

Met. No. 16.08-2016
August 2, 2016

DIR. ALMA RUBY C. TORIO
Regional Director
Department of Education-RO1
City of San Fernando, La Union

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BY: *[Signature]*

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Dear Dir. Torio:

The Regional Population Office would like to enjoin our Local Government Units, Partner Agencies, the Media and other stakeholders in celebrating the National Family Planning Month and Breastfeeding Month this August 2016 with the theme: **"Breastfeeding and Family Planning: Keys to Sustainable Development"**.

This year's theme promotes intensive awareness about the various programs undertaken by POPCOM in addressing the unmet need for family planning across the country. Part of the Sustainable Development Goals is the reduction of poverty and maternal and infant deaths, thus, the need to plan for the number, correct timing and spacing of children must be taught to parents—how family planning impacts their future and the future of their children. Likewise, the importance of breastfeeding during child birth & infancy must also be given focus.

Relative to this, we have listed some activities your agency may wish to conduct as:

- Draft press releases highlighting the importance of breastfeeding and family planning
- Conduct activities in school with the participation of mothers of the students emphasizing the role of breastfeeding in attaining good health and well-being of a person.
- Hang streamers with the logo and theme
- Press Conferences highlighting the RPRH & Family planning

Attached here are the template and the link to download the streamer for the celebration of the Family Planning Month.

Thank you and best regards!

Very truly yours,

[Signature]
ERMA R. YAPIT
Regional Director



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REGION I

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August 3, 2016

FAX MESSAGE

TO: ALL SCHOOLS DIVISION SUPERINTENDENTS

FOR INFORMATION, GUIDANCE AND COMPLIANCE.

DIRECTOR TORIO

APPROVED:

For and in the absence of the Regional Director

[Signature]
Assistant Regional Director

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(name of agency)
celebrates
August 2016 as

Breastfeeding and Family Planning Month

<https://goa.ssf0>

3 ft x 6 ft

DOWNLOAD LINK: <https://goa.ssf0>