Division Memorandum No. 50, series 2016

To: Chiefs (CID and SGOD)
Education Program Supervisors
School Heads, Public/Private Elementary and Secondary
School Paper Advisers in English and Filipino,
(Public/Private Elementary and Secondary)

From: FROSERFINA J. BRAVO
Schools Division Superintendent, OIC

Subject: Division Campus Journalism Program SY 2016-2017
SUMMER TRAINING-WORKSHOP on CAMPUS JOURNALISM

Date: April 6, 2016

In consonance with the provisions of Republic Act No. 7079 otherwise known as the "Campus Journalism Act of 1991," this office announces the Division Campus Journalism Program for the School Year 2016-2017.

Various programs and activities are lined up to strengthen and promote Campus Journalism as a means of intensifying ethical values, encouraging critical and creative thinking and developing moral and professional discipline of the youth in the schools division of Dagupan City.

School principals/heads, parents and other stakeholders are strongly encouraged to support these undertakings in Campus Journalism for the development of our campus writers’ journalistic writing skills in preparation for the yearly press conferences.

School paper advisers (SPAs) are advised to come up with their respective Annual Work Plan relative to the Calendar of Activities.

The Annual Work Plan including their school-based Journalism In-Service Training Matrix and Official List of Coaches for the different contests during
the press conference duly signed by their school heads must be submitted to the EPS in charge, Agnes P. Bacungan on or before July 1, 2016 for r the purpose of monitoring and feed backing.

In our desire to produce quality school papers, monthly submission of outputs to the EPS in charge and Consultative Conference of School Paper Advisers is scheduled every 3rd Wednesday of each month.

Furthermore, Division SUMMER WORKSHOP on Campus Journalism with the theme, "Empowering School Paper Advisers for #NSPC2017Dapitan" is set on April 19-22, 2016. All School Paper Advisers of English and Filipino Publication in the Public/Private Elementary and Secondary Schools are strongly advised to participate in the said workshop.

The workshop aims to challenge our school paper advisers and campus journalists to live up to the expectations of the Campus Journalism Act, expectations such as encouragement of creative and critical thinking and more importantly, values strengthening and moral character formation and to improve the performance of the division for regional and national press conferences.

Pre-registration is on April 18, 2016. Fee is P200 for each English/Filipino Adviser to cover snacks, materials and other miscellaneous expenses. Confirm your attendance to the following coordinators.

District 1 LUZVIMINDA ESTRABINO, 0915 985 8338
District 2 ROWENA ARZADON, 0917 404 0718
District 3 MINAFE GABIOLA, 0923 703 1579
District 4 ALEJANDRA PALAGANAS, 0920 972 1983
District 5 FILEMON RIVO, 0928 7171 9096

MERLINDA MARIADO, 0975 634 1485

This school year the Division Training Team composed of National Press Conference Qualifiers will assist our SPAs and facilitate the said workshop.

Attached are the following- AESPAD/ASSPAD Officers, Division Training Team, Calendar of Activities (reference/basis of school-based Work Plan) Training Matrix/Committee for the Division Summer Training-Workshop and Schedules of monthly Consultative Conference.

Immediate and wide dissemination of this memorandum is desired.
<table>
<thead>
<tr>
<th>Month</th>
<th>Activity</th>
<th>Person/s Involved</th>
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<tbody>
<tr>
<td>April 2016</td>
<td>School Paper Academy: Division SUMMER TRAINING-WORKSHOP on CAMPUS JOURNALISM 2016 for School Paper Advisers</td>
<td>SDS, ASDs, EPS in charge, PSDs, Division Training Team, AESPAD/ASSPAD Officers, all Public/Private Elem/Sec SPAs (Eng/Fil)</td>
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<td>May</td>
<td>School-based SUMMER TRAINING-WORKSHOP on Campus Journalism 2016 for Campus Journalists</td>
<td>PSDs, Principals and potential campus journalists</td>
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<td>June - July</td>
<td>Submission of schools' Editorial Staff (Elem/Sec), Documentation of School-based Summer Training-Workshop 2016 and WORK PLAN SY 2016-2017</td>
<td>Principals and SPAs</td>
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<td>July 2016 - March 2017</td>
<td>Conduct/Submission of Monthly School-based Workshop Sessions/Outputs of selected campus journalists</td>
<td>School Heads, SPAs, selected campus journalists</td>
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<td>November</td>
<td>Division Schools Press Conference</td>
<td>SDS, ASDs, EPSs, Division Training Team, AESPAD/ASSPAD Officers, all concerned SPAs</td>
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<td>December</td>
<td>Division Intensive Critiquing and Enhancement</td>
<td>SDS, ASDs, EPS in charge, Division Training Team, AESPAD/ASSPAD Officers and concerned SPAs</td>
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<td>January 2017</td>
<td>Regional Schools Press Conference</td>
<td>SDS, ASDs, EPSs, PSDs Division Training Team, AESPAD/ASSPAD Officers and concerned SPAs</td>
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<td>February</td>
<td>National Schools Press Conference</td>
<td>SDS, ASDs, EPSs, PSDs Division Training Team, AESPAD/ASSPAD Officers and concerned SPAs</td>
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<td>March</td>
<td>Planning Conference for Division Campus Journalism Program SY 2017-2018</td>
<td>SDS, ASDs, EPSs, PSDs Division Training Team, AESPAD/ASSPAD Officers and concerned SPAs</td>
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