



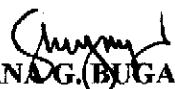
**DepED**  
Region I  
SCHOOLS DIVISION OFFICE  
Dagupan City



**RELEASED**  
DATE: 10/17/17  
BY: [Signature]

DIVISION MEMORANDUM NO. 462, s. 2017

To: Assistant Schools Division Superintendent  
Chiefs, CID and SGOD  
Education Program Supervisors  
Public Schools District Supervisors  
School Heads ( Private and Public)  
NDEP School Coordinators  
All Concerned

From:   
**LORNA G. BUGAYONG, CESO VI**  
Schools Division Superintendent

Date: November 10, 2017

Subject: **ACTIVITIES / CONTESTS ON CHILDREN'S MONTH CELEBRATION 2017**

1. Enclosed is DepEd Memorandum No. 167, s. 2017 entitled, "25<sup>th</sup> National Children's Month Celebration". The Department of Education joins the Council for the Welfare of Children and other government agencies in celebrating the 25<sup>th</sup> National Children's Month with the theme, "*Bata Iligtas sa Droga!*" This is pursuant to Presidential Proclamation No. 10661 entitled An Act Declaring the Month of November of Every Year as the National Children's Month.

2. In this connection, the following activities/contests will be conducted:

**A. POSTER MAKING CONTEST - November 20, 2017**

8:00 AM - Elementary  
(1 per instructional district)  
1:30 PM- Junior and Senior High School  
( 1 Junior HS per school and I Senior HS per school)  
Venue:- Division Training Center

**B. SLOGAN MAKING CONTEST - November 20, 2017**

8:00 AM - Elementary  
(1 per instructional district)  
1:30 PM- Junior and Senior High School  
( 1 Junior HS per school and I Senior HS per school)  
Venue:- Division Training Center

**C. ESSAY WRITING CONTEST- November 20, 2017**

8:00 AM - Elementary  
(1 per instructional district)  
1:30 PM- Junior and Senior High School  
( 1 Junior HS per school and I Senior HS per school)  
Venue:- Division Training Center

**D. DRUG SYMPOSIUM- November 21, 2017**

Participants- ten (10) students per school (Secondary School only)  
Venuc: Division Training Center  
Time: 8:00 AM

**E. JINGLE KONTRA DROGA CONTEST- November 28, 2017**

Time: 8:00 AM -  
Participants  
• 5 per district - Elementary  
• 5 Junior HS per school  
• 5 Senior HS per school  
Venuc: Division Training Center

**F. INTER-SCHOOL STAGE PLAY CONTEST- November 29, 2017**

Time: 1:00 PM  
Participants Junior High School - ( 10-15 participants per school)  
Senior High School - ( 10-15 participants per school)  
Venue Division Training Center

**3. Criteria for judging:**

**A. Poster Making Contest and Slogan Making Contest**

- Overall presentation - 50%  
( creativity, color harmony, unity, etc.)
- Relevance to the theme - 40%
- Originality - 10%
- Total - 100%

**B. Essay Writing Contest**

- Substance and Content - 40%
- Relevance to the theme - 30%
- Originality - 20%
- Mastery of the Filipino language - 10%
- Total: - 100%

**C. Jingle Kontra Droga**

- Originality (lyrics) - 45%
- Originality (melody) - 35%
- Choreography - 10%
- Audience Impact - 5%
- Costume - 5%
- Total - 100%

**D. Inter-School Stage Play Contest**

- Story - 40%
- Characterization - 30%  
( interaction of actors / actresses, stage presence, command of role)
- Props/costume/set design - 20%  
(visual appeal, appropriateness, execution)
- Audience impact - 10%  
( innovation, energy, entertainment appeal,  
working together as a team )

**Total: 100%**

**4. Working Committee:**

Program and Invitation -	-	District I	NDEP Coordinators
Preparation of Materials	-	District II	NDEP Coordinators
Sound System	-	District III	NDEP Coordinators
Certificates	-	District IV	NDEP Coordinators
Physical Arrangement (Venue )	-	District V and VI	NDEP Coordinators
Tarpaulin	-	District VI	NDEP Coordinators
Awards	-	District VII	NDEP Coordinators
Registration	-	District VIII	NDEP Coordinators
Documentation and Narrative Report	-	District IX and X	NDEP Coordinators
Health	-	Medical team	

5. For more information, please contact *Dr. Haydee C. Maiquez*, NDEP Focal Person, Education Program Specialist through mobile no. *0922-690-6300*.
6. Immediate dissemination of this memorandum is desired.