Division Memorandum No. 50, series 2016

To: Chiefs (CID and SGOD)
Education Program Supervisors
School Heads, Public/Private Elementary and Secondary
School Paper Advisers in English and Filipino,
(Public/Private Elementary and Secondary)

From: FROSERFINA J. BRAVO
Schools Division Superintendent, OIC

Subject: Division Campus Journalism Program SY 2016-2017
SUMMER TRAINING-SHOP on CAMPUS JOURNALISM

Date: April 6, 2016

In consonance with the provisions of Republic Act No. 7079 otherwise known as the "Campus Journalism Act of 1991," this office announces the Division Campus Journalism Program for the School Year 2016-2017.

Various programs and activities are lined up to strengthen and promote Campus Journalism as a means of intensifying ethical values, encouraging critical and creative thinking and developing moral and professional discipline of the youth in the schools division of Dagupan City.

School principals/heads, parents and other stakeholders are strongly encouraged to support these undertakings in Campus Journalism for the development of our campus writers' journalistic writing skills in preparation for the yearly press conferences.

School paper advisers (SPAs) are advised to come up with their respective Annual Work Plan relative to the Calendar of Activities.

The Annual Work Plan including their school-based Journalism In-Service Training Matrix and Official List of Coaches for the different contests during
the press conference duly signed by their school heads must be submitted to the EPS in charge, Agnes P. Bacugan on or before July 1, 2016 for the purpose of monitoring and feedback.

In our desire to produce quality school papers, monthly submission of outputs to the EPS in charge and Consultative Conference of School Paper Advisers are scheduled every 3rd Wednesday of each month.

Furthermore, Division SUMMER WORKSHOP on Campus Journalism with the theme, "Empowering School Paper Advisers for #NSPC2017Dapitan" is set on April 19-22, 2016.

All School Paper Advisers of English and Filipino Publication in the Public/Private Elementary and Secondary Schools are strongly advised to participate in the said workshop.

The workshop aims to challenge our school paper advisers and campus journalists to live up to the expectations of the Campus Journalism Act, expectations such as encouragement of creative and critical thinking and more importantly, values strengthening and moral character formation and to improve the performance of the division for regional and national press conferences.

Preregistration is on April 18, 2016. Fee is P200.00 for each English/Filipino Adviser to cover snacks, materials and other miscellaneous expenses. Confirm your attendance to the following coordinators.

District 1 LUZVIMINDA ESTRABINIO, 0915 985 8338

District 2 ROWENA ARZADON, 0917 404 0718

District 3 MINAFE GABIOLA, 0923 703 1579

District 4 ALEJANDRA PALAGANAS, 0920 972 1983

District 5 (Public Secondary Schools)
FILEMON RIVO, 0928 7171 9096
MERLINDA MARIADO, 0975 634 1485

District 6 (Private Schools)
URSUS JUNATAS, 0925 235 2649 Elem
LINDA MANALAD, 0917 357 8492 Sec

Immediate and wide dissemination of this memorandum is desired.