



DEPARTMENT OF EDUCATION  
Region I  
**DIVISION OF CITY SCHOOLS**  
Dagupan City



**RELEASED**  
DATE: 10/7/16  
BY: [Signature]

Division Memorandum No. 169 series 2016

**To:** Assistant Schools Division Superintendent  
Chief, Curriculum and Instruction Division  
Chief School Governance and Operations Division  
Education Program Supervisors  
Public School District Supervisors  
School Heads, Public/Private Elementary and Secondary Schools  
School Paper Advisers in English and Filipino, Public/Private Elementary and Secondary Schools  
Officers, Association of Elementary & Secondary School Paper Advisers  
Campus Journalists, Public/Private Elementary and Secondary Schools  
All Others Concerned

**From:** *[Signature]*  
**FROSERFINA J. BRAVO**  
Schools Division Superintendent *[Signature]*

**Subject:** **2016 DIVISION SCHOOLS PRESS CONFERENCE**

**Date:** **October 4, 2016**

1. Pursuant to R.A. 7079, otherwise known as the "Campus Journalism Act of 1991" the Department of Education, Dagupan City announces the conduct of 2016 Division Schools Press Conference (DSPC) which will be held at Lyceum Northwestern University, Dagupan City on **November 9-11, 2016**.
2. The conference aims to enable the participants to:
  - a. demonstrate understanding of the importance of Journalism by expressing it through different journalistic endeavors and approaches;
  - b. sustain advocacy on social consciousness;
  - c. provide a venue for an enriching learning experience for students interest in pursuing journalism as a career;
  - d. promote responsible journalism and fair ethical use of social media; and
  - e. enhance journalistic competence through healthy and friendly competition
3. The conference consists of lecture/discussion and on the spot writing contests both in English and Filipino (Elementary & Secondary) on the following categories:

**INDIVIDUAL CONTESTS ELEMENTARY & SECONDARY (ENGLISH & FILIPINO)**

News Writing	Pagsulat ng Balita
Editorial Writing	Pagsulat ng Editorial
Feature Writing	Pagsulat ng Lathalaing
Sports Writing	Pagsulat ng Balitang Sports
Copyreading & Headline Writing	Pagwawasto at Pag-uulo ng Balita
Editorial Cartooning	Paglikha ng Kartung Editorial
Photojournalism	Pagkuha ng Larawang Pampahayagan
Science & Health Writing	Lathalaing Pang-Agham

Mother Tongue: Pagsulat ng Balita (Elementary Level)  
Pagsulat ng Editorial (Secondary Level)



## GROUP CONTESTS ELEMENTARY & SECONDARY (ENGLISH & FILIPINO)

Collaborative & Desktop Publishing  
Scriptwriting & Radio/ TV Broadcasting

4. For the group contest, all participating schools are required to submit ten (10) copies of School Publication on or before **November 4, 2016** which will be selected for each page specified as follows:

ENGLISH	FILIPINO (same as number in English)
a. News Page -3	Pahinang Balita
b. Feature Page-3	Pahinang Lathalaing
c. Editorial Page - 2	Pahinang Editorial
d. Sports Page-2	Pahinang Sports
e. Science & Technology Page-2	Pahinang Agham at Technolohiya
f. Lay out and Page Design	Pag-aanyo at Disenyong Pahina

### Description for Elementary Level

- 9"x12" in size
- With at least 12 pages but not more than 20 pages
- Process: offset, paper stock, book paper
- Back & front-Full color
- Inside pages must be black & white

### Description for Secondary Level

- 12"x18in size
- With at least 12 pages but not more than 20 pages
- Process: offset, paper stock, book paper
- Back & front-Full color
- Inside pages must be black & white

5. Registration fee is Php. 300.00 for School Paper Advisers both Elementary & Secondary and Php. 300.00 for Campus Journalists Elementary Level, Php. 450.00 for Campus Journalists Secondary Level and Php 300.00 for School Publication.

Registration fees shall cover honoraria of resource speakers (Individual) honoraria of Judges (group contests/school publication) printing of certificates, reproduction of materials, contest materials and other incidental expenses to be incurred during the conduct of the Division Schools Press Conference.

6. **Registration of participants is on November 8, 2016 at the Division Training Center, Dagupan City from 8:00 am - 5:00 pm.** Coordinators shall receive the payment and release official receipt on that day only.
7. Those interested to join the search for Outstanding School Paper Adviser and Campus Journalist must submit the documents on November 4, 2016 at the Division Office to EPS Agnes P. Bacugan.
8. PUBLIC Elementary and Secondary School Paper Advisers are expected to submit documentation (hard copy) of their school-based mini press con and coaching sessions with the campus journalists on or before **November 8** to EPS Bacugan.
9. Meeting of Association of Elementary School Paper Advisers of Dagupan City (AESPAD) and Association of Secondary School Paper Advisers of Dagupan City (ASSPAD) officers is on October 14, 2016 @ 3pm in the Teachers' Hall.
10. Immediate dissemination of the content of this memorandum is desired.



## CRITERIA for the SEARCH of OUTSTANDING SCHOOL PAPER /ADVISER Elementary and Secondary

### I. Entry Qualifications

- Must be a school paper adviser for the last five (5) consecutive school years
- Must be of good moral character
- Must have an average performance rating of not lower than very satisfactory (VS) for the past three (3) school years

Note: Submit documents for A-C certified by the school Principal and the Division Supervisor-in-charge of Journalism

### II. Track Record as School Paper Adviser

#### A. Journalism Contests

POINTS

##### 1. Individual Contests

20 \_\_\_\_\_

RANK	NATIONAL	Regional	Division
1 <sup>st</sup>	20	13	6
2 <sup>nd</sup>	19	12	5
3 <sup>rd</sup>	18	11	4
4 <sup>th</sup>	17	10	3
5 <sup>th</sup>	16	9	3
6 <sup>th</sup>	15	8	2
7 <sup>th</sup>	14	7	2

##### 2. Group of Contests

20 \_\_\_\_\_

RANK	NATIONAL	Regional	Division
1 <sup>st</sup>	20	10	5
2 <sup>nd</sup>	18	9	4
3 <sup>rd</sup>	16	8	3
4 <sup>th</sup>	14		
5 <sup>th</sup>	13		
6 <sup>th</sup>	12		
7 <sup>th</sup>	11		

##### 3. Radio Broadcasting

##### Individual

15 \_\_\_\_\_

Rank	National	Regional	Division
1 <sup>st</sup>	15	10	5
2 <sup>nd</sup>	13	9	4
3 <sup>rd</sup>	11	8	3



Group

Rank	National	Regional	Division
1 <sup>st</sup>	15	10	5
2 <sup>nd</sup>	13	9	4
3 <sup>rd</sup>	11	8	3

Note: In the Event that these are several wins. The highest rank shall be considered

**B. Position Held Related to Journalism**

**10 Points** \_\_\_\_\_

Position	National	Regional	Division
President	10	7	4
Vice Pres.-Sec Treasurer	9	6	3
Other Position Excluding BOD	8	5	2

**C. Extension Services/contribution to Journalism**

**10 Points** \_\_\_\_\_

Services	National	Regional	Division
Trainer Resources Speaker	10	5	3
Committee Chair Facilitator	8	4	2
Committee Member	6	3	1

**D. Published Articles Related to Journalism/Authorship**

**10 Points** \_\_\_\_\_

1. Any Published Article in a Journal ,newspaper magazine of a wide circulation. One (1) point per article but not to exceed 5 points. **5pts**

2. Authorship Related to Journalism only. **5pts.**

**3. Scholarship/Awards Related to Journalism**

**5 Points** \_\_\_\_\_

**F. Interview**

**10 Points** \_\_\_\_\_

**TOTAL: 100 Points**

**Note:** All documents must be certified by the school Principal and the Division Supervisor In-Charge of Journalism.

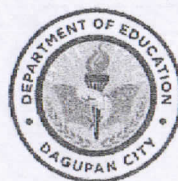


**Region I**  
**Division of City Schools**  
**Dagupan City**

**2016 DIVISION SCHOOLS PRESS CONFERENCE**  
**November 9-10, 2016 (Elementary & Secondary)**  
**Venue: Lyceum Northwestern University, Dr. Salvador T. Duque Fieldhouse**

<b>Contest Category</b>	<b>CONTEST ADMINISTRATORS</b>	
	<b>Elementary(English &amp; Filipino)</b>	<b>Secondary(English &amp; Filipino)</b>
News Writing	Merlinda Mariado	Evangeline Magsano
Feature Writing	Hazel Dolor	Helen Carino
Editorial Writing	Janice Delos Reyes	Alejandra Palaganas
Sports Writing	Markoni Taroma	Eduardo Soriano
Copyreading & Headline Writing	Gemma Erfelo	Isagani Rosario
Science & Health/Technology Writing	Leonilda Gotos	Shezydee Agas
Editorial Cartooning	Jerald Pangan	Luzviminda Estrabinio
Photojournalism	Jerome Marquez/Leonora Flores	Rowena Arzadon /Jerome Marquez
Collaborative Desktop Publishing	Felimon Rivo/Conchita David	Lilian Tandoc/Mariebel Balolong
Radio Broadcasting	Romnick Anthony Junio/Romelita Dela Cruz/Princess Fernandez	Jonathan Salazar/Benedict Maramba
TV Broadcasting	Elmer Amansec/Janice Flores Reynante Carrera	Gary Desoloc/Reymond Villare





**2016 DIVISION SCHOOLS PRESS CONFERENCE**  
**NOVEMBER 9-11, 2016 (ELEMENTARY & SECONDARY)**  
**PLANNING/TECHNICAL**

**AESPAD**  
**(To serve for secondary)**

**ASSPAD**  
**(To serve for elementary)**

Program/Invitation	Documentation	Registration	Refreshments	Hall/Accommodation /Sound System/Stage Decoration	Medls/Trophies/Contest Materials	Certificates
<b>Chairman</b> Jerald C.Pangan  <b>Members</b> Romnick Anthony Junio/Conchita David	<b>Chairman</b> Ursus V. Junatas  <b>Co-Chairman</b> Alejandra M. Plaganas	<b>Chairman</b> District I: Luzviminda Estrabinio District II: Rowena Arzadon District III: Minafe Gabiola District IV: Daisy Jane L. Sapiera District V: Princess Fernandez (Private Elem.) LeonildaGotos (Private Secondary) District V: Maria Merlinda Mariado(Public Secondary)	<b>Chairmen</b>  Elementary Evangeline Magsano  Secondary Gemma Erfelo	<b>Chairman</b> Ursus V. Junatas	<b>Chairmen</b>  Elementary Alejandra M.Palaganas  Secondary Gemma C. Erfelo  <b>Co-Chairmen</b>  Elementary Evangeline Magsano  Secondary Hazel M. Dolor	<b>Chairman</b> Evangeline Magsano  <b>Co-Chairman</b> ShezydeeAgas

**School Paper In-Charge**

Elementary: Evangeline Magsano/Alejandra M. Palaganas  
Secondary: Hazel Dolor/Gemma Erfelo

**Tabulators**

Elementary: Gary B. Desoloc/Alejandra M. Palaganas/MinafeGabiola  
Secondary: Jerald Pangan/Hazel Dolor/Gemma Erfelo





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**2016 DIVISION SCHOOLS PRESS CONFERENCE**  
**November 9-11, 2016(Elementary & Secondary)**  
**Venue: Lyceum Northwestern University, Dr. Salvador T. Duque Fieldhouse**

<b>Day Zero-November 8, 2016-Registration of Participants</b>						
<b>Day 1-Nov. 9, 2016</b>	<b>Room 1</b>	<b>Room 2</b>	<b>Room 3</b>	<b>Room 4</b>	<b>Room 5</b>	<b>Room 6</b>
7:30-9:00	Opening Prayer					
9:00-10:00		Scriptwriting & Radio Broadcasting/TV Broadcasting Lecture(Elementary & Secondary)	Collaborative & Desktop Publishing Lecture (Elementary & Secondary)	Photojournalism Lecture(Elementary & Secondary)		
10:00-11:00		Scriptwriting & Radio Broadcasting/TV Broadcasting-Contest Proper (Elementary & Secondary)	Collaborative & Desktop Publishing Contest Proper (Elementary)	Collaborative & Desktop Publishing Contest Proper (Secondary)	Photojournalism Contest Proper (Elementary )	Photojournalism Contest Proper (Secondary)
11:00-12:00			Science & Health/Technology Lecture (Elementary & Secondary)			
<b>LUNCH</b>						
1:00-2:00	Sports Writing Lecture (Elementary & Secondary)		Science & Health Contest Proper (Elementary)	Science & Technology Contest Proper (Secondary)		
2:00-3:00	Feature Writing Lecture (Elementary & Secondary)				Sports Writing Contest Proper (Elementary)	Sports Writing Contest Proper (Secondary)



	Room 1	Room 2	Room 3	Room 4	Room 5	Room 6
3:00-4:00	Feature Writing Contest Proper (Elementary)	Scriptwriting & Radio Broadcasting/TV Broadcasting-Contest (Elementary & Secondary)	Feature Writing Contest Proper (Secondary)	News Writing Lecture (Elementary & Secondary)		
4:00-5:00				News Writing Contest Proper (Elementary)	News Writing Contest Proper (Secondary)	
<b>Day 2 Nov. 10, 20116</b>						
8:00-9:00						
9:00-10:00						
10:00-11:00						
11:00-12:00						
<b>LUNCH</b>						
1:00-2:00	Editorial Writing Lecture (Elementary & Secondary)					
2:00-3:00	Editorial Writing Contest Proper (Elementary)	Editorial Writing Contest Proper (Secondary)	Editorial Cartooning Lecture (Elementary & Secondary)			
3:00-4:00			Editorial Cartooning Contest Proper (Elementary)	Editorial Cartooning Contest Proper (Secondary)	Copyreading & Headline Writing Lecture (Elementary & Secondary)	
4:00-5:00					Copyreading & Headline Writing Contest Proper (Elementary)	Copyreading & Headline Writing Contest Proper (Secondary)
<b>Day 3-November 11,2016</b>						
8:00-12:00 onwards	<b>Induction Program &amp; Awarding Ceremonies: Dr. Salvador T. Duque Fieldhouse</b> <b>Inducting Guest: Mayor Belen T. Fernandez</b>					