

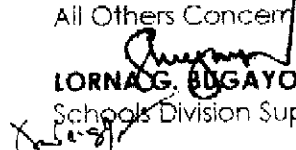


DIVISION OFFICE OF CITY SCHOOLS
Dagupan City



Division Memorandum No. 430 series 2017

To: Assistant Schools Division Superintendent
Chief, Curriculum and Instruction Division
Chief School Governance and Operations Division
Education Program Supervisors
Public School District Supervisors
School Heads, Public/Private Elementary and Secondary Schools
School Paper Advisers in English and Filipino, Public/Private Elementary and Secondary Schools
Officers, Association of Elementary & Secondary School Paper Advisers
Campus Journalists, Public/Private Elementary and Secondary Schools
All Others Concerned

From:  **LORNA G. EDGAYONG, Ph.D., CESO VI**
Schools Division Superintendent

Subject: **2017 DIVISION SCHOOLS PRESS CONFERENCE**

Date: October 30, 2017

1. Pursuant to the provisions of R.A. 7079, otherwise known as the "Campus Journalism Act of 1991" the Department of Education, Dagupan City announces the conduct of 2017 Division Schools Press Conference (DSPC) on **November 16-18, 2017 with the theme, "Embracing ASEAN Integration: Campus Journalists' Role in Advancing Inclusive Education" at Lyceum-Northwestern University.**
2. The conference aims to enable the participants to:
 - a. demonstrate understanding of the importance of Journalism by expressing it through different journalistic endeavors and approaches;
 - b. sustain advocacy on social consciousness;
 - c. provide a venue for an enriching learning experience for students interest in pursuing journalism as a career;
 - d. promote responsible journalism and fair ethical use of social media; and
 - e. enhance journalistic competence through healthy and friendly competition
3. The conference activities shall include the following:
 - a. Individual Contests;
 - b. Radio Scriptwriting and Broadcasting Contests;
 - c. Collaborative Desktop Publishing (CPD) Contest;
 - d. TV Script Writing and Broadcasting Contests (for Secondary Level)
 - e. Concurrent Sessions with Workshops; and
 - f. Awarding of the Winners and Outstanding School Papers Advisers (SPAs) and Campus Journalists (CJs), among others.
4. Registration fee is Php. 300.00 for School Paper Advisers both Elementary & Secondary and Php. 300.00 for Campus Journalists Elementary Level, Php. 450.00 for Campus Journalists Secondary Level and Php 300.00 for School Publication.

Registration fees shall cover honoraria of resource speakers (Individual) honoraria of Judges (group contests/school publication) printing of certificates, reproduction of

materials, contest materials and other incidental expenses to be incurred during the conduct of the Division Schools Press Conference.

5. All schools are enjoined to issue school publications in **English and/or Filipino**. The Division Office strictly implements the policy of **NO PAPER NO CONTEST**.

Deadline for the submission of school papers (English/Filipino) is on **November 27**. Please submit to EPS Agnes P. Bacugan - English and EPS Gemma M. Erfelo - Filipino

6. **November 14** is the deadline for the submission of names of contestants (individual/group contests). The names of participants must be printed.

The top 5 winners in the individual contests while the champion in the group contests will be awarded as agreed upon during the RSPC 2017 consultative conference. There will be no contests in Mother-tongue category.

November 15 is the registration/payment of fees. Coordinators shall receive the payment and release official receipt.

All school paper advisers in the **public** elementary and secondary schools must register their campus journalists from **8 am-12 noon**, Division Training Center.

On the other hand, school paper advisers in the **private** elementary and secondary schools must register their campus journalists from **1 pm- 5pm**, Division Training Center.

7. Applicants for the search for **Outstanding School Paper Adviser and Campus Journalist** must submit their documents on **November 15** to EPS Bacugan /EPS Erfelo. Interview of SPA and CJ is on the same date from 8am to 5 pm, Teachers' Hall.

Accomplishments of SPA and CJ for the last three years (SY 2014-2015, SY 2015-SY 2016 and SY 2016-2017) will be credited.

8. For further details regarding the revised guidelines in the conduct of the individual and group contest, it is **MANDATORY** for all participating schools to download and refer to **DEPED MEMORANDUM 216 S. 2016 dated December 8, 2016** and the **enclosure** to this memorandum in order to be guided accordingly.

9. Meeting of Association of Elementary School Paper Advisers of Dagupan City (AESPAD) and Association of Secondary School Paper Advisers of Dagupan City (ASSPAD) officers and contest administrators is on **November 7, 2017 at 1pm, Teachers' Hall**.

10. Compliance of this Memorandum is desired.