	Editorial Writing	<b>Mr. Frank Cimatu</b>	Elem. Eng. – Leonilda Gotos Sec. Eng. – Cecilia Torio	Elem. Fil. – Louella Quitariano Sec. Fil. – Tina Hortaleza Liduvina Antonio	Emerald Hall
3:00 – 5:00	Feature Writing	<b>Ms. Velia Umanos</b>	Elem. Eng. – Elmer Amansec Sec. Eng. – Alejandra Palaganas	Elem. Fil. – Evangeline Magsano Sec. Fil. – Maricris Ferrer Teresa Rifoza	VIP Hall
3:00 – 5:00	Science and Tech. Writing	<b>Mr. Gabriel Cardinoza</b>	Elem. Eng. – Dennis Solis Sec. Eng. – Lilian Tandoc	Elem. Fil. – Conchita David Sec. Fil. – Raymond Villare Agape Nabua	Emerald Hall
9:00 – 11:00	Plenary Session	<b>Ms. Kara David – Cancio</b> <i>News Anchor/ Reporter/ Documentarist GMA Network</i>	Gary B. Desoloc Isagani D. Rosario Markconi F. Taroma Alfred G. Gonzales	Hall 3	
8:00 – 10:00	Editorial Cartooning	<b>Mr. Aristotle Liwanag</b>	Elem. Eng. – Jerald Pangan Sec. Eng. – Luzviminda Bildan	Elem. Fil. – Elmer Amansec Sec. Fil. – Sylvia Claveria Marisel Gatchalian	VIP Hall
8:00 – 5:00	Photojournalism	<b>Mr. Willie Lomibao</b>	Elem. Eng. – Felimon Rivo Sec. Eng. – Jerome Marquez	Elem. Fil. – Cecilia Torio Sec. Fil. – Agnes Calicdan Willy Guieb Rodante Llamas	Lobby (outside VIP Hall)
8:00 – 5:00	Script Writing & Radio Broadcasting	<b>Mr. Gabriel Cardinoza</b> <b>Ms. Violy Ferrer</b> <b>Ms. Michelle Soriano</b>	Elem. Eng. – Reynaldo Cabusi Sec. Eng. – Minafe Gomez Editha Luna	Elem. Fil. – Lilian Tandoc Angelita Villaflo Sec. Fil. – Leonilda Gotos Victoria Antonio	CSI Atrium
10:00 – 5:00	Scriptwriting & TV News Casting	<b>Mr. Mark Espinosa</b> <b>Ms. Lenny Basa</b> <b>Ms. Lady Vicencio</b>	Sec. Eng. – Luzviminda Bildan Bernadette Castro, Cindy Gano, Verena Bautista	Sec. Fil. – Jerylee Tolentino	VIP Hall/ Kabaleyan Channel
1:00 – 3:00	Copyreading and Headline Writing	<b>Mr. Rhee Fer Hortaleza</b>	Elem. Eng. – Shezydee Agas Sec. Eng. – Alejandra Palaganas	Elem. Fil. – Romelita Dela Cruz Sec. Fil. – Medarlo De Leon Jessie Perez	Emerald Hall
8:00 – 9:00	Plenary Session	<b>Ms. Maria Florinda Princess E. Duque</b> <i>Director III, Presidential Communications Operations Office</i>	Gary B. Desoloc Isagani D. Rosario Markconi F. Taroma Alfred G. Gonzales	Hall 3	
9:00 – 10:00	Plenary Session	<b>Ms. Mariz Umali – Tima</b> <i>News Anchor/ Reporter GMA Network</i>	Gary B. Desoloc Markconi F. Taroma	Isagani D. Rosario Alfred G. Gonzales	Hall 3
10:00 – 12:00	Plenary Session	<b>Sec. Martin Andanar</b> <i>Secretary, Presidential Communications Operations Office</i>	Gary B. Desoloc Isagani D. Rosario Markconi F. Taroma Alfred G. Gonzales	Hall 3	
8:00 – 12:00	Collaborative Desktop Publishing	<b>Mr. Aristotle Liwanag</b>	Elem. Eng. – Minafe Gabiola Sec. Eng. – Lilian Tandoc	Elem. Fil. – Felimon Rivo Sec. Fil. – Rochelle Aquino Jimmy Cancino, Renato Benitez	Lobby (Outside VIP Hall)
8:00 – 12:00	Sports Viewing Sports Writing	<b>Mr. Al Mendoza</b>	Elem. Eng. – Elmer Amansec Sec. Eng. – Jerylee Tolentino	Elem. Fil. – Conchita David Sec. Fil. – Wennie Benitez Sheryl Villacorta	VIP Hall
3:00 – 5:00	Closing Program and Awarding Ceremony		Dr. Gemma Erfelo (Committee on Closing Program)	Hall 3	



**3<sup>rd</sup> CHILDREN'S SUMMIT ON CAMPUS JOURNALISM**  
 January 29-31, 2018  
 CSI Stadia, Lucena District, Dagupan City



**SPONSORED CONTESTS**

<b>EVENT</b>	<b>GRADE LEVEL</b>	<b>SPONSOR</b>	<b>SCHEDULE</b>	<b>VENUE</b>	<b>CONTEST ADMINISTRATOR</b>
1. POEM RECITATION	KINDER	WYETH	Jan. 29 1-3PM	HALL 3	DEBBIE GAN
2. SPELLING BEE	GRADE 3	MEAD JOHNSON	Jan. 29 3-5PM	LOBBY	LEONARDA MANANSALA
3. EMCEEING	ELEM	GREEN CROSS	Jan. 30 8-10AM	LOBBY	ROWENA LAPAAN
4. POEM WRITING	JUNIOR HS	DEL MONTE	Jan.30 10-12PM	LOBBY	PERPETUA BARONGAN
5. SPEECH WRITING	JUNIOR HS	CENTURY PACIFIC	Jan.30 10-12PM	BOOTH	OPHELIA VERGONIA
6. ESSAY WRITING	ELEM	ABBOTT	Jan.30 1-3PM	BOOTH	AUCIA QUIMBOY
7. EXTEMPORANEOUS SPEAKING	SHS	COLGATE	Jan.30 1-3PM	LOBBY	ISABELITA DAROYA
8. INFOMERCIAL	JUNIOR HS	PROCTER & GAMBLE	Jan.30 3-5PM	HALL 3	VALENTINA HORTALEZA
9. POSTER-MAKING	JUNIOR HS	MONDE NISSIN	Jan.30 3-5PM	LOBBY	JANE CAJAYON
10. PRODUCT CARTOONING	JUNIOR HS	MONDELEZ	Jan.31 8-10AM	LOBBY	LIDUVINA ANTONIO
11. JINGLE WRITING	ELEM	URC	Jan.31 8-10AM	BOOTH	MARIA TERESA RINOZA
12. SLOGAN MAKING	ELEM	JOHNSON & JOHNSON	Jan.31 10-12PM	BOOTH	MARICRIS FERRER
13. DIGITAL PHOTO CONTEST	SENIOR HS	NESTLE	Jan.31 10-12PM	LOBBY	AGAPE NABUA
14. NEWSCASTING	JUNIOR HS	UNILEVER	Jan.31 1-3PM	LOBBY	EDITHA LUNA